



ShareFair

Better ways to share and learn. Better ways of working.

Second Global AgriKnowledge Share Fair
IFAD, Rome, 26-29 September 2011



Programme

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Why a Share Fair?



Welcome to the Second Global AgriKnowledge Share Fair. This four-day event is jointly organized by Bioversity International, Food and Agriculture Organization of the United Nations (FAO), the International Fund for Agricultural Development (IFAD), the Technical Centre for Agricultural and Rural Cooperation (CTA), the Consultative Group on International Agricultural Research (CGIAR), and the World Food Programme (WFP), in partnership with regional and international partners.

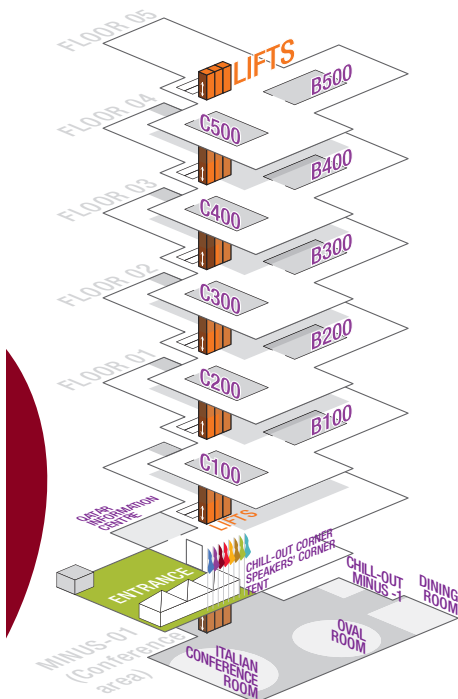
It provides a forum to learn and share knowledge, experience and innovations on emerging trends relating to agriculture, climate change, food security, mobile technology, social media and other rural development related issues.

What's in it for me?

The Share Fair promises to deliver a wealth of knowledge. Over 160 presenters will share their creative and innovative experiences and knowledge. Participants will have an opportunity to learn, share, connect and influence future rural development activities.



Logistical information



REGISTRATION

Participants are requested to register at the registration desk, located in the atrium. You are reminded to wear your meeting badge to gain access to IFAD and the meeting rooms.

CONFERENCE AREA AND MEETING ROOMS

The conference area at IFAD is located in minus 1 level and comprises of:

- Italian Conference Room (plenary hall)
- Oval Room
- Dining Room
- Chill-out corner minus -1

Each floor has two meeting rooms located respectively in wings B and C. All meetings rooms are clearly marked and volunteers will assist you to locate them.

TENT

The tent is located in the main entrance. Equipped with a **chill-out corner** and **speakers' corner**, serves as a hub and meeting point to exchange ideas, meet people and make new friends. Make sure you stop by the **Share Fair Knowledge Tree** and adorn the tree with your thoughts and ideas. We'll be reading these out during the closing session.

WIFI

WiFi facilities are available in all meeting rooms. Participants are kindly requested to bring their own laptops and/or tablets.

SHARE FAIR'S SOCIAL MEDIA PRESENCE

Interested in tweeting, writing, blogging, photography and interviewing keynote speakers and participants? Join the social reporting team by sending an email to r.samii@ifad.org. The social reporters' first meeting is scheduled for 25 September at 16:00 in the Italian Conference Room where we will meet every day at 17:30.

The Share Fair brand has a strong social media presence. Social reporters will keep the outside world informed of the exciting events through blogs, tweets, posting interviews and pictures on the following social media channels using #sfrorme:

Twitter: <http://twitter.com/sharefairs>, <http://twitter.com/ifadnews>,
<http://twitter.com/faonews>

Blog: <http://blog.sharefair.net/> and <http://ifad-un.blogspot.com>

YouTube: <http://www.youtube.com/user/sharefair>

Flickr: <http://www.flickr.com/groups/sharefair09/>

Facebook: <http://www.facebook.com/KnowledgeShareFair>

The "Daily Corriere" – the Share Fair daily newspaper - will feature blogposts, tweets and stories from the event.

WEBCASTING

You can follow all the keynote addresses, plenary sessions and sessions held in the Italian Conference room and Oval room via webcast at the following url: <http://sharefair.ifad.org/>

COFFEE AND LUNCH

Coffee and lunch is available at the bar adjacent to the tent.

COCKTAIL AND DINNER

On 28 September at 18:00 participants are invited to a cocktail followed by a dinner. Tickets for dinner are on sale at registration for Euro10.

BANKING FACILITIES

A branch of Banca Popolare di Sondrio is located on the ground floor, close to the main reception area. The bank is open from 8.30 to 13.30 and from 14.30 to 16.00.

HOW TO GET TO IFAD

- **Metro** (underground) - IFAD Headquarters is a 15 minute walk from the Laurentina Metro station. The station is the last stop on the Metro Line B, which directly connects with the city centre of Rome. The station also serves as a bus terminal. Tickets for public transportation can be purchased at Metro stations (self-service machines), tobacco shops, and newspaper kiosks. They have a validation time of 75 minutes including one underground transport and unlimited bus travel. For more information consult the ATAC site (www.atac.roma.it).
- **Shuttle bus service** - A shuttle bus service runs from Monday to Friday (with the exception of IFAD holidays) from 7:40 to 9:25 am between Laurentina Metro Station and IFAD Headquarters and from 16:45 to 18:50 from IFAD Headquarters to Laurentina. The pick-up and drop-off point at Laurentina station is on Viale Luca Gaurico, on the main road behind the station. The drop-off and pick-up at IFAD Headquarters is the regular yellow bus stop adjacent to the main entrance of the guardhouse (between via Paolo di Dono, 44-82).
- **Airports** - The two main airports in Rome are Leonardo da Vinci (Fiumicino) Airport and Ciampino Airport. Fiumicino Airport is 36 km west of Rome and Ciampino Airport is 16 km southeast of Rome. Fiumicino can easily be reached by public transport on Line B. From Ciampino Airport there are Terravision shuttle buses connecting with Termini Station. There is no direct rail connection to the city centre from Ciampino airport.

- **IFAD address** - Via Paolo di Dono, 44 00142 Rome, Italy. Tel: 39-0654591



Highlights of the programme

From 26 to 29 September, IFAD's building will be buzzing. The tent at the entrance serves as a gathering point. If you need a cozy spot to sit down and have a chat with colleagues, rendez-vous at the **Chill-out Corner** in the tent.

You've been pondering on an issue and want to share your thinking with others. You have the opportunity to use the **Speakers' Corner** in the tent.

If you have an innovative project or initiative you wish to share with the Share Fair participants, make sure you do so during the **Show and Tell** session, on 27 September from 17:00 – 18:00. To secure a session, please send an email to share-fair@cgiar.org by 25 September 2011 or use the board next to the **Knowledge Tree** to sign up. Remember, this needs to be done by 12:30 on 27 September.

As you may know, in Africa the baobab tree is a meeting point to exchange stories and knowledge. In the tent you will find the **Share Fair Knowledge Tree**. Adorn the knowledge tree in the tent with your pearls of wisdom, your impressions, your thoughts, nuggets of knowledge, your challenges and aspirations. We'll read the best soundbites at the closing session.

Have an idea you want to share with your peers? Sign-up for an **OpenSpace** on 26 and 28 September from 17:00 – 18:00.

26 SEPTEMBER 2011

At 9:30 in the Italian Conference Room, **Etienne Wenger**, a globally recognized thought leader in the field of social learning theory, communities of practice and their application to organizations, will deliver a keynote address on **"Communities of practice and strategic capabilities"**.

Want to know more about communities of practice?

On **26 September from 15:30 – 16:30** visit the **chill-out corner** and have a chat with **Etienne Wenger**.

The first day of the Share Fair features over 25 sessions allowing participants to acquaint themselves with a wide range of knowledge-sharing methods and social media tools.

At 11:00 in the Oval Room, **Sam Dryden** from the **Bill and Melinda Gates Foundation** will present their agricultural development strategy and **Kevin Cleaver** will present **IFAD's Strategic Framework 2011 - 2015**.

27 SEPTEMBER 2011

On 27 September at 10:00 in the Italian Conference Room, IFAD President, **Kanayo F. Nwanze**, together with **Ann Tutwiler**, Deputy-Director-General, Knowledge, FAO; **Amir Abdulla**, Deputy Executive Director and Chief Operating Officer, WFP; and **Emile Frison**, Director-General of Bioversity International, will jointly open the Share Fair.

Rob Burnet, who leads *Well Told Story*, will deliver a keynote address immediately after the inaugural session on **"How can we make agriculture more attractive to young people in Africa"**. Later in the day, at 16:00 in the Oval Room, **Michele Payn-Knoper** of Cause Matters Corp., will give a keynote address on **"Empowerment through engagement: Connecting farmers globally"**.

Interested in learning how to entice young people to stay in rural areas and embrace agriculture? Come along to the chill-out corner in the tent on **27 September from 15:30 - 16:30** and have a chat with **Rob Burnet**.

From 11:30-15:30 participants can attend a "clinic session" led by **Etienne Wenger** and **Nancy White** on nurturing strategic communities of practice. During the course of the day, participants can choose from 50 different sessions where colleagues and practitioners will share their experience, knowledge and insights on different rural development and agriculture-related issues. This rich day will come to an end with a **Show and Tell** session at 17:00 **giving YOU an opportunity to showcase** a special project and initiative.

28 SEPTEMBER 2011

Mark Davies, the CEO and Founder of Esoko, an agriculture-based mobile information service and consultancy based in Ghana and active in 15 African countries, will open the day at 09:30 in the Italian Conference Room, with a keynote address on **“Demystifying public-private-partnership: An experience from the field”**.

Inspired by Mark’s keynote address and interested in his work? On 28 September **from 15:30 - 16:30** in the **chill-out corner** in the **tent** spend some quality time with him to learn about challenges and opportunities of delivering relevant and timely information to smallholder producers.

During the day, experts and practitioners will discuss the importance of embedding information and communication technologies in the design and implementation of rural development projects and initiatives.

Amongst the many sessions, at **14:00 in the dining room**, do not miss the debate and discussion on **“Private-public partnership: the new development panacea?”**

At the end of the day – from 17:00-18:00, participants can continue their learning and sharing experience in Open Space sessions and will have an opportunity to network and celebrate at 18:00 during the **cocktail and dinner** at IFAD. You can buy your dinner ticket for Euro 10 at the registration desk.

29 SEPTEMBER 2011

The last day of the Share Fair promises to be another rich and inspiring day. As we get ready to close the second Global AgriKnowledge Share Fair, participants will get an opportunity to assess the role and impact of social media for development workers at 9:00 in the Italian Conference Room, in a session entitled **“How good of an ally are social media tools for 21st century development workers?”**

“SHAREFAIR” is now an established brand and since the first global Share Fair in January 2009, the Rome-based agencies, CGIAR family and the UN family have organized a number of national and regional fairs. In bidding the participants farewell till 2013, at 16:00 in the Italian Conference Room, IFAD’s Kevin Cleaver, Associate Vice-President, and Henock Kifle, Chief Development Strategist, together with the Share Fair participants and the Share Fair steering committee will take stock on the learning, networking, sharing and impact and value of such events.

So, make sure you keep a diary of your experience so that you can share your insights and learning at this final session.

ART FOR AIDS

During the event, visit the stunning Art for AIDS exhibit which is a result of the North Star Alliance and Art for AIDS International innovative visual-arts-based HIV workshops with truck drivers and sex workers in the community of Beitbridge, Zimbabwe. These workshops, led by Art for AIDS International Executive Director Hendrikus Bervoets, use a combination of fact-based knowledge-sharing, experiential learning, peer-peer support, and art-making to explore specific and sensitive aspects of risk and vulnerability, especially as they relate to HIV and STI infection. What is perhaps most exciting about these workshops, however, is the resulting body of artwork.

About the keynote speakers

ETIENNE WENGER

Etienne Wenger is a globally recognized thought leader in the field of social learning theory, communities of practice, and their application to organizations. He has authored and co-authored articles and books on the topic. Etienne's work is influencing both theory and practice in a wide range of disciplines. Cultivating communities of practice is recognized as a key component of a learning strategy in a rapidly growing number of organizations across private and public sectors, including business, government, international development, healthcare, and education.

Etienne helps organizations apply his ideas through consulting, public speaking, and workshops. He is also active in the academic sphere. He regularly speaks at conferences, conducts seminars, and is a visiting professor at the universities of Manchester and Aalborg. He recently received an honorary doctorate from the University of Brighton and is a known colleague, friend and ally to the UN family and Rome-based food and agriculture agencies.

ROB BURNET

Rob Burnet leads *Well Told Story*, a multi-award-winning Kenyan communications company which pulls together comic books, syndicated FM radio, SMS, social media, web, video animation, strategy and science to help change the way people live, think, act and govern in East Africa.

Rob arrived in Kenya by mistake nearly 20 years ago. Before founding *Well Told Story* in 2009 he set up the Kenyan visual arts studios, Kuona Trust; he worked as a professional musician, led the Ford Foundation's programme for Media Arts and Culture in Eastern Africa, and produced public interest TV.

MICHELE PAYN-KNOPER

Michele Payn-Knoper, CSP, is principal of Cause Matters Corp., a company designed to build connections between the farm gate and food plate. Michele serves agriculture as a community catalyst and passionate advocate for the global agricultural system. She has worked with farmers in over 25 countries, sold \$5 million in sponsorships for the National FFA Foundation, sold dairy genetics and founded AgChat/FoodChat on Twitter. Payn-Knoper's degrees are in Agricultural Communications and Animal Science from Michigan State University and she has earned the Certified Speaking Professional designation, awarded to 10% of professional speakers globally. Her strong belief in community-building and the need for food security stems from experience on four continents, including projects in the Ukraine and Egypt. She and her husband reside with their young daughter on a farm they have built in Indiana. See <http://causematters.com> or <http://facebook.com/causematters> for more information.

MARK DAVIES

Mark Davies is the CEO and Founder of Esoko, an agriculture-based mobile information service and consultancy based in Ghana and active in 15 African countries. He's responsible for strategy and product development. Mark has had a colourful career in New York, Los Angeles, London and Accra. He's written five children's books, scripted television shopping shows, interviewed celebrities for TV, and crewed balloons around France. His passion is technology and development. Moving from desktop publishing to the internet in 1994 he started Metrobeat which became CitySearch NYC -- the first series of online city guides which went public and merged with Ticketmaster. In 1998 he co-founded First Tuesday, a hugely popular dot-com investment marketplace, and moved to Ghana in 2001 to establish BusyInternet, one of Africa's most successful mixed use incubators for tech startups. With a background in anthropology, a career in technology, and a passion for development, Esoko is 'his dream job'. To know more check out <http://www.esoko.com>

Share Fair themes

CLIMATE CHANGE AND GREEN INNOVATIONS

We have one planet and we need to take care of it. The changes in climate patterns are impacting our lives. We've seen how droughts in different parts of the world have led to famine. Food prices are soaring. As we prepare for international conferences such as Rio+20, the sessions offered under this theme will give you an opportunity to:

- discuss various climate change challenges and influence the messages which will be presented at different climate change international conferences
- learn how different parts of the world have embraced innovative recycling methods and are creating new employment opportunities
- learn about environment friendly farming methods and climate smart agriculture
- acquaint yourself with indigenous traditions to predict climate patterns

FOOD SECURITY

With the global population hitting 7 billion people in less than a month, decision makers, development workers, smallholder farmers, public and private entities are faced with the challenge of ensuring access to affordable, safe and healthy food that meets dietary needs in a satisfactory manner while making sure that food is produced in an environmentally sound and socially just manner.

The Share Fair sessions will discuss the various aspects of food security, such as:

- link between rural employment and food security
- how to feed people better and smarter
- impact of migration and population growth on feeding future generations

GENDER

Gender equality is an essential component of sustainable economic growth and poverty reduction. Equitable access to more and better jobs in rural areas enable rural women and men to become effective economic actors and engines of growth, as well as conservers of the natural environment. During the various Share Fair sessions, participants will be exposed to inspiring stories on:

- innovative ways of empowering and building women's capacity
- promoting gender-sensitive financial services

KNOWLEDGE-SHARING, NETWORKS AND CoPs

As development workers we need to act in a timely manner to respond to the needs of the people who we work with and for. This means we cannot afford reinventing the wheel: rather, we need to use the body of available knowledge, act on this, generate new knowledge and learning to influence policy. And this cannot be in isolation, but by nurturing networks and contributing to communities of practice.

The many sessions under this topic will address key issues such as:

- capturing and acting on knowledge to generate new knowledge
- dynamics of managing and nurturing communities of practice
- how organizational behaviour and culture can help or hinder knowledge-sharing
- embedding knowledge management and learning in development programmes
- building the capacity of people to generate, adapt and share knowledge, experience and insight

LIVESTOCK

Livestock contributes to the sustainable livelihoods and security of more than 800 million poor smallholder farmers. It offers poor households sources of high quality nutrition, especially for pregnant women and for improving the cognitive skills and mental growth of children. In marginal rural areas, where poverty is rampant, livestock represents an important asset for local cultural and socioeconomic systems, and allows the effective use of otherwise unutilizable resources. In working with rural communities and pastoralists, our aim is to develop a sustainable livestock sector where smallholder farmers can have higher incomes and better access to services, technologies and markets.

The Share Fair sessions will provide the participants an opportunity to:

- learn about new livestock technologies and approaches
- discuss innovative approaches to target nomadic communities
- explore the benefits of livestock development revolving funds

MARKETS AND PRIVATE SECTOR

Development programmes and projects aim to address the many challenges faced by smallholder farmers and producers. These range from having access to good inputs, strengthening the delivery of business and financial services, facilitating access to markets, and providing timely market information to strengthen the negotiating and bargaining power of smallholder producers. Today, increasingly this is possible through a public-private partnership. The various sessions will showcase examples of:

- innovative public-private partnerships
- discuss innovative approaches to target nomadic communities
- developing a value-based market for smallholder producers
- different value-chain approaches

MOBILE TECHNOLOGY AND SOCIAL MEDIA

Mobile phones are no longer a luxury item and have become a ubiquitous and essential part of our lives. Similarly, social media tools such as Facebook, Twitter and blogs have radically changed the way we interact and communicate. The many sessions under this theme highlight:

- innovative use of mobile telephony in agriculture
- how Information and Communication Technologies (ICT) have helped improve the bargaining power of smallholder farmers and provided a more direct link to markets
- the power and potential of social media in connecting people and creating local, national and global networks
- how social media tools can create conducive learning and sharing environments across geographical and language boundaries

WATER

Secure access by rural poor people to water is central to the achievement of the Millennium Development Goals, in particular the target of reducing by half the proportion of people living in extreme poverty and hunger by 2015. Most of these people depend on agriculture for their livelihoods. In most developing countries, agriculture uses more than 80 per cent of mobilized water resources. But more than half the water diverted for agriculture does not contribute directly to food production as intended.

With an increasing number of countries facing severe water shortages, efficient use of water by agriculture to reduce poverty and hunger is a significant issue. Join this interesting debate and attend the many sessions on this theme to learn about:

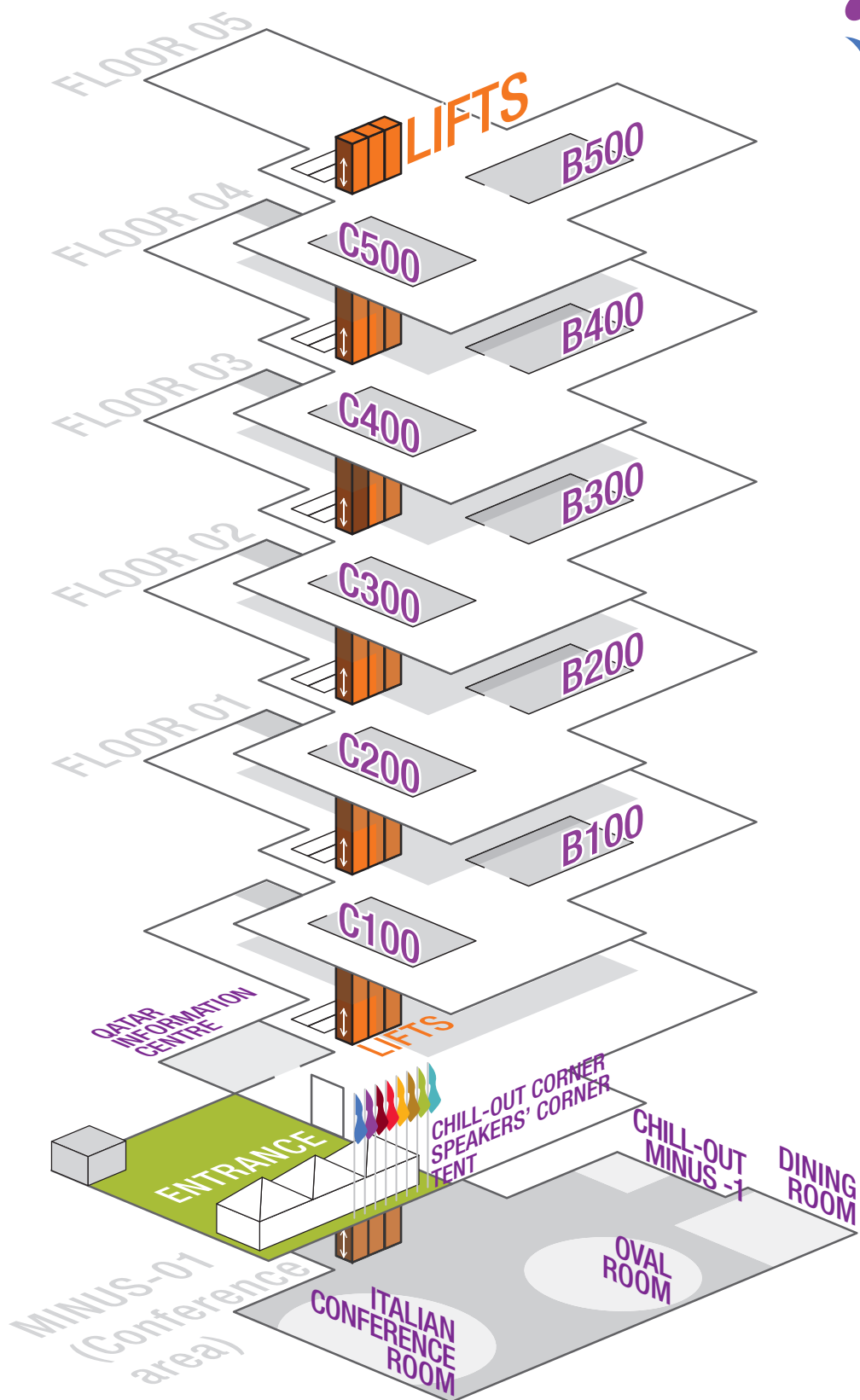
- different agricultural solutions to water scarcity challenges
- how technology is helping smallholder farmers to better manage water resources
- diverse rain harvesting methods

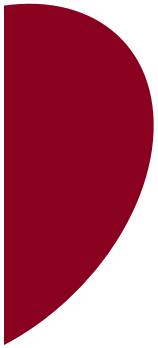
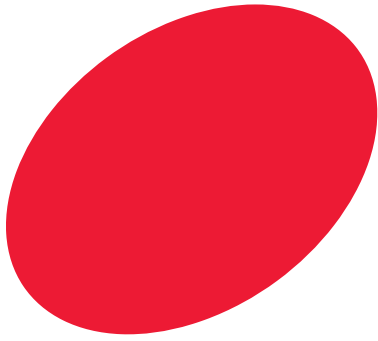
YOUNG PEOPLE

The global population is projected to rise from its present level of 7 billion to 9.2 billion by 2050. An estimated 1 billion people already are going hungry. Today's generation of young people is the largest in history. However, young rural people are increasingly disillusioned about working in the agricultural sector, which in many countries is stagnant and unproductive. The Share Fair sessions will aim to address the many challenges facing us such as:

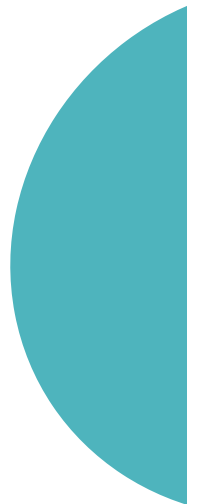
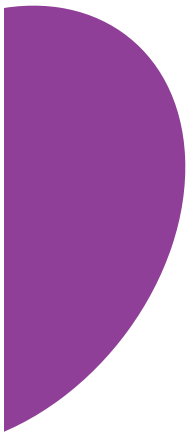
- who is going to feed this growing world population
- how can we make agriculture enticing and attractive to avoid an outmigration of young people to urban areas
- partnering with young farmers to create a new cadre of rural entrepreneurs

Share Fair map





Share Fair sessions



9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30

Italian
Conference
Room

Keynote address by Etienne Wenger: "Communities of practice and strategic capabilities"

C100

C200

B200

C300

B300

C400

B400

C500

B500

Oval
Room

Net-Map

Icebreakers & energizers

Knowledge management planning

Peer assist

Photo sharing

Collaborative writing (Wiki, GoogleDocs)

Gift garden

River of life

Strategy presentation by Bill and Melinda Gates Foundation and IFAD

Coffee

Lunch

Graphic facilitation							
The learning wheel as a tool for systematizing knowledge				World Café / Carousel			
Video production, storing and sharing				DeBono's six thinking hats			
Mindmaps / Concept maps				Podcasting			
Blogs				River of life			
After action review				Jumpstart storytelling			
Microblogging				LinkedIn and Facebook: Enabling two way communication			
				Lessons learned in the implementation of the Web 2.0 learning opportunities			
Fishbowl/Samoan circle				Open Space			
Dgroups				Speed geeking			
			<i>Coffee</i>				<i>Open Space</i>

- Keynote address
- Presentation/workshop
- Knowledge-sharing method training
- Web2.0 tool training

9:30-10:30

Italian Conference Room

Etienne Wenger will deliver a keynote address on “**Communities of practice and strategic capabilities**”.

After the keynote address, participants will have an opportunity to attend one of the many training sessions please register at <http://svy.mk/sfome-training-registration> by 22 September 2011.

11:00-12:30

Oval room

Strategy presentation by Bill and Melinda Gates Foundation and IFAD

Sam Dryden from the Bill and Melinda Gates Foundation will present their agricultural development strategy and Kevin Cleaver will present IFAD’s Strategic Framework 2011 - 2015.

11:00-12:30

B400

Collaborative writing (wiki, Gogledocs)

How do you work collaboratively on documents when you aren't working in the same office? This session explores two commonly used online tools that can help. Google Documents is a platform powered by Google which allows users to create, store and share documents online. Text documents, number spreadsheets, forms and "Powerpoint" presentations can all be created, edited, stored and shared on Google Documents. You can download the documents for editing offline and then upload and synch using Google Gears and the FireFox browser. A wiki is a web site that allows users to add, remove, and otherwise edit and change content. Each article contains a discussion page where editors and readers can talk about the document. A wiki's versioning capability can show the evolution of thought processes as contributors interact with content, helping us to focus more on content and less on who is contributing what. This can be a big culture change.

It takes a while to get used to the idea that someone else can change what you wrote. But that also means they can IMPROVE it! So it is a bit like thinking together. To make most out of this session, participants should ensure they have a Google email account.

Pete Cranston and Davide Piga

11:00-12:30

B200

Icebreakers and energizers

Icebreakers are short group activities that allow the various people inside a new group to get to know each other; to become more comfortable with discussing the topic of group work; or to become more comfortable with expressing dissenting views.

Ednah Karamagi

11:00-12:30

C500

Gift garden

This session will build creative ideas fast and collaboratively by adopting one rule and two roles. The ‘Yes And’ rule for discussion is that you must build on what the last person has suggested. This rule provides the structure within which we are liberated to be more collaboratively creative. The two roles are Bees and Butterflies. The Bee’s role is to work together to build positively on each idea as if it were a gift. The Butterflies role is to uphold the ‘Yes And’ rule and transfer learning between rounds. Everybody gets a chance to be a Bee and a Butterfly.

Carl Jackson

11:00-12:30

C300

Knowledge management planning

In this session, participants will go through a facilitated and staged participatory planning process, using tools developed for engaging operational level managers in translating their practical business problems for themselves into knowledge management opportunities and interventions, to diagnose specific pain points in the operations that can be supported through KM; identify cultural factors that support or inhibit more effective knowledge-sharing and use; focus managers on the areas they believe are of highest priority to them; and help managers identify appropriate KM approaches, methods and tools to support their priority areas. The value of a participatory planning approach is that operational managers are themselves working with the KM team to identify the main components of a KM intervention, rather than having a KM team impose a solution from outside.

Edgar Tan and Kim Dos Santos Martins

11:00-12:30

C200

Net-Map

In this session participants will try Net-Map first hand: the method is very interactive and versatile and can be used for project planning and management, stakeholder engagement, monitoring & evaluation, and is particularly well suited for the development context where culturally diverse stakeholders bear very different assumptions and worldviews.

Paolo Brunello and Natalie Campbell

11:00-12:30

B300

Peer assist

This session will bring together a group of peers to elicit feedback on a problem, project, or activity, and draw lessons from the participants' knowledge and experience.

Lucie Lamoureux

11:00-12:30 and 16:00-17:30

B500 and C300

River of life

In this session a visual narrative method will help people tell stories of the past, present and future. Individuals will use this method to introduce themselves in a fun and descriptive way; a group can use it to understand and reflect on the past and imagine the future of a project. It can also be used to build a shared view compiled of different and perhaps differing perspectives.

Simone Staiger-Rivas and Natalie Campbell

11:00-12:30

C400

Photo sharing

This session will give a brief introduction to web-based photo sharing sites, such as Flickr and Picasa, which allow users to upload and share digital images.

Luca Servo

14:00-15:30

C100

The learning wheel as a tool for systematizing

How to establish a culture of sharing, learning and innovation in an organization or project is one of the biggest challenges facing KM practitioners in development. During this session we will use a methodology called the LearningWheel to capture and systematize the experiences and ideas of participants and try to address this challenge. LearningWheel is a methodology for creating common frameworks for joint learning, action and knowledge management. It generates experience-based conceptual frameworks, building on the lessons and success factors of practical examples in an analytical and appreciative manner. IFAD's East and Southern Africa Division has used the LearningWheel methodology to develop a framework for operationalizing knowledge management in IFAD-supported projects, in collaboration with project staff. The methodology itself was developed by the Institute for People, Innovation and Change in Organizations (PICOTEAM).

Jurgen Hagmann

14:00-15:30

B300

After action review

In this session participants will learn about a simple process used by a team to capture the lessons learned from past successes and failures, with the goal of improving future performance. It is an opportunity for a team to reflect on a project, activity, event or task so that they can do better the next time. This method should be carried out with an open spirit and no intent to blame.

Lucie Lamoureux

14:00-15:30

C300

Blogs

A blog (shortened from weblog) is an easy-to-publish web page consisting primarily of periodic articles posted by date, usually with the newest entry at the top. Blogs can give the world a window on your work. In places where there is access to the Internet, blogs provide an easy way to communicate knowledge. Blogs have the power to help you foster relationships with colleagues, partners, stakeholders, donors, and the community you belong to. And relationships are the much-needed ingredient for effective impact, but only to the extent that they are managed effectively.

Ednah Karamagi

14:00-15:30

B500

Dgroups

Dgroups is an online home for groups and communities interested in international development. It is particularly useful when you need to reach and engage in a conversation with people around the world, whether in low-bandwidth, mobile, or high-bandwidth environments. In Dgroups you can find the online tools and services needed to support the activities of a team, a group, a network, a partnership or a community. Dgroups is also a place to find groups who are interested in international development topics.

Damir Simunic and Pier Andrea Pirani

14:00-15:30

C500

Fishbowl / Samoan circle

Fishbowl is a special form of dialogue. It involves a small group of people (usually 4-7) seated in circle, having a conversation in full view of a larger group of listeners, either standing or sitting behind the inner circle. Only participants in the inner circle are allowed to speak. Fishbowl discussions thus provide a creative way to include the "public" in a small group discussion. Fishbowls can be used in a wide variety of settings: workshops, conferences, organizational meetings and public assemblies. They are useful for ventilating "hot topics", debating and arguing in a constructive way or sharing ideas or information from a variety of perspectives. The Samoan circle is a leaderless meeting intended to help negotiations in controversial issues. While there is no 'leader', a professional facilitator can welcome participants and explain the seating arrangements, rules, timelines and the process. As with the Fishbowl process, the Samoan circle has people seated in a circle within a circle. However, this time participants in the outer circle can decide to join the discussion by occupying a vacant seat in the inner circle or by gently tapping the shoulders of one of the inner circle participants. What distinguishes Fishbowls and Samoan circles from other types of discussion? a) they emphasize listening deeply to others; b) they encourage more to-the-point reflections (which have been maturing when listening to others); c) they bring about a rich variety of points of view and ideas in a short time and follow the energy of the group; and d) they don't require dedicated facilitators (just someone to document the decision).

Ewen LeBorgne

14:00-17:00

Italian Conference Room

Graphic facilitation

Come and learn how to use visuals in your facilitation processes to increase engagement, knowledge-sharing and meaning making with your groups. We will learn basic graphic capture practices for flip chart and larger "paper on the walls", how to incorporate visual capture for group meaning-making and knowledge-sharing and consider how to apply these in your context. Resources will be shared for ongoing learning and practice. Come prepared to get your hands dirty.

Nancy White

14:00-15:30

C400

Microblogging

This session is about a form of blogging that allows users to write brief text updates (usually less than 140 characters) and publish them, either to be viewed by anyone or by a restricted group which can be chosen by the user. These messages can be submitted by a variety of means, including text messaging, instant messaging, etc. They can be used for knowledge-sharing, promotion, campaigning and news. The session will showcase two popular microblogging sites: Twitter and Yammer.

Pete Cranston

14:00-15:30

B200

Mindmaps / Concept maps

In this session participants will learn how to use a powerful, non-linear graphic technique for capturing natural flow of ideas and organizing related information. Individuals or groups can use mind mapping for simple tasks, like writing a memo or documenting discussions, and more complex tasks, like obtaining a shared perspective on a complex project.

Jasmin Suministrado

14:00-15:30

C200

Video production, storing and sharing

In this session participants will learn how to make short videos, where to store them and how to share them through social media. Using video to share knowledge brings a visual aspect that can quickly convey ideas that may take much longer in text. NOTE: Participants must have a digital camera and bring a laptop which has the software MovieMaker (<http://explore.live.com/windows-live-movie-maker>) installed on it.

Pier Andrea Pirani

16:00-17:30

C200

DeBono's six thinking hats

The DeBono's six thinking hats is a thinking tool for group discussion and individual thinking. Combined with the idea of parallel thinking which is associated with it, it provides a means for groups to think together more effectively, and a means to plan thinking processes in a detailed and cohesive way.

Ednah Karamagi

16:00-17:30

B300

Jumpstart storytelling

Jumpstart storytelling is a form of storytelling technique that encourages summarization of ideas and thoughts into concise and to-the-point stories. The power of Jumpstart Storytelling lies in the participants' experience as they tell and listen to each other's stories, engaging with the hearts and minds of their colleagues. It is a way to start a business gathering, involving everyone in the room. In addition, this technique increases cross pollination of ideas and improves relationships.

Lucie Lamoureux

16:00-17:00

B400

Lessons learned in the implementation of the Web 2.0 learning opportunities

As a follow-up to the Web2forDev International Conference held in Rome in September 2007, CTA has organized Web 2.0 Learning Opportunities (LOs) in many countries. Over a period of 3 years (2008-2010) close to 500 people were trained in the use of Web 2.0 applications. Most of them joined online spaces where they continue to exchange among peers. In 2011 CTA got back to them and asked a few questions to measure the impact related their exposure to Web 2.0. The presenter (and some participants in the LOs) will report back on this and the lessons learned.

Giacomo Rambaldi

16:00-17:30

C400

LinkedIn and Facebook - Enabling dialogue/Leveraging implicit knowledge

LinkedIn, a networking site for professionals, hosts more than 120 million members. Originally, this site was enabling career growth by connecting users to their professional peers. It also created an environment where companies could easily source talent and expertise. However, more and more development players are using LinkedIn to create communities of practice that can facilitate collaboration and knowledge-sharing. Facebook is another social networking service launched in February 2004 with more than 750 million active users that works along the same line as LinkedIn (though its audience is much wider and doesn't incorporate the 'professional networking' side). This session will look at these two interactive tools and discuss the extent to which they can help you reach beyond your normal set of stakeholders, enable two-way communication with partner organizations and provide a platform to learn and exchange knowledge.

Sarah Bel and Michael Riggs

16:00-17:30

C500

Open Space

Open Space (sometimes referred to as Open Space Technology or OST) is a method for convening groups around a specific question or task and giving them responsibility for creating both their own agenda and experience. The facilitator's key task is to identify the question that brings people together, offer a simple process, then stand back and let participants do the work, intervening only when traditional meeting methods and behaviours threaten to take over.

Pete Cranston

16:00-17:30

B200

Podcasting

In this session participants will learn how to make podcasts and in which context to use them. Podcasts are audio programs that are broadcast over the Internet. They are MP3 files which can be downloaded onto a compatible digital player or played on your computer. You can download one or many, for free (generally), or you can subscribe to an RSS service for downloads so you can be alerted when new postings are made available. Podcasts can be used for:

1) production and delivery of open content learning materials for the development of capacities of grassroots NGOs and civil society organizations; 2) direct linking of different international events / discussions to participants in the developing world through the broadcast of speeches and conversations; 3) creation of an open content network for audio; 4) creating an audio database of best practices and thematic resources.

Maria Grazia Bovo

16:00-17:30

B500

Speed geeking

Speed geeking (which is modeled on Speed dating) is a method to quickly expose participants in small groups to new information about any topic: projects, programmes, theory, technology, etc. It can be adapted to other types of content as well, but the focus is on short exposure to something new as presented by someone with deep, practical experience in the topic area, tool or method. It is particularly effective when you have a large group with many different things to share and a limited time to do so.

Riff Fullan

16:00-17:30

C100

World café / Carousel

In this session, participants will learn about this group interaction method focused on conversations. A Café Conversation is a creative process for leading collaborative dialogue, sharing knowledge and creating possibilities for action in groups of all sizes. The environment is set up like a café, with paper-covered tables supplied with refreshments. People sit four to a table and hold a series of conversational rounds lasting from 20 to 45 minutes about one or more questions which are personally meaningful to them. At the end of each round, one person remains at each table as the host, while the other three travel to separate tables. Table hosts welcome newcomers to their tables and share the essence of that table's conversation so far. The newcomers relate any conversational threads they are carrying -- and then the conversation continues, deepening as the round progresses. Carousel is almost the same except that there is one question per table and people take turns to complete the answers of the previous group. There is no host in this case.

Sophie Treinen

Participants are encouraged to bring their own laptops which can connect to IFAD's wireless service and register at <http://svy.mk/sfrome-training-registration>

9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30

Italian
Conference
Room

C100

Inaugural session
Kanayo F. Nwanze (IFAD) together with
Ann Tutwiler (FAO), Amir Abdulla (WFP) and
Emile Frison (Bioversity International),
will jointly open the Share Fair.
Keynote by Rob Burnet: "How can we make
agriculture more attractive to young people in Africa"

Les Clubs d'écoute communautaires en
République démocratique du Congo et au Niger (16)

B100

Putting fisheries and aquaculture on the agenda
for COP17 (70)

C200

Weather index insurance: Building smallholder
producers resilience, an experience from China (76)

B200

Dgroups going mobile (85)

C300

Neglected no more: traditional
crops for sustainable livelihoods
(48)

B300

Local solutions for global problems: Food Security
through traditional crops (147)

C400

Scaling-up rural innovations: lessons from the
learning route (244)

B400

Scaling up innovations in water dialogues (46)

C500

Nexus between rural employment and food security
(65)

B500

Utilisation de Google Earth pour le suivi de la
riziculture (221)

Coffee

Lunch

Qatar
Information
Centre

Partnership with young farmers to promote collective
action and entrepreneurship development (38)

Oval
Room

Livestock research for development:
Shifting the paradigm (181)

Dining
Room

Dining 2

Communities of practice clinic

Tent

Better safe than sorry- how do you
wash salad greens at home? (2)

Tent:
Speakers'
Corner

Tent:
Chill-out
Corner

Chill-out
Corner
minus -1

Investments in rural SMEs - case study from Armenia
(167)

14:00 14:30 15:00 15:30 16:00 16:30 17:00 17:30

27

SEPTEMBER
2011

Sweet power of cooperative paving the way for a flourishing organic sugar export business (56)							
Transmitting food culture through art: a creative interdisciplinary approach (25)				Valuechains 2.0: Leveraging information and knowledge to design sustainable value chains projects (68)			
GENESYS - Gateway to genetic resources (71)				Innovative services to build communities of practice (24)			
Mobile Agribusiness - delivering information to farmers in DR Congo (133)				Giving a voice to young professionals through online agricultural events (30)			
Direct engagement with the private sector to fight rural poverty: Knowledge-sharing on a much-debated issue (43)				The water channel TV - all about water and its use and more (121)			
Underground Treasures: Root and tuber crops for food security in the Asia-Pacific (RTCs-FS Project) (212)				Innovative ways of collecting and sharing food security data in East and Central Africa (31)			
BIRDP project Sudan (113)				Net-Map: Understanding the formal and informal sphere of influence (177)			
Converting marble dust to fertilizer (150)				The Ending Hunger movement (29)			
Guidelines for joint planning workshops for nutrition, food security and livelihoods - Agreeing on causes of malnutrition for joint action (27)				Savings as a springboard to market-readiness (145)			
iCow farmer mobile management platform (241)				Linking smallholder producers: An experience from community-based forest enterprise development programme (13)			
Experiences and lessons of rural transformation: Why institutions matter (39)			Coffee	Water, food and poverty: beyond the limits (46b)			Show and tell
How can we make Agricultural Innovation Systems (AIS) work for smallholders (55)				Keynote by Michele Payne-Knoper: Empowerment through engagement: Connecting farmers globally			
Communities of practice clinic				Innovative partnerships and multi-stakeholders approaches promoted in the RAS context (229)			
Food for cities: Power and potential of virtual communities (28)				Text to Change: Providing Bolivian farmers commodity prices (54)			
				How GIS systems help farmers engage in environmentally sustainable agriculture (51)			
				Converting plastic bags and PET bottles to cotton bags (77)			
			Chill-out with Rob Burnet				
Community radio an extension to telecentre. What is the next frontier? (154)				Greening the economy with agriculture (GEA) Initiative (20)			

- Climate Change And Green Innovations
- Food Security
- Gender
- Knowledge-Sharing, Networks and CoPs
- Livestock
- Markets and Private Sector
- Mobile Technology and Social Media
- Water
- Young People
- Keynote

10:00-11:30

Italian Conference Room

Inaugural session

IFAD President, **Mr Kanayo F. Nwanze** together with **Ms Ann Tutwiler**, Deputy-Director-General, Knowledge, FAO; **Mr Amir Abdulla**, Deputy Executive Director and Chief Operating Officer, WFP and **Mr Emile Frison**, Director-General of Bioversity International, will jointly open the Share Fair.

Rob Burnet, who leads *Well Told Story*, will deliver a keynote address on “**How can we make agriculture more attractive to young people in Africa**”.

CLIMATE CHANGE AND GREEN INNOVATIONS

11:30-13:00

B100

Putting fisheries and aquaculture on the agenda for COP17 (70)

Fisheries and aquaculture contribute significantly to food security and livelihoods, yet are often unrecognized and undervalued. Coastal communities, fishers and fish farmers who depend on healthy aquatic ecosystems are already affected by climate change through rising sea levels, acidification, droughts, floods, and through changes in distribution and productivity of aquatic species, biological processes and food webs. Sustainability of aquatic ecosystems for fisheries and aquaculture - and for the people that depend on them - are uncertain. The only certainty is change and decision-makers must be prepared for it and include fisheries and aquaculture issues as part of the dialogue on global climate change.

*Cassandra de Young, Doris Soto,
Tina Farmer
FAO*

11:30-13:00

C200

Weather index insurance: Building smallholder producers resilience, an experience from China (76)

This session will present the evolution of weather index insurance in China, and show how IFAD and WFP built the capacity of a local insurer to develop a weather index insurance product and bring it to market. It will demonstrate that through capacity building, the insurer, together with the local metrological bureau was then able to replicate and expand their “business” from insuring rice farmers to cover wheat. The presenter will share how this scheme managed to build smallholder farmers’ resilience and mitigate risk of weather shocks and discuss the challenges and opportunities of weather index insurance as well as working with the private sector.

*Weijing Wang
IFAD*

11:30-12:30

C300

'Neglected no more: traditional crops for sustainable livelihoods' (48)

Biodiversity is the foundation of agricultural production. Like water or air, it's not an exaggeration to say that agricultural biodiversity also is essential for humankind survival. Thousands of neglected and underutilized species (NUS) of crops offer tremendous opportunities for food and nutritional security and have the potential to improve rural people's livelihoods. Listen to the stories from rural communities from all over the world to understand the importance of NUS and why it deserves greater attention. Be part of the new agricultural paradigm and become a NUS fan.

*Rima Alcadi, Stefano Padulosi, Carla Pratesi, Álvaro Toledo
IFAD, FAO, Bioversity, Oxfam Italia*

14:00-15:30

B400

Converting marble dust to fertilizer (150)

Surprised that marble dust is used as fertilizer? Want to know more about it? At this session colleagues from Pakistan will share how they are converting marble dust to fertilizer.

*Yasir Iqbal
People's Development Organization,
Pakistan*

16:00-17:00

Speakers' Corner

Converting plastic bags and PET bottles to cotton bags (77)

The practice of separating plastic from solid household waste is a novelty not only in Armenia, but also in most of the ex-Soviet States. Hear first-hand, how the Urban Foundation for Sustainable Development, thanks to the close collaboration between municipalities, CSO, service providers and the public at large, the Urban Foundation for Sustainable Development, managed embark on a pilot programme of recycling plastic bottles and plastic shopping bag in rural areas.

*Armine Tukhikyan
Urban Foundation for Sustainable
Development*

16:00-17:00

Chill-out minus-1

Greening the economy with agriculture (GEA) Initiative (20)

In this session participants will have an opportunity to develop key messages to be presented at international climate change conferences such as RIO+20 and advocate for greening the economy with agriculture to ensure sufficient quality and quantity of food for a growing population; ensuring decent livelihoods for rural population; creating green employment opportunities, and respecting and preserving ecosystems.

*Stéphane Jost
FAO*

FOOD SECURITY

11:30-13:00

C500

Nexus between rural employment and food security (65)

The FAO Rural Employment Team will briefly introduce its integrated country approach for decent rural employment promotion (from strategic and normative support to the piloting of operational institutional mechanisms) currently supported in Malawi and Tanzania. In particular, detailed presentations will be given of capacity development approaches for child labour prevention and of the Junior Farmer Field and Life Schools (JFFLS) approach for rural youth employment creation and entrepreneurship promotion. Participants will have a clearer understanding of FAO's approach to employment promotion in rural areas, the centrality of rural employment for food security improvements and inclusive growth as well as main related challenges.

Peter Wobst, Elisenda Estruch
FAO

11:30-13:00

B300

Local solutions for global problems: Food Security through traditional crops, a participatory approach (147)

Cultivating a locally adaptable variety of cassava (Ambakkadan) has improved women's livelihoods and food security and served as a replicable model for participatory conservation in south India. This session will report on how this revival of a local variety by involving women's groups has created a movement in rural villages in Kerala. This initiative demonstrates the importance of local crops in mitigating climate change and improving food security. Participants in this session will learn about the enormous potential of women's self-help groups to promote conservation and biodiversity.

T.J James
Peermade Development Society,
India

11:30-13:00

C400

Scaling-up rural innovations: lessons from the learning route (244)

This session will bring together planners, managers, resource persons and field practitioners from Latin America, Asia and Africa with hands-on experience or potential interest in joining or promoting learning routes. This will provide an opportunity to exchange views and experiences within and across regional boundaries and to explore options for strategic partnerships in the context of efforts to build a community of practice on scaling-up. Participants will learn more about learning routes, which aim to address the knowledge needs of development practitioners and identify relevant experiences in which local actors have tackled similar problems in innovative ways. During the session you will better understand how the learning route is a capacity-building process, beginning with a recognition of "what we know", continuing with "knowing how to", and ending with the ability of "being able to" adapt and implement innovations in the situational context of the individual participants.

Roberto Haudry, Juan Moreno,
Dario Pulgar
IFAD, Procasur

14:00-15:30

C100

Transmitting food culture through art: a creative interdisciplinary approach (25)

Food and art both are two central dimensions of the cultural identity of people. Food, as the first vital need of human beings, shapes and influences human societies, in their practical daily tasks as well as in practices, beliefs and social norms. Art, as the expression of the cultural identity of people and a universal language, is a powerful creative means to revitalize people's interest in foods and to mainstream nutrition and biodiversity as a common path towards food and nutrition security. At this session you'll hear about a new approach to communicate and raise awareness on nutrition and biodiversity.

Sandro Dernini
FAO

14:00-15:30

B300

Underground treasures: Root and tuber crops for food security in the Asia-Pacific (RTCs-FS Project) (212)

Food security in the South is more than just cereals. Root and tuber crops (potato, cassava and sweet potato) rank among the seven most important food crops in developing countries, providing affordable nutrition and opportunities to earn income. Participants in this session will learn about innovative products and uses of these underground treasures, which have been undervalued and neglected in agricultural research and development efforts. Sample products will be displayed.

Dindo Campilan
CGIAR, CIP

14:00-15:30

C500

Guidelines for joint planning workshops for nutrition, food security and livelihoods – Agreeing on causes of malnutrition for joint action (27)

This session will use a planning workshop methodology to show the benefits of promoting integrated food and nutrition security interventions. The session will highlight how this methodology can be used to raise awareness about nutrition and food security; help put in place a strategic plan for integrated nutrition programmes and design nutrition, food security information and surveillance systems; and develop partnerships for improving nutrition, food security and livelihoods.

Charlotte Dufour, Chiara Deligia
FAO

14:00-15:00

Tent: Speakers' corner

Food for cities: Power and potential of virtual communities (28)

To strengthen collaboration and discussion on local food systems centred on cities, a "food-for-cities" a Dgroup platform discusses the right to food, nutrition, emergency operations, production, marketing, natural resources management and land tenure, local governance, and rural-urban linkages. Learn how this virtual community is contributing to defining a local food system centred on cities approach.

Julien Custot, Francesca Gianfelici
FAO

16:00-17:00

B300

Innovative ways of collecting and sharing food security data in East and Central Africa (31)

Early warning systems need to provide timely and accurate information. At this session you will be exposed to the work of the Regional Emergency Office for East and Central Africa and its role in coordinating information flow and providing technical support in data collection, information management and dissemination.

Phillip Fong
FAO

GENDER

11:30-13:00

C100

Les Clubs d'écoute communautaires en République démocratique du Congo et au Niger (16)

The Community Listeners' Clubs set up by FAO-Dimitra with its local partners are rural citizens' groups whose members share their concerns and needs, acquire and exchange information through community radio in order to take constructive action together. Learn how the listeners' clubs use solar-powered and wind-up radio sets, as well as solar mobile phones to get informed and communicate. They have proved to be an effective way for isolated rural communities, and women in particular, to gain access to information and become involved in the communication and development process, serving as a sort of stepping stone for action and empowerment.

E.Najros, A.Abdoulaye
FAO, Dimitra

16:00-17:00

C500

Savings as a springboard to market-readiness (145)

Rural women's savings groups have proved to be a dynamic force in moving women from "market-limited" to "market-ready" in Central America. This session will examine how group organization and savings empower participants, the benefits of savings on families' financial resilience and the importance of fund-raising to increase members' confidence (as well as to raise money).

Ruth Junkin
CRS

**KNOWLEDGE-SHARING,
NETWORKS AND CoPs**

11:30-15:30

Dining room

Communities of practice clinic

Facing a challenge with your community or network? Bring your case to our "case clinic" and we'll think together to bring ideas and solutions to your challenge.

Etienne Wenger and Nancy White

11:30-13:00

B200

Dgroups going mobile (85)

During this session, participants will have an opportunity to work with a Dgroups designer and developer to shape up the mobile version of this useful knowledge-sharing tool. This exchange will allow "the users" to discuss design, technology constraints, and modalities of use of a real application, thus underscoring the important feature of "mobility" in knowledge-sharing and resulting in a user-friendly application.

Damir Simunic
WA Research SA

14:00-15:00

C200

GENESYS - Gateway to genetic resources (71)

GENESYS heralds a new paradigm for access to and use of plant genetic resources. GENESYS1.0 was released in May 2011 following nearly three years of development by Bioversity International in partnership with the International Treaty on Plant Genetic Resources for Food and Agriculture and the Global Crop Diversity Trust. It brings together the passport data from three of the major genebank information networks – SINGER, EURISCO and GRIN – and adds further value through the inclusion of characterization and evaluation data. In addition, it provides climatic information for the sites where accessions were collected.

Participants will learn about this invaluable resource and acquaint themselves with how to build custom queries across all these data types to identify the material they require for their research programmes.

*Adriana Alercia, Jessica Raneri,
Ana Laura Cerutti
Biodiversity International*

14:00-15:30

C400

BIRDP project Sudan (113)

This session will cover how sorghum yields increased using an improved terrace system, which encouraged new producers to adopt sorghum production in Sudan following farmer field days. It will show how cultivation of small areas can promote optimal use of natural resources, helping poor families with small goat herds to achieve food self-sufficiency.

*Rashid Abdel Aziz Musaad
BIRDP, Sudan*

14:00-15:30

Qatar Information Centre

Experiences and lessons of rural transformation: Why institutions matter (39)

In this session the presenters will share innovations and good practices in building economically sustainable and socially inclusive rural institutions and farmer organizations for rural poverty reduction and food security in Africa, Asia and Latin America. FAO, ICRAF as well as IFAD colleagues will share their experiences in promoting collective action and supporting people-driven institutions as an effective means to empower poor rural people and achieve environmentally sustainable enterprise development. The session will also discuss how to develop a model for grass roots institutional building and the institutional arrangements required to strengthen the capacities of small farmers to improve their livelihoods, manage natural resources sustainably and undertake enterprise development.

*Tom Anyonge, Monica Romano,
Nora OurabahHaddad, Denis Herbel,
Jeremias Mowo
IFAD, FAO, ICRAF*

14:00-15:30

Oval Room

How can we make agricultural innovation systems (AIS) work for smallholders? (55)

In this interactive chat show, panellists will sharpen participants' understanding of some recent initiatives that are helping shape the agricultural innovation systems agenda and their contribution to the development landscape – and rural smallholders, in particular. Resource persons will draw on recent G20 outcomes; progress on the GCARD process; the latest in knowledge products on AIS; reforms on the global agricultural research system; and efforts to build synergies between development partners' investments in agricultural research. It is expected that the Q&A session with the audience will tease out emerging opportunities for investment in the types of AIS that are increasingly development-led. The new knowledge and improved technologies that smallholders demand must take into account their multi-functional realities and the rich diversity of their farming/livelihood systems.

*Lloyd le Page, Jean-Francoise
Giovanetti, Eija Pehu, Rodney Cooke,
Mark Holderness
CGIAR, IFAD, FAO, World Bank
France, Global Donor Platform*

16:00-17:00

B100

Innovative services to build communities of practice (24)

D4Science-II is an innovative approach to building communities of practice with scientists, policy-makers, and biologists, and to supporting partnerships using a grid/cloud computer infrastructure. This initiative was in response to the need for providing access to reliable, up-to-date information. Participants will hear how the various stakeholders are now accessing, sharing, and discuss the information used in decision-making processes.

*Anton Ellenbroek
FAO*

16:00-17:00

C100

Valuechains 2.0: Leveraging information and knowledge to design sustainable value chains projects (68)

This session introduces the Learning Alliance in Central America, a multi-institutional action-research for development initiative and how it is implementing a KM activity to leverage knowledge in value chains as part of its agenda for promoting a new generation of value chains initiatives - better known as value chains2.0. The presenters will share methodology developed to design five pilots embedding KM activities in the coffee and beans value chain in Nicaragua, and vegetables, honey and cacao value chains in Honduras.

*Maria Verónica Gottret
CATIE*

16:00-17:00

C400

Net-Map: Understanding the formal and informal sphere of influence (177)

Everyone is part of a social network. Net-Map helps identify all the actors involved in a project, harnessing the complexity of their social network (instead of being overwhelmed by it). This session will present how the Net-Map methodology maps informal and formal links among stakeholders to understand the influence of each actor in achieving goals. Participants will learn about how Net-Map can be used for various purposes, including in contexts where culturally diverse stakeholders hold different views. They will also have a chance to experiment with it.

*Paolo Brunello
Net-Map*

LIVESTOCK**11:30-13:00****Oval room****Livestock research for development: Shifting the paradigm (181)**

Livestock research has undergone a transformation in recent years. As the environment becomes more complex, tackling future challenges will require similar innovation in livestock development. In this session, ILRI Director-General Carlos Seré, IFAD Livestock Advisor Antonio Rota and participants will discuss the strengths and weaknesses of recent livestock research, and explore key challenges for the future. You will have an opportunity to frame the CGIAR livestock research directions.

*Carlos Seré, Antonio Rota,
Modibo Traore
FAO, IFAD, ILRI*

**MARKETS AND
PRIVATE SECTOR****11:30-13:00****Chill-out minus – 1****Investments in rural SMEs - case study from Armenia (167)**

Obtaining financing for small and medium-size enterprises is often difficult, especially in rural areas. The Fund for Rural Economic Development in Armenia invests in these enterprises through innovative financing instruments, capital and management assistance. Providing both financing and assistance, the Fund helps develop these enterprises in the country's agribusiness sector. Participants in this session will discuss the unique needs and possibilities for this comprehensive approach in the agricultural sector.

*Tigran Khanikyan
FREDA, IFAD*

14:00-15:30**C300****Direct engagement with the private sector to fight rural poverty: Knowledge-sharing on a much-debated issue (43)**

Most of the member countries of IFAD and FAO have embraced policies calling for engaging the private sector in agricultural development. IFAD and FAO have undertaken strategy and evaluation reviews to help clarify effective and acceptable ways to support and partner with the private sector in country level programmes. During this session, participants will learn more about emerging lessons on ways of partnering with the private sector and to exchange views on priorities and criteria for working with and channelling resources for private sector operations. The discussion will cover issues such as: which private sector (small, large, formal, informal), what types of support (direct or institutional, and content: financing, inputs, training), which partners and the role of governments.

*Doyle Baker, Gavin Wall and Ashwani
Muthoo
FAO, IFAD*

14:00-15:30**Italian Conference room****Sweet power of cooperative paving the way for a flourishing organic sugar export business (56)**

This session will highlight how cooperatives have managed to take processing of sugar in their hands, managed to get their products certified and as a result have become the first cooperative in Paraguay to export their own organic sugar. The presenters will show how cooperatives can be a vehicle to empower smallholder producers to lead the way to more sustainable agriculture, on a larger scale.

*Luis Ruiz Diaz, Monica Berreshein
Fairtrade (FLO)*

16:00-17:00**B500****Linking smallholder producers: An experience from community-based forest enterprise development programme (13)**

This session will showcase experiences and lessons of supporting initiatives dedicated to stimulating and facilitating improved linkages within countries between small and medium forest enterprises, markets, service providers and policy processes. The presenters will discuss how, through the development and sharing of a participatory training methodology called Market Analysis and Development, they managed to help poor rural people to develop forest-based income-generating enterprises while conserving natural resources. Participants will learn about the market analysis and development approach, and some of the particularly innovative market development mechanisms such as the "Twinning" approach in which forest producer associations from different countries (North-South or South-South) learn about and from one another in a peer-to-peer exchange of knowledge and experience.

*Sophie Grouwels, Laura Schweitzer
Meins, Kata Wagner
FAO*

16:00-17:00**Dining room****Innovative partnerships and multi-stakeholders approaches promoted in the RAS context (229)**

This session will present the first results of a capitalization of experiences on rural advisory services. Presenters will discuss how platforms and partnerships are a mean to create trust among the stakeholders allowing the engagement of the private sector at an operational level. Participants will also hear about plans for a public-private partnership to promote Internet technology and facilitate peer-to-peer learning among farmers, with an emphasis on sustainable agriculture.

Crettaz Marylaure
SDC

MOBILE TECHNOLOGY AND SOCIAL MEDIA

11:30-13:00**B500****Utilisation de Google Earth pour le suivi de la riziculture (221)**

The combination of Google Earth Pro, GIS technology and agricultural databases turns out to be a powerful visual tool for monitoring agricultural practices and other uses. This presentation will focus on how to create a simple but useful decision-making and monitoring tool by combining these three elements. Participants in this session will see how they can obtain precise information on cultivated surface area, for example, or use the tool in participatory evaluations.

Christian José Ravelonandro
IFAD

14:00-15:00**B200****Mobile Agribusiness - delivering information to farmers in DR Congo (133)**

In the Democratic Republic of the Congo, farmers can access real-time market information through mobile phones, laptops and tablet computers. This session will show how mobile agribusiness raises productivity and farmers' incomes, improving food security and nutrition. Participants will learn about the uses of new technologies for improving productivity and income.

Narcisse Mbuzama Lokwa
Infogroup Internationa

16:00-17:00**B400****The Ending Hunger movement (29)**

The creative director of an award-winning public outreach campaign shares his experience in successfully fostering creativity in a multicultural team. Since its launch, the EndingHunger movement has challenged the conventional boundaries of a conservative knowledge-based organization. In spite of the obstacles, EndingHunger has managed to send out clear and energetic messages and attract a following that continues to grow. What are the keys to its success? "Don't micromanage the team!" "Don't plan everything but leave room for spontaneous developments!" and "Keep the messages simple!" are some of the many rule-breaking rules to be revealed.

Scott Grove, Sharon Lee Cowan,
FAO

14:00-15:30**Chill-out minus -1****Community radio an extension to telecentre. What is the next frontier? (154)**

The session will demonstrate how information and communication technologies foster socio-economic development for indigenous peoples. Participants will see how the Internet, mobile phones and community radio stations can address the particular problems indigenous peoples face and the factors that prevent their wider deployment.

Dr. Roger W. Harris
eBario Sdn Bhd, IFAD

14:00-15:30**B500****iCow farmer mobile management platform (241)**

This session will look at an innovative mobile phone argri-platform and guide you on how to deliver a good product at the right price. The iCow Farmer mobile phone management platform delivers agriculture information to farmers, collects data and links farmers with agricultural extension service providers.

Su Kahumbu Stephanou

16:00-17:00**Oval room****Empowerment through engagement: Connecting farmers globally**

How can you engage people in your resource area, whether you're a development worker, agriculture specialist, IFAD staff or member state? Is a community different in today's world of social media than the areas you served ten years ago? How does an empowered community benefit you and smallholder farmers around the world? Join a conversation with Michele Payn-Knoper, CSP, and gain practical tips from her experience in building a virtual community. She serves as a resource to the agrifood business through Cause Matters Corp. and is the founder of #AgChat and #FoodChat on Twitter, a lively weekly moderated conversation that's engaged over 10,000 people from 10 countries since April 2009. She believes engagement is all about building community - whether you're in person, on a webinar - or Twitter. Participate in this conversation to identify opportunities for synergy, raise awareness of issues in your area and how new technology can empower people.

Michele Payn-Knoper
Cause Matter Corp.

16:00-17:00**Tent: Stand****How GIS systems help farmers engage in environmentally sustainable agriculture (51)**

Learn how aerial images have been put to use to support agriculture, forestry, natural resource-management and environment. See how this solution can be used to better manage land.

Walter H. Mayer
PROGIS

16:00-17:00**Dining room****Text to Change: Providing Bolivian farmers commodity prices (54)**

This session showcases how innovations travel across continents. Explore how Bolivian farmers inspired by health SMS information systems in Africa are using this technology to get agriculture and market-related information. Learn about the social, bureaucratic and technical challenges and how these were addressed. Local languages are always a challenge as well.

Josette de Vroeg
Text to change

WATER**11:30-13:00****B400****Scaling up innovations in water dialogues (46)**

The prominence of water is not yet matched by commensurate delivery instruments. This presentation will show how IFAD is scaling-up its water related activities. This session seeks feedback and testimonies on whether proven innovations are best scaled-up as individual solutions, or within a package of business-lines based on different farming economies. How can innovations best penetrate the dialogue processes that lead to investment decisions?

Andy Bullock

13:00-14:00**Tent: Stand****Better safe than sorry - how do you wash salad greens at home? (2)**

What's the best way to wash salad greens to eliminate dangerous pathogens? You might be surprised to learn you're not doing the job right. Participants passing this stand will be asked how they wash lettuce at home. Ghanaian street food kitchen staff will then describe the various ways people wash their salad greens in West Africa and demonstrate the proper method. Sandwiches with properly washed lettuce will be served, and a video on kitchen safety options will be shown.

Dr. Philip Amoah
CGIAR, IWMI

16:00-17:00**C300****The water channel TV - all about water and its use and more (121)**

This interactive session will focus on using today's tools to resolve tomorrow's water issues. Using live streaming and live connection with experts from outside the meeting, the WaterChannel session will inform participants about simple and user-friendly technologies and new insights on water use and land management. It aims to inspire participants with new ideas to apply to your own work.

Lenneke Knoop
MetaMeta Communications /
TheWaterChannel - partnership with
IFAD

16:00-17:00**Qatar Information Centre****Water, food and poverty: beyond the limits (46b)**

Conventional wisdom points to a global water and food crisis as increasing demand results in increasing poverty, food insecurity and conflict. The findings from the CGIAR Challenge Program for Water and Food present a different and far more nuanced picture. This session will discuss the politics of equitable and sustainable development of resources, especially for the rural poor. Many of the world's river basins have tremendous potential to sustain human needs over the next 40 years. How people manage river systems collectively, for multiple uses, while enhancing food security and protecting vital ecosystem functions at local scale will make the difference between catastrophe and survival.

Alain Vidal
CPWF

YOUNG PEOPLE

11:30-13:00

Qatar Information Centre

Partnership with young farmers to promote collective action and entrepreneurship development (38)

This session will offer an opportunity to learn about the experiences and challenges of supporting young farmers and rural people and ensuring they are represented in grassroots and civil society organizations, have access to appropriate entrepreneurial and leadership skills so that they can set up and operate viable agribusiness enterprises. Participants will hear the experience of the Songhai Centre in building the skills of young African people and those of the President of the International Movement for Catholic Agricultural and Rural Youth (MIJARC). They will share the aspirations, needs, challenges and achievements of young farmers and rural people in undertaking agricultural activities and enterprise development, as well as in joining organizations to represent their interests and views.

*Philippe Remy, Zoumana Bamba and
Monica Romano, Nora
OurabahHaddad, Charlotte
Goemans, George Fernandez and
Clemence Roger
IFAD, FAO, MIJARC*

16:00-17:00

B200

Giving a voice to young professionals through online agricultural events! (30)

YPARD is an on-ground and on-line movement of Young Professionals for Agricultural Research for Development. Leverage the power and potential of young people and engage them in development by embracing their interests and communicating through their preferred channels, such as blogs and pictures and video contests. Learn how to increase community interaction, getting young professionals interested in agricultural research for development discourse and support young people's organizations and cause.

*Marina Cherbonnier
YPARD*

15:30-16:30

Tent - Chill-out corner

Chill-out with Rob Burnet

Show and tell

Have an innovative project and initiative you wish to share? You can do so during the show and tell session. Sign-up by 12:30 on 27 September using the board next to the knowledge tree located in the tent.

9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30

Italian Conference Room

Keynote address by Mark Davies: Demystifying public-private-partnership: An experience from the field

C100

Climate-smart agriculture – yes, we can! (21)

B100

C200

Creating conducive environment for smallholder producers to access markets (34)

Challenges and opportunities of engaging in a private-public partnership: The oil palm experience (69)

B200

The South Sudan Livelihoods Development Project (230)

Radio Lake Victoria assists Kenyan farmers with nitty-gritty of food security (107)

C300

Pre-breeding for effective use of plant genetic resources: an e-learning course (11)

Smart pixels for smart phones in Africa – Water management for smallholder farmers (36)

B300

Spatte irrigation is good for people, for livestock and for the environment (46d)

KariaNet II - Thematic Knowledge Network (157)

C400

Sensemaking: The cognitive map of farms - experiences of sharing agricultural knowledge in Southern Africa (171)

Cash-on-the-Bag (221)

B400

New technologies and innovative approaches in rural family poultry (8)

What can I do about climate change - a partnership between schools in Italy and Africa (101)

C500

Making knowledge work for the poor: Innovation platforms as spaces for change and transformation in rural communities (149)

B500

Transforming water hyacinth into paper: An example from Uganda (186)

New trends and thinking on coping with market access challenges and developing markets for small farmers (188)

Coffee

Qatar Information Centre

Knowledge-sharing to develop effective national forest policy through participatory processes (64)

Purchase for Progress (P4P) (205)

Lunch

Oval Room

21st century rural development projects and programmes: with or without mobile technology? (63)

Dining Room

Farmer field school approach – Integrated pest management: The St. Lucia experience (15)

Dining 2

Public-private partnership: Some lessons learnt (3)

Tent

Tent: Speakers' Corner

Tent: Chill-out Corner

Chill-out Corner minus -1

Promotion of gender-sensitive practices for inventory credit (61)				Pakistan emergency food security assessment (200)			
Ethiopian livestock market information system: Using ICT to deliver information to rural communities (1)							
Providing food assistance using modern technology (199)				Right food at the right time - Feed people better, feed people smarter (201b)			
Improving the production capacity of Tiko farmers through training and livelihood development and market linkages (192)				The story of the 'Frike' wheat product and how it helps increase income for smallholder farmers (237)			
Irrigation management games-learning by doing (46c)				FARM 98.0 FM: Your vocal gateway to agricultural information (53)			
Using astronomy and animals, voices to predict rainfall: A Maasai practice (214b)				Communication for development: a catalyst for better managing natural resources (19)			
Food aid information system: Your gateway to the food delivery systems (204)				Land matrix knowledge system: a sneak preview of what the world's largest database on large-scale land-based investments tells us (50)			
CAFS as a new centre (Centre for Agroecology and Food Security): Sustainability standards (228)				The role of social media in development (206)			
What if you could help to resolve the world's food problems? (243)				North Western Integrated Community Development Programme (155)			
Cow solidarity chain – The story of a successful farmer (208)				A dairy goat value chain approach in Kenya (224)			
Putting knowledge management and learning into practice in large development programmes (218)			Coffee	Sustainable beekeeping services to improve agricultural production in Uganda (140)			Open Space
Making agricultural knowledge travel: making the outputs of innovation truly accessible (62)				Innovative waste management solutions for keeping our planet green			
Private-public partnership: the new development panacea?				Societies of rural transformation for scaling up innovations (187)			
				Private sector partnerships: the case of the jab planter (9)			
				Is it really that easy to find sustainable technical solutions for addressing W4F needs? (242)			
5 years sharing coffee and knowledge: the Bluebar experience (26)			Chill-out with Mark Davies				
M-Kulima linking mobile technology to farmers to share their experiences (108)							

- Climate Change And Green Innovations
- Food Security
- Gender
- Knowledge-Sharing, Networks and CoPs
- Livestock
- Markets and Private Sector
- Mobile Technology and Social Media
- Water
- Young People
- Keynote

9:30-10:30

Italian Conference Room

**Mark Davies – Keynote address:
Demystifying public-private-
partnership: An experience from
the field**

CLIMATE CHANGE AND GREEN INNOVATIONS

11:00-12:00

Qatar Information Centre

**Knowledge-sharing to develop
effective national forest policy
through participatory processes (64)**

In this session participants will discuss the role of knowledge management and knowledge-sharing in developing national forest policy and how this has led to good practices in developing policy. The session will cover 10 years of experience in more than 70 countries in supporting participation of stakeholders in policy development. Participants will learn that the quality of the participation is key. The lack of investment in developing participatory processes that engage local communities is an important factor in the current environmental crisis.

*France-Lanord
FAO*

11:00-13:00

C100

**Climate-smart agriculture –
yes, we can! (21)**

Climate-smart agriculture is “agriculture that sustainably increases productivity, resilience (adaptation), reduces/removes greenhouse gases (mitigation), and enhances achievement of national food security and development goals”. But what does this mean in practice? During this session you can share your ideas and learn how practitioners envisage climate-smart agriculture and discuss what are the crucial strategies in terms of institutional and policy options and financing and investment.

*Christina Seeberg-Elverfeldt and
Catherin Zanev
FAO, WFP*

11:00-12:00

C300

**Pre-breeding for effective use
of plant genetic resources:
an e-learning course (11)**

You will be exposed to the six modules and functionalities of the self-paced e-learning course about pre-breeding. This customizable course allows you to learn how to identify and use desirable traits often harboured in “non-traditional” breeding materials to create “intermediate” materials to develop elite crop varieties.

*Chikelu Mba, Elizabeth Goldberg and
Ehsan Dullo
FAO, Bioversity International*

11:00-12:00

B500

**Transforming water hyacinth
into paper: An example from
Uganda (186)**

Learn how innovative Ugandans have created new employment opportunities by transforming water hyacinth into paper, thus avoid cutting trees and helping the lake's ecosystem to regenerate and protect aquatic life.

Robert Atuhaire

12:00-13:00

B400

**What can I do about climate change
- a partnership between schools in
Italy and Africa (101)**

In this session, participants will learn about an innovative partnership between Italian and African schools leading to sharing knowledge on climate change and raising awareness about the challenges facing our planet. Participants will show how 20 schools in Burkina Faso and Mauritania are benefitting from electricity via photovoltaic systems.

*Giovanni De Paoli
ENEA, Italy*

14:00-15:30

B300

**Using astronomy and animals,
voices to predict rainfall:
A Maasai practice (214b)**

There is growing recognition that indigenous peoples are affected by the economic, social and environmental impact of climate change and that their traditional knowledge may be critical for effective adaptation and mitigation strategies. Learn how indigenous knowledge can help adaptation to the adverse impact of climate change and how indigenous peoples' active participation in the emerging carbon emissions markets as those contemplated under REDD and REDD+ is important.

*Mosses Ndiyaine
Indigenous heartland Organization,
Tanzania*

16:00-17:00

Oval room

**Innovative waste management
solutions for keeping our
planet green**

This chatshow will feature innovative examples of waste management. You will hear how in Armenia PET bottles and plastic bags are being recycled into cotton bags, how in Pakistan marble dust is transformed into fertilizer and how in Uganda water hyacinth is being converted to paper.

*Robert Atuhaire, Armine Tukhikyan
and Yasir Iqbal*

FOOD SECURITY

16:00-17:00

B200

The story of the 'Frike' wheat product and how it helps increase income for smallholder farmers (237)

Recently completed research by ICARDA and its partners in the Middle East and Maghreb regions has shown how Frike – a food product processed from durum wheat – has good potential to increase the incomes of smallholder farmers in drylands agro-ecosystems worldwide. This session will provide practical information about how to start or improve production of Frike, which is also a source of nutrition for many rural communities.

Kamil Shideed
ICARDA

GENDER

14:00-15:30

C100

Promotion of gender-sensitive practices for inventory credit (61)

This session will highlight the good practices that contribute to making inventory credit equally accessible to all women and men, especially the most vulnerable. You will hear about two cases in Burkina Faso and Niger where inventory credit is practiced and learn how farmer organizations, decentralized financial institutions, advisory service providers, and others participated to document this process. You will also learn about how this initiative has been using mobile phones and radio as an innovative way of sharing knowledge among community members.

Sophie Treinen
FAO

KNOWLEDGE-SHARING, NETWORKS AND COPS

12:00-13:00

Dining room

Farmer field school approach – Integrated pest management: The St. Lucia experience (15)

Explore how the Ministry of Agriculture, Land, Forestry and Fisheries of St. Lucia adopted and used a Farmer Field School (FFS) methodology and Integrated Pest Management (IPM) programme to rationalize the use of chemical inputs in agricultural production. Learn how the benefits of this model led to improved technical capacity of the extension and plant protection services and helped deliver an enhanced service to farmers, resulting in safer and more effective pest and crop management.

Deanne V. Ramroop
FAO

12:00-13:00

B300

KariaNet II - Thematic Knowledge Network (157)

The *Knowledge Access in Rural Interconnected Areas Network* (KariaNet) and MENARID are regional networks servicing countries in the Middle East, Europe, and North Africa (MENA) region. Using the two networks' experience, issues related to the sustainability of regional thematic networks will be briefly presented to kick start a debate on assets, challenges and opportunities to sustain a network on knowledge management and knowledge-sharing. A discussion with the audience will follow in order to capture and learn what makes a network functional, viable and contributing to change processes in rural development in a dynamic region like MENA.

Hammou Laamrani
IFAD

14:00-15:30

Tent: Chill-out Corner

5 years sharing coffee and knowledge: the Bluebar experience (26)

Institutional information doesn't have to be shared in an institutional way. "Grassroots", informal and organic networks of like-interested people can be a successful way to share and exchange information/experiences. The Bluebar promotes face-to-face communications which has had a ripple effect and has become a catalyst for major institutional change. At this session, you'll hear why the Bluebar experience has been so successful and how informal networks can foster information flow.

Tina Farmer
FAO

14:00-15:30

C400

Food aid information system: Your gateway to the food delivery system (204)

One of the ways to assess hunger is to monitor the global flow of food aid. In this hands-on session, participants will learn how to extract food aid information and create reports on the quantity and nutritional value of food aid through the Food Aid Information System and the International Food Aid Information System. Report samples will be available.

*Kartini Oppusunggu and
Angela D'Ascenzi*
WFP

14:00-15:30

Qatar Information Centre

Putting knowledge management and learning into practice in large development programmes (218)

Though knowledge management and learning have been in the development rhetoric for more than a decade, putting them into practice has been challenging and slow. This session will present experiences from an IFAD-supported initiative to integrate knowledge management and learning into rural development programmes in eastern and southern Africa. Participants will learn how the initiative has tackled the challenge of making learning practical enough to be embraced by project staff. Knowledge products developed during the process will be available.

Helen Gillman
IFAD

14:00-15:30

Oval room

Making agricultural knowledge travel: making the outputs of innovation truly accessible (62)

The multi-partner Coherence in Information for Agricultural Research for Development (CIARD) initiative is working to make agricultural research information publicly accessible to all, by helping national organizations that already hold or create new knowledge facilitate access to it for others. A major challenge faced by the CIARD partners is how to advocate and empower the management of hundreds of national research organizations across the world to formulate and adopt enabling policies and incentives that enable their scientists to share the outputs of their research, making them truly accessible to all stakeholders so that they can be put into use. Help provide inputs to the CIARD Communication Strategy to ensure that advocacy efforts are relevant to making agriculture research results accessible.

Stephen Rudgard
FAO

16:00-17:00

B300

Communication for development: a catalyst for better managing natural resources (19)

Learn how the communication for sustainable development initiative (CSDI) has used communication for development approaches in Bolivia, Bangladesh, DR Congo and Jamaica to help farmers articulate their challenges and identify solutions in a participatory way thus reducing the gap between researchers and farmers.

*Federica Matteoli, Marzia Pafumi,
Vanessa Vertiz, Elisa Finocchiaro*
FAO

16:00-17:00

Qatar Information Centre

Sustainable beekeeping services to improve agricultural production in Uganda (140)

Crop yields are deteriorating in Uganda, making it clear that traditional farming methods are no longer sufficient. This interactive session will discuss the challenges and share experiences on new practices being introduced, aiming to develop approaches that can be used in diverse environments. The focus is a beekeeping project that has increased crop fertility and provided a new product for farmers to sell. The session will feature an interactive discussion on the challenges in trying to change long-established practices. Also discussed will be strategies, approaches and available external resources that have proved successful in Kikandwa, Uganda and elsewhere.

Robert Kibaya
KIRUCODO

LIVESTOCK

11:00-12:30

C500

Making knowledge work for the poor: Innovation platforms as spaces for change and transformation in rural communities (149)

In recent years, we have seen the concept of innovation systems tested and applied in agricultural research for development as a way to guide the design of inclusive research and development interventions. Focusing on the innovation system is particularly promising as a mechanism that makes knowledge work for specific value chains or across natural resource "landscapes". This session will provide an opportunity to interact with people leading livestock and natural resource innovation projects working in Ethiopia, India, Mozambique and Zimbabwe.

Alain Vidal, Alan Duncan, Andre Van Rooyen, Ranjitha Puskur, Peter Ballantyne
CGIAR, CPWF, ICRISAT, ILRI

11:00-12:00

B400

New technologies and innovative approaches in rural family poultry (8)

Rural family poultry makes a substantial contribution to food security, poverty alleviation and gender empowerment in many countries around the world. During this session the presenters will share how, by adopting low-cost innovative technologies in the poultry sector, it is possible to enable poor rural people to raise their incomes and strengthen their resilience. The importance of supporting field adaptation and adoption of selected innovations and good practices which can easily be scaled up will be discussed. Participants will learn about appropriate technologies such as low-tech mini-hatcheries functioning without electricity, protection baskets against predators for chicks, improved alternative feeding techniques and vaccination against Newcastle disease.

Antonio Rota, Olaf Thieme
IFAD, FAO

12:00-13:00**B500****New trends and thinking on coping with market access challenges and developing markets for small farmers (188)**

This session is focused on improving access to markets for domestically produced products, especially those produced by smallholders. Participants will discuss how to add economic value to products to make them more marketable and improve product differentiation.

Gulla Jan

*Rural Microfinance and Livestock Support Program
IFAD*

MARKETS AND PRIVATE SECTOR**11:00-12:00****C200****Creating conducive environment for smallholder producers to access markets (34)**

Smallholder farmers can ensure food security and come out of poverty in a sustainable way when they have access to market opportunities and develop their agribusiness skills. At this session, participants will familiarize themselves with how a market-based approach can successfully be implemented when poor smallholder farmers work together with better-off farmers in collaborative groups and when these groups are linked with private traders and agriculture processing companies. The presenter will share his experience in Viet Nam on how donor interventions can promote market access for the poor while building their institutions, introducing reforms, and creating an enabling environment for partnership with private sector, by providing financial development services and improving existing infrastructure.

*Tung Thanh Nguyen**IFAD***11:00-12:00****Dining room****Public-private partnership: Some lessons learnt (3)**

Public-private partnerships are crucial to reach multiple actors. The presenters will share the main drivers for setting up the AGORA public-private partnership and discuss the lessons learnt.

*Edith Hesse**CGIAR, CIAT***11:00-12:00****B200****The South Sudan Livelihoods Development Project (230)**

What strategies can be implemented to promote public-private sector partnership in order to increase production and food security? This session will explore how projects within the same climatic, regional/geographical, social and ethnic conditions can manage different stakeholders to overcome challenges and allow for the accrual of sustainable benefits to farmers and other community groups.

*Dr. Jacob Mogga***12:00-13:00****C200****Challenges and opportunities of engaging in a private-public partnership: The oil palm experience (69)**

This session will highlight characteristics of palm oil refining and the 1/3-2/3 split in plantation investments by IFAD and the private sector agreed upon in 2000 and initiated in 2004, including the specific challenges of the differing time-frames of smallholder farmers and the private sector. IFAD's Uganda Country Programme Manager will talk about the partnership with and contribution of the private sector and the mechanisms IFAD has put in place for helping farmers to learn so that they can take full advantage of this innovative project. Oil palm has been a "bête-noire" of the NGO community since the late 1990s in some countries. The session will discuss how IFAD has raised awareness about the economic livelihood opportunities for smallholder oil palm farmers in Uganda and how both the private sector and IFAD have addressed global environmental concerns about the industry.

*Marian Bradley**IFAD***12:00-13:00****C400****Cash-on-the-Bag (221)**

The absence of structures for secure transactions is one of the most persistent reasons for failure of agricultural supply chains in Africa. This session, on the 'Cash-on-the-Bag' initiative, will show one solution – a network of independent rural entrepreneurs who handle transactions in Kenya, Tanzania and Uganda. These agents benefit the seller by making immediate cash payments for products purchased, and for the buyer by verifying the quantity and quality of the merchandise purchased. Early reports show 10 to 15 per cent higher prices for farmers and commissions of 5 to 10 per cent for the agents. Participants will discuss how to scale up this promising initiative.

*Dr Clive Lightfoot**Pride Africa*

12:00-13:00

Qatar Information Centre

Purchase for Progress (P4P) (205)

Purchase for Progress is a pilot initiative that links farmers with the World Food Programme (WFP) to provide staple foods in 21 countries at a fair price. By raising farmers' incomes, P4P turns WFP's local procurement into a tool to address hunger. Participants in this session, taking place three years into a five-year pilot, will be briefed on lessons learned and best practices. WFP predicts that at least half a million smallholder farmers will have increased and improved their agricultural production and earnings through this initiative by 2013.

Tobias Bauer
WFP

14:00-15:30

B200

Improving the production capacity of Tiko farmers through training and livelihood development and market linkages (192)

Innovative partnerships can help improve the sustainability of agricultural production in the Tiko farming area of Cameroon. Participants in this session will learn about the use of farmers' groups to improve the farmers' production and marketing skills. Farmers in these groups gain access to new technologies and innovative farming practices. The presentation will emphasize opportunities for innovative partnerships.

Tanda Godwin Ade
EPDA

14:00-15:30

B500

Cow solidarity chain – The story of a successful farmer (208)

Who doesn't enjoy hearing about a hard-earned success? Participants in this session will learn the story of Rucibiraro Theresphore, 49, who received a cow from an IFAD project in Rwanda in 2007. Saving his earnings and opening a bank account, he was eventually able to purchase 2,500 chickens and another piece of land. Earlier this year he received the 'best farmer' award at the National Agriculture Show. Over the past four years, each of six neighbours received a cow from him through the project's revolving fund – perhaps one of them will be the next 'best farmer'.

Janvier Gasasira
Ministry of Agriculture and Animal
Resources, Rwanda

14:00-15:30

B400

CAFS as a new centre (Centre for Agroecology and Food Security): Sustainability standards (228)

Participants in this session will learn about sustainability standards as implemented by the Centre for Agroecology and Food Security. The Centre works on standards such as environmental and carbon footprinting and group certification for small farmers. The session will also look at routes to market for sustainable products and communication between producers and consumers. Participants will have a discussion about how to develop sustainability standards further and gain better market access for small-scale farmers and community projects.

Dr Ulrich Schmutz

14:00-15:30

Dining room

Private-public partnership: the new development panacea?

A panel of real-life farmers, buyers and other entrepreneurs will demystify private-public partnerships (PPPs) in smallholder agricultural development. The panel and following open discussion will respond to the question: When does a PPP work for smallholder development and when does it not?

Mark Davies, Luis Diaz,
Tigran Khanikyan

16:00-17:00

C200

Right food at the right time - Feed people better, feed people smarter (201b)

This session will highlight efforts by the World Food Programme to maximize the nutritional impact of its food assistance programmes, emphasizing the critical 1,000 days from pregnancy through age 2. WFP is developing new products, such as ready-to-use foods, and improving fortification of existing commodities. After learning about WFP efforts to target its food interventions to ensure beneficiaries receive the right foods, participants will be invited to sample several nutritious products that WFP distributes.

Tanuja Rastogi
WFP

16:00-17:00

Tent: Stand

Private sector partnerships: the case of the jab planter (9)

During this session, participants will be able to see a hand-operated jab planter in action. The jab planter was designed specifically to plant through a crop or residue cover, an essential element of conservation agriculture. You will have an opportunity to explore possibilities for the development of private sector partnerships between workshops and fabricators in Africa with well-established manufacturers in South American countries.

Josef Kienzle, M. Aktha Bhatti, J.
Ashburner, Saidi Mkomwa
FAO, ACT

16:00-17:00**Dining room****Societies of rural transformation for scaling up innovations (187)**

Participants will have an opportunity to learn about a new financial service for venture capital investment opportunities in small and medium-size enterprises and how this has helped transform agricultural products and resulted in a new way to promote sustainable rural development.

*Jalem**CIDRE***16:00-17:00****B500****A dairy goat value chain approach in Kenya (224)**

Using a value chain approach, farmers producing goat's milk are receiving a market price three times higher than for cow's milk in the initiative presented at this session. Farmers in the Smallholder Dairy Commercialization Programme received skills training in areas ranging from leadership to fodder production and record keeping. Value addition was handled through links with the private sector. Participants in this session will learn how participants are earning higher incomes and improving their nutrition.

*Moses Kembe**Smallholder Dairy Commercialization Programme (SDCP)**IFAD***MOBILE TECHNOLOGY AND SOCIAL MEDIA****11:00-12:30****Oval room****21st century rural development projects and programmes: with or without mobile technology? (63)**

The guests of this chat show will make the case that appropriate ICT (mobile and other technology) should be an integral part of rural development projects. They'll do a horizon scan of the variety of mobile technology tools currently in use, exploring drivers of success and their known limitations. At this session, you will learn the value of mobile technology for agricultural development and how this type of technology fosters communication, helps improve decision-making and ultimately positively impacts the livelihoods of smallholder producers. The discussants will share an inventory of currently available tools, applications and processes, and identify possibilities for replicating and scaling up successful programmes.

*Michael Riggs**FAO***11:00-12:00****C400****Sensemaking: The cognitive map of farms - experiences of sharing agricultural knowledge in Southern Africa (171)**

How do farmers make sense of the knowledge provided by practitioners and policymakers? This important question will be addressed in this session, which will show how farmers and agricultural practitioners can nest their practices and knowledge in "sense-making". This conceptual framework can enable farmers and practitioners to effectively share knowledge on demand. The session will show how local knowledge can be embedded in sense-making to address the challenges of food security, climate change and biodiversity.

*Charles Dhewa**Knowledge Transfer Africa***12:00-13:00****B200****Radio Lake Victoria assists Kenyan farmers with nitty-gritty of food security (107)**

A community radio station is the best tool to teach proper farming techniques to rural farmers, and mobile phones provide the best platform for engaging personally with farmers. These were the findings of a project in Nyanza province of Kenya, the subject of this session. Participants will learn how farmers in remote areas can use mobile phones to receive farming information from agricultural experts in the studios of radio stations. The session will showcase productivity increases after farmers in Kenya implemented the experts' advice to switch from maize to millet. It will demonstrate how people can call in and ask questions of the agricultural extension officer.

*Joseph Ojwang Ogoch**Radio Lake Victoria***14:00-15:30****B100****Ethiopian livestock market information system: Using ICT to deliver information to rural communities (1)**

At this session, participants will familiarize themselves with the LINKS market information system which automates collecting, analysis, storage and dissemination of livestock price and volume market information. The system provides complete price and volume data based on animal type, breed, age class, gender and grade at low cost. It integrates market information with livestock early warning systems to delivery timely information to rural communities in Ethiopia.

*Sintayehu Alemayehu**CGIAR centre*

14:00-15:00

C200

Providing food assistance using modern technology (199)

Growing hunger raises the stakes for efficient delivery of cash and food assistance. This session will address the use of modern technologies to deliver large-scale cash and voucher-based food assistance. It will present findings from around the globe (Philippines, Syrian Arab Republic, Zambia) on technologies such as mobile banking and other digital or biometric solutions to identify beneficiaries and deliver and monitor services. The goal of the session is to build partnerships with other agencies and people working in similar domains.

Levan Tchatchua
WFP

14:00-15:30

Chill-out minus -1

M-Kulima linking mobile technology to farmers to share their experiences (108)

Mobile phones have taken Kenya by storm in both urban and rural areas. M-Kulima seeks to use mobile phones to spread key messages on agriculture in rural areas. This session will show how the technology is being used to encourage farmers to share their experiences, in particular regarding the need to diversify from maize to higher yielding and drought-resistant crops such as cassava, sweet potatoes and sorghum. The session will use drama to bring to life SMS messages sent to and received by farmers. It aims to generate empathy for farmers and understanding of some of their objections and their willingness to adopt to change.

Damas Oduor Ogwe
Seeds of Peace Africa international
(SOPA)

15:30-16:30

Tent: Chill-out corner

Chill-out with Mark Davies

16:00-17:00

C400

Land matrix knowledge system: a sneak preview of what the world's largest database on large-scale land-based investments tells us (50)

At the session, participants will have an opportunity to get a sneak preview of ground-breaking information on verified large-scale land-related investments. This wealth of information has been gathered by the International Land Coalition, CIRAD/University of Pretoria, Oxfam, CDE/ University of Bern, GIZ, and GIGA/University of Hamburg. The application will be made available in the coming months and will provide the most comprehensive picture to date of the extent of this phenomenon and its key features. This is the first step towards building an online public platform for documenting land investments globally and in particular focus countries. The aim of the initiative is to enhance transparency, foster equitable negotiation, and equip citizens and policy-makers to make informed decisions.

Michael Taylor and Gine Zwart
ILC, Oxfam

16:00-17:00

C300

FARM 98.0 FM: Your vocal gateway to agricultural information (53)

Agriculture is the main source of livelihood of 80% of the 4.5 million people inhabiting the remote communities and villages of Imo State, a rural state in south-eastern Nigeria. However, agricultural extension services which should support farming have collapsed, due to the unavailability of input materials needed to support this service. The outcome is that smallholder farmers lack access to reliable market information and advanced farming techniques, and use outdated techniques that turn out small volumes of products. The farmers now have a precious resource:

FARM 98.0 FM which designs and broadcasts daily agricultural, environmental management and market information in the local Igbo language to 250,000 small farmer listeners living in 3 remote and isolated local government areas of Imo State. FARM 98.0 broadcasts for 10 hours a day, sharing contemporary agricultural and environmental management techniques, daily market information, advertises farm products and imparts critical business skills. Smallholder farmers use the daily broadcast programme to decide what to produce, when to produce, how to produce and for whom to produce in order to boost their yields and income.

Nnaemeka C. Ikegwuonu
The Smallholders Foundation

16:00-17:00

C100

Pakistan emergency food security assessment (200)

At this session you will hear the story of Sahib, programme officer with the Vulnerability Assessment Mapping (VAM) unit at WFP, and how on the morning of 28 July he spied the rapidly swelling Kabul River, and quickly realized the torrential rains were not the usual monsoon. Working with partner NGOs in the area who provided field monitors, he was able to launch an emergency assessment that same afternoon. You will hear how the VAM team worked around the clock to keep pace with the swiftly expanding floods, mobilizing more than 1,000 enumerators from 88 NGO partners. In the end, they covered more than 11,000 villages in north and central Pakistan. Along the way, the teams not only collected data, but were able to alert the Pakistani army and government so they could rescue people trapped by the floodwaters.

George MuAmmar, Wael Attia
WFP

16:00-17:00**B400****The role of social media in development (206)**

As more and more people get mobile phones, social media is growing as a tool of development. At this session participants will learn about a 'share fair' in Swaziland that linked farmers with service providers and markets.

*Musa Masilela
SWADE, IFAD*

WATER**11:00-12:00****B300****Spate irrigation is good for people, for livestock and for the environment (46d)**

Spate irrigation uses seasonal floods of rivers, streams, ponds and lakes to fill water storage canals. This session will demonstrate the importance of spate irrigation to ensure the food security of the rural poor, and will show what IFAD and the spate network are doing to turn floods from a source of damage to an asset for food security. It will include video clips from Yemen, a slide show and a question-and-answer session.

*Abraham Mehari Haile, Eiman
Mohamed Fadul
UNESCO-IHE Institute For Water
Education, Hydraulic Research
Station*

12:00-13:00**C300****Smart pixels for smart phones in Africa – Water management for smallholder farmers (36)**

Participants in this session will learn about the eLEAF global database of vegetation, water and climate using its innovative Pixel Intelligence Mapping technology. This geo-information tool is integrated with agricultural services and mobile technology to enable smallholder farmers to produce more crop per drop, reduce production risk and improve livelihoods.

Participants will learn about the potential of integrating geo-information, agricultural services and mobile technology and will see how the application is being used in smallholder farming in Africa.

*Patrick Sheridan, Wim Bastiaanssen
and Ivo Miltenburg*

14:00-15:30**C300****Irrigation management games - learning by doing (46c)**

Competition for water among different users is increasing in many regions of the world, particularly in semi-arid and arid environments. Decisions made by one sector of users have major effects on other sectors, but these impacts are often poorly understood. Many users do not understand the integrated water resources planning and management process.

Participants in this session will 'role play' to learn about the interactions and impacts of various strategies employed by river basin water authorities. They will also learn about developing plausible strategies for integrated planning and management of water resources.

*Ilyas Masih
UNESCO-IHE Institute For Water
Education*

14:00-15:30**C500****What if you could help to resolve the world's food problems? (243)**

Would you like to take part in forming a global community of practice? One that will bring together experts and individuals willing to share, collaborate and learn? If so, then come along to this interactive session where we will define the community's knowledge domain (Water for Food), discuss key issues around water and food security, and understand how a community of practice could improve exchange and practice of ideas, ultimately influencing global policy. Bring your ideas and energy and be ready to take part in a dynamic conversation!

*Kim dos Santos Martins
and Audrey Nepveu
IFAD*

16:00-17:00**C500****North Western Integrated Community Development Programme (155)**

Following conflict in Somalia, agro-pastoralists have returned to find degraded lands with poor water infrastructure. This session will showcase an initiative that has engaged this community in planning and executing water and soil conservation works. Better water management practices have improved the reliability and quality of crops despite erratic rainfall, improving food self-sufficiency. The participants will discuss technical aspects, community participation and social and environmental outcomes as well as financial cost-effectiveness of the Udaan sand water storage initiative.

*Noel Harris
North Western Integrated Community
Programme*

16:00-17:00**Speakers' corner****Is it really that easy to find sustainable technical solutions for addressing W4F needs? (242)**

Are you fully aware of the range of technical solutions to water for food (W4F) and poverty alleviation strategies? Do you really understand the technical work to avoid cost overruns/ technical problems? At this 'Speakers' Corner' you'll find how much technical information is available to meet your needs, including Learning Notes to assist in a range of water issues (domestic water; livestock water; irrigation; water harvesting) and Knowledge Brokerage Products (more comprehensive thematic papers). You can also discuss your issues with experienced field professionals. Like the famous Speakers' Corner in London, this Share Fair experience will be unique, but perhaps not so eccentric.

Ian Anderson

	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00
Italian Conference Room									
C100	Ensuring food security through establishing local seed enterprises (98)			Smallholders access to water - toward a range of agricultural water solutions (6)					
B100	The Global Forum on Food Security and Nutrition (FSN Forum) (17)			Knowledge-sharing for community empowerment through markets – in the tribal areas of IFAD assisted projects in India (245)		Revolutionary history of Livestock and Pasture Development Project in Morocco (236)			
C200	Microfinance to support Gum Arabic Producers Associations GAPAs (Seed fund) (156)			Integrated rainwater harvesting systems, every drop counts! (45)					
B200	How technology is helping to raise awareness about the Malagasy land reform (46f)			Using social media to mainstream knowledge management and learning in early warning systems (59)		Freedom phone: Marriage between telecentres and mobile telephony (102)			
C300	Innovative extension approaches: Can community-based organizations do the job? (4)			Milk collection in the livestock value chain - Transferring experiences from Bosnia and Herzegovina to Syria (41)		Exploiting the potential of mangoes throughout the value chain (78)			
B300	Rainwater harvesting as a strategic approach to smallholder food security (239)			Approaches for strengthening stakeholders abilities to generate, adapt and share experiences (23)					
C400	Development knowledge ecology and its implications for global agricultural knowledge (173)			Knowledge management for national personnel (165)					
B400	The livestock revolving development fund (195)			"Crop-livestock-biogas" model (163)		Practical answers to poverty – lessons from a global knowledge-sharing network (227)			
C500				Complementing the body of knowledge available on sustainable agro biodiversity management (170)					
B500	Promoting women's participation in rural development activities (44)		<i>Coffee</i>		Untangling the knowledge around gender		Growing local farmers; de-rooting poverty (194)		<i>Lunch</i>
Qatar Information Centre	Knowledge management: is one person's lesson from practice another person's theory? (219)								
Oval Room	How good an ally are social media tools for 21st century development workers?			Use of technology to facilitate information flow and collaboration (99)					
Dining Room	Responsible and sustainable growth for rural finance in Africa - Pour une croissance responsable et durable de la finance rurale en Afrique (57)								
Tent									
Tent: Speakers' Corner									
Tent: Chill-out Corner				The impact of migration and population growth to feed future population – perspectives from the indigenous people of Tanzania (241a)					
Chill-out Corner minus -1	Promoting the use of ICT for market information exchange among women producers in Cameroon (79)								

				Closing ceremony			
Inclusive business model approach: Build competitive business relationships between smallholder supplier groups and agribusinesses (7)							
Mobile extension teams - An innovative approach for targeting nomadic communities (158)							
Wrap-up session Q & A - Water (46)							
Helping farmers identify fake or genuine agro-inputs using SMS (138)							
El encuentro, la participación, el diálogo y el intercambio genera impacto (210)							
Agrilink-USAID a new way to promote knowledge-sharing for impact on food security (223)							
Remittances and postal networks: expanding services using existing infrastructure (35)				Coffee			
The LearningWheel as a tool for systematizing knowledge (220)							
Building knowledge-sharing out of friendship – the KM4Dev Experience (135)							

- Climate Change And Green Innovations
- Food Security
- Gender
- Knowledge-Sharing, Networks and CoPs
- Livestock
- Markets and Private Sector
- Mobile Technology and Social Media
- Water
- Young People
- Keynote

FOOD SECURITY**09:00-10:00****C100****Ensuring food security through establishing local seed enterprises (98)**

At this session, you will learn about the challenges of providing access to improved seeds to farmers in Ethiopia and Zambia and how this can be addressed through supporting community seed enterprises. You will hear how Self Help Africa is building capacity of smallholder farmers to engage in seed multiplication and establish local seed enterprises and have access to improved seeds, thus allowing them to increase production and yield and becoming food secure.

Jenny Rafanomezana
Self help Africa

9:00-10:00**B100****The Global Forum on Food Security and Nutrition (FSN Forum) (17)**

The team will present a powerful tool that allows stakeholders to influence food security policy, share their plans for the future (including the regional decentralization) and discuss the various challenges and opportunities.

Mauricio Rosales, Max Blanck,
Renata Mirulla
FAO

10:30-11:30**Tent - Chill-out corner****The impact of migration and population growth to feed future population – perspectives from the indigenous people of Tanzania (241a)**

Over 60,000 indigenous people live within the Ngorongoro Conservation Area of Tanzania. Established in 1959 as Africa's first multiple land use area, it was to balance the needs of semi-nomadic pastoralists (mainly the Maasai) with protection of wildlife and conservation of natural resources. Participants in this session will hear the Maasai side of what has resulted: despite annual tourism revenues of \$40 billion, 70 per cent of the Maasai live in poverty, their nomadic lifestyle is under threat and many face eviction to allow development of new luxury hotels. Participants will be asked to reflect on how to respond to the diverse situation of indigenous peoples in different regions and countries.

Mosses Ndiyaine
Indigenous Heartland Organization
(IHO)

GENDER**9:00-10:00****B500****Promoting women's participation in rural development activities (44)**

This session will provide concrete examples of how exchange of experiences between and among rural women from different parts of the world resulted in their economic empowerment and helped them explore new frontiers and embark on new activities.

Maria Hartl, Ida Christensen
IFAD, FAO

10:30-11:30**B500****Untangling the knowledge around gender**

At this session, participants will learn how to capture, document, disseminate and integrate knowledge emerging from gender-related activities in such a way as to better impact rural livelihoods and contribute to rural poverty eradication.

Prof Deepa Joshi
Wageningen University

**KNOWLEDGE-SHARING,
NETWORKS AND COPS****09:00-10:00****C300****Innovative extension approaches: Can community-based organisations do the job? (4)**

Dissemination of agricultural innovations needs more effective approaches. Rural Resource Centres, managed by community-based organizations, are places where agroforestry techniques are practised and farmers come for information, experimentation and training. For the last 5 years, rural resource centres have been successfully sharing agroforestry information with farmers in Cameroon, the Democratic Republic of Congo and Nigeria. This exchange and information flow has resulted in significant improvements in the livelihoods, diet and health of farmers. This approach, among other similar initiatives, has potential to become a viable extension method worldwide. During the session, the presenters will share the use and benefits of this approach and learn from similar (or alternative) experiences elsewhere.

Ann Degrande
CGIAR, WAC

9:00-10:00**C400****Development knowledge ecology and its implications for global agricultural knowledge (173)**

Participants in this session will learn about development knowledge ecology, which takes a holistic approach to knowledge, emphasizing coordination, cooperation, interconnections and sharing. It recognizes the value of local approaches to information and knowledge and encourages participation by the poor. Participants in the brainstorming session will be introduced to "ecology thinking", learn to use it and review its implications for global agricultural knowledge.

Sarah Cummings
IKM Emergent and Context,
international cooperation

9:00-12:30**Qatar Information Centre****Knowledge management: is one person's lesson from practice another person's theory? (219)**

Can knowledge emerging from development projects be systematized so that others can use it in practice? Or is one person's practice just another person's theory? These challenging questions have emerged from a rigorous learning process on how to integrate knowledge management and learning into development projects in eastern and southern Africa. Participants in this half-day workshop will explore these and other key questions related to systemizing and sharing knowledge in the form of concepts and models. The outcome should shed some light on what really are the best ways to achieve serious learning in the development sector. Come prepared to contribute based on your own experiences.

Helen Gillman
IFAD

10:30-11:30**B100****Knowledge-sharing for community empowerment through markets – in the tribal areas of IFAD assisted projects in India (245)**

At this session, participants will hear about how marginalized tribal farmers especially women in the uphill areas of North East India engaged in knowledge-sharing activities to gain better access to markets. Presenters will share how the inclusion of educated unemployed youth in collective marketing systems can bring benefits to uneducated primary producers and learn about the innovative and creative problem-solving solutions in addressing knowledge-sharing and community empowerment for tribal communities.

Judith Dsouza
IFAD

10:30-12:00**B300****Approaches for strengthening stakeholders abilities to generate, adapt and share experiences (23)**

Learn how communication for development methods and tools are used to link people and institutions to increase productivity and to ensure that smallholder producers are the focus of the proposed interventions. Explore how this initiative is strengthening stakeholders' abilities to generate, adapt and share innovative agricultural technologies and practices, including local knowledge and experiential learning.

Romy Sato, Silvia San Marco, Needa Amraish, Andrea Rüdiget, Charlotte Lietget
FAO

10:30-11:30**B200****Using social media to mainstream knowledge management and learning in early warning systems (59)**

During this session, the Pastoral Community Development Project, an IFAD-funded project, will present experiences of integrating social media, KM and learning into rural development programmes. Through practical examples the presenters will share experiences on how the project has mainstreamed KM & learning and as a result has helped improve the resilience of pastoral communities.

Belayhun Hailu Mamo
IFAD, PCDP

10:30-11:30**C400****Knowledge Management for National Personnel (165)**

GIZ's 13,000 staff across the globe have participated in e-learning to develop competencies. Come to this session to hear about the do's and don'ts and good practices in the roll-out process.

Matthias Giersche
GIZ

10:30-12:00**C500****Complementing the body of knowledge available on sustainable agro biodiversity management (170)**

Participants in this session will learn about the findings from a recent mapping of knowledge gaps on agricultural production knowledge and marketing systems. The research showed that generating new knowledge is not necessarily the main constraint – other gaps include dissemination, the policy context and understanding how to achieve adaptation and internalization of knowledge. After a short presentation of the findings, participants will be invited to provide feedback and help draw lessons from their knowledge and experience.

Gine Zwart, Pemilla Malmer
Oxfam Novib, SRC

14:00-15:30**C500****Agrilink: A new way to promote knowledge-sharing for impact on food security (223)**

This session will provide the participants to learn about a USAID knowledge-driven microenterprise development project and how it connects international development practitioners around the world through a range of online and in-person innovative knowledge-sharing tools and techniques. Join the conversation to help shape Agrilinks' social media strategy in an effort to increase efforts to expand contributors.

Meaghan Murphy and Patchanan Owen
Knowledge-Driven Microenterprise Development Project: Food Security and Agriculture Program, The QED Group LLC

14:00-15:30

Dining room

Building knowledge-sharing out of friendship – the KM4Dev Experience (135)

Our session will share experience from the KM4Dev community (www.km4dev.org) which demonstrates the importance of facilitating, diversity, openness, interaction, recognition, and stewarding of technology. Experience shared will include: diversity in multi-lingual learning exchanges, breaking down barriers to openness, and stewarding technologies for resilience, among others. By joining this interactive session you'll also be able to share and learn from other participant's experience of facilitating knowledge-sharing in areas such as agriculture, food security, price volatility, climate change, changing demographics and other rural development issues. We'll explore how friendship within a community of practice builds courage and enthusiasm to step into the unknown with new facilitation approaches in diverse contexts.

KM4Dev

14:00-16:00

Qatar Information Centre

The LearningWheel as a tool for systematizing knowledge (220)

How to establish a culture of sharing, learning and innovation in an organization or project is one of the biggest challenges facing knowledge management practitioners in development. Participants in this half-day workshop, using group work and brainstorming, will use the LearningWheel methodology to capture and systematize the experiences and ideas of participants. LearningWheel is a methodology for creating common frameworks for joint learning, action and knowledge management.

*Helen Gillman
IFAD*

LIVESTOCK

9:00-10:00

B400

The livestock revolving development fund (195)

This livestock initiative focuses on increasing farmers' incomes by reducing animal mortality, improving their health and increasing milk and meat production. Participants will learn about how the fund encourages self-reliance and a sense of ownership. The session will involve group discussions followed by presentations in a plenary session.

*Abdul Qayyum
AJK Community Development Program
IFAD*

10:30-11.30

C300

Milk collection in the livestock value chain - Transferring experiences from Bosnia and Herzegovina to Syria (41)

This session will feature a video story showing how Syrian farmers benefitted from the experience of Bosnian farmers on how to improve their milk collection techniques. Participants will see how the transfer of experience between these two countries has had a positive impact on the livelihoods of poor rural farmers.

*Nabil Mahaini
IFAD*

10:30-11:30

B400

"Crop-livestock-biogas" model (163)

This session will tell a 'recycling' story from China. The crop-livestock-biogas model promotes crop production for livestock feeding, and then collection of livestock waste for biogas. This method, widely used in poor rural areas, benefits the environment while reducing kitchen drudgery for rural women.

*Weijing Wang
IFAD*

11:30-12:30

B100

Revolutionary history of Livestock and Pasture Development Project in Morocco (236)

In this session the Livestock and Pasture Development Project (PDPEO II) in the Eastern region of Morocco will share the various innovative mechanisms for developing small ruminant management and pastoralist community organization. Participants will learn about a field force analysis approach which will highlight the key success factors that contributed to policy change with regard to rangeland management in highlands in Eastern Morocco.

*El Hassane REJMIL
IFAD*

14:00-15:30

B100

Mobile extension teams - An innovative approach for targeting nomadic communities (158)

Participants in this session will learn how mobile extension teams have raised use of preventive veterinary services among nomadic communities in Sudan. Historically these communities have sought veterinary help only during disease outbreaks and have been reluctant to pay for preventive services. The mobile extension team has succeeded in raising acceptance of prevention measures in many parts of the region. The past two years have seen a significant increase in participation in vaccination campaigns many hundred thousand animals involving, even with fees being charged for the service. Come to this session to learn the secrets to this success.

*Abdel Hamied Admad Hamid
Western Sudan Resource
Management Programme*

MARKETS AND PRIVATE SECTOR

9:00-10:00

C200

Microfinance to support Gum Arabic Producers Associations GAPAs (Seed fund) (156)

This session will address efforts to provide microfinance to small-scale gum producers in Sudan. Typically denied credit from the formal financial sector, they are forced to accept exploitive terms from village traders and merchants. After learning about microfinance and credit, the producers form groups and receive loans before starting production. So far 19 per cent of the participants are women. Session attendees will participate in developing a list of priorities and challenges and outlining proposals for action.

*Hashim Hamza Elhassan
Revitalizing the Sudan Gum Arabic
Production and Marketing Project
IFAD*

9:00-12:30

Dining Room

Responsible and sustainable growth for rural finance in Africa - Pour une croissance responsable et durable de la finance rurale en Afrique (57)

PAMIGA will share its experience of innovative strategies in rural finance. It has created a group of 15 locally owned RFIs, reaching over 550,000 clients, with an outstanding loan portfolio of about \$50 million. This mini-workshop will focus on opportunities and challenges for rural finance in sub-Saharan Africa; mergers, acquisitions and institutional transformation; enhancing agricultural productivity and preserving the local environment through loans to finance rural water and renewable energy products; social performance management, financial education, and risk management. During the workshop IFAD's rural finance team and partners will share lessons and ideas on agricultural finance, insurance, remittances, and the Rural Finance Learning Centre.

*Renée Chao-Beroff, Antoinette Guhl,
René Azokli and IFAD's rural finance
team
PAMIGA and IFAD*

11:30-12:30

C300

Exploiting the potential of mangoes throughout the value chain (78)

During this session participants will hear the story of rural cottage industry development for mango value chains and how, thanks to changing the mindsets of smallholder producers, they managed to expand their business and start producing and marketing new mango-based products. The presenter will highlight how thanks to sharing information and knowledge gained through this initiative and getting advice on how to reach out further, the smallholder producers have managed to expand their footprints, improve their livelihoods, and ensure sustainable food and nutritional security in Trinidad and Tobago and in the region.

*Gia Gaspard Taylor
NRWPTT*

11:30-12:30

B500

Growing local farmers; de-rooting poverty (194)

Participants in this session will learn about an initiative involving growers' cooperatives in Ethiopia that has raised the incomes of participating farmers by an average of 75 per cent. The initiative provides various services and inputs to farmers that help them increase their productivity and develop sustainable links to markets.

*Amare Abebaw Woreta
Frag Agro Industry Pvt.Ltd.Co.*

14:00-15:30

C100

Inclusive business model approach: Build competitive business relationships between smallholder supplier groups and agribusinesses (7)

At the end of this session participants will have a clear understanding of the framework used to implement an inclusive business models approach based on pilot testing in 15 countries across the ACP regions. The aim of the approach is to build competitive business relationships between smallholder supplier groups and small, medium or large agribusinesses. Participants will also learn about the results and challenges related to the local context and commodity that emerged during implementation in Cameroon with oil palm; in Senegal with rice; in St Vincent and Grenadines with roots and tubers; and in Malawi with cassava.

*Siobhan Kelly, Heiko Bammann,
Florence Tartanac, Cora Dankers
FAO*

**MOBILE TECHNOLOGY
AND SOCIAL MEDIA****9:00-10:00****Oval room****How good an ally are social media tools for 21st century development workers?**

Social media isn't just for chatting with your friends – it's also a helpful tool at work. This session will discuss the value of mixing social media tools, face-to-face interaction to raise awareness about rural development and agricultural issues, and how these tools can make our business more "user-friendly" and accessible to the public and help to keep agriculture on the international agenda.

Mark Davies, Gauri Salkohe, Peter Ballantyne, Roxanna Samii

09:00-10:00**B200****How technology is helping to raise awareness about the Malagasy land reform (46f)**

Collecting and having access to information on land and land holdings is a challenge facing development workers. See how colleagues in Madagascar have addressed this challenge and are providing relevant and up-to-date land-related information and giving a voice to the voiceless and raising awareness about the land reform process in Madagascar, which could be an example for securing land access in other countries.

*Jean Maurice Durand
IFAD*

09:00-10:00**Chill-out minus 1****Promoting the use of ICT for market information exchange among women producers in Cameroon (79)**

This session will highlight how women farmers in Cameroon were sensitized and trained to use mobile phones to access market information and thereby increase their bargaining power.

During the session, participants will discuss the importance of timely access to commodity prices and the challenges of bridging the divide between women and men in terms of access to ICT, which contributes significantly to agricultural development.

*Appolinaire TAGNE
SB MATHUR FOUNDATION*

10:30-12:00**Oval room****Use of technology to facilitate information flow and collaboration (99)**

Web technologies continuously develop. Currently much attention is being given to ways of creating links between web sites to allow information, especially data, from one site to be automatically accessed, interpreted and reused by other sites. At this session, participants will hear from pioneers of this technology in the development field. Practitioners will discuss the challenges in adapting linked open information to support information exchange and use at local level with the intention of mapping out strategies for interagency collaboration to achieve such an end.

*Mike Powell
IKM Emergent*

11:30-12:30**B200****Freedom phone: Marriage between telecentres and mobile telephony (102)**

Interactive voice response, a technology that allows people to access databases over the telephone, is a practical tool for communicating information. The technology can be used to share local content in rural and peri-urban areas. This session will demonstrate the technology and its potential uses, including through SMS-based systems. Participants will learn how to edit simple audio to create messages and will be able to call in and listen to or leave messages.

*Cleopa Timon Otieno
Kenya Telecentre Network*

11:30-12:30**B400****Practical answers to poverty – lessons from a global knowledge-sharing network (227)**

Last year, 2 million beneficiaries received agriculture information through knowledge-sharing networks. This session will discuss different formats and channels and the diverse circumstances in which they work – such as podcasts and SMS messages for farmers in Zimbabwe, websites in Latin America focusing on the dairy sector and library networks in Nepal. With the right format and channel a real impact on poverty can be achieved at limited expense. The presentation will highlight the common factors in making these initiatives successful and explain how we know they are successful.

*Rob Cartridge
Practical Action*

14:00-15:00**B500****Remittances and postal networks: expanding services using existing infrastructure (35)**

In sub-Saharan Africa as well as in many other regions, more than 80% of post offices are located outside the most populated cities, where 82.5% of the population lives, providing unique outreach to unbanked citizens, migrants, and rural enterprises. Learn how through the use of postal networks, an FFR-UPU project cut money transfer costs by 50% and transfer time from two weeks to two days in 350 rural localities of West Africa. The experience is being scaled up in Central and South Asia, which have some of the most populous countries in the world. The discussion will also cover other innovative/alternative channels for money transfer and financial access.

*Pedro De Vasconcelos
IFAD*

14:00-15:30**C300****Helping farmers identify fake or genuine agro-inputs using SMS (138)**

Part of Africa's food shortage is a result of farmers using fake seed, chemicals and fertilizers. This session will present an SMS technology linked to a programmable database that addresses this problem through a mobile authentication service. The presentation involves a step-by-step process of how the service operates and how it is performing in Uganda. The outcome is possible adoption by other organizations working with farmers.

Kisitu Bruce
KIVA Agro Supplies Ltd

14:00-15:30**C400****El encuentro, la participación, el diálogo y el intercambio genera impacto (210)**

A 'face-to-face' fair in Bolivia aided knowledge management by providing an opportunity for people with like interests to meet. Participants in this session will learn about three such 'world fairs' that have taken place in relation to camelids livestock, addressing production, science and the processing/marketing sector. These events brought together scientists, farmers, entrepreneurs and business people, allowing them to exchange information and create innovative ideas. An online platform, soon to be launched, will allow them to continue the conversation.

Francisco Pichón, Guillermo Vila Melo
IFAD

WATER**09:00-10:00****B300****Rainwater harvesting as a strategic approach to smallholder food security (239)**

Rainwater harvesting involves simple and low-cost methods that can be adopted in drylands agriculture during crucial stages of the cropping cycle to bring stability to the harvest and increase food security. The session will show the advantages of implementing the system and which elements are needed to successfully develop rainwater harvesting in areas where it is not a common practice.

Kamil Shideed
ICARDA

10:30-12:30**C100****Smallholders access to water - toward a range of agricultural water solutions (6)**

More and better investments are needed in agricultural water management. This session will highlight promising agricultural water management solutions based on projects undertaken in various countries in Africa and Asia. Topics will include small dams and water harvesting and access to water lifting through individual pumps. Summaries of these innovations will be introduced to stimulate contributions from participants. The goal is to understand what leads to successful development of all forms of private agricultural water management and improved efficiency and performance.

Domitille Vallee
FAO

10:30-12:00**C200****Integrated rainwater harvesting systems, every drop counts! (45)**

Harvested rainwater can be used for drinking, small-scale irrigation and for sanitation purposes. Rainwater harvesting can also feed biogas systems, preventing deforestation. This session will show the benefits of innovative rainwater harvesting methods and how organizations can collaborate to ensure sustainability in rural areas of developing countries. The focus will be on examples from water-scarce areas of rural Nepal.

Ard Schoemaker
RAIN

14:00-15:30**C200****Wrap-up session Q & A - Water (46)**

Competition for water among different user is increasing in many regions of the world, particularly in semi-arid and arid environments. Decisions made by one sector of users have major effects on other sectors, but these impacts are often poorly understood. Many users do not understand the integrated water resources planning and management process. Participants in this session will 'role play' to learn about the interactions and impacts of various strategies employed by river basin water authorities and will learn about developing plausible strategies for integrated planning and management of water resources.

Rudolph Cleveringa
IFAD

16:00-17:00**Italian Conference Room****Closing ceremony**

During this session, you will have an opportunity to share your learning, and your assessment on the value and impact of such events.

Acknowledgements

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The Share Fair steering committee hopes that you'll have an inspiring and unforgettable experience.



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International Fund for
Agricultural Development
Via Paolo di Dono, 44
00142 Rome, Italy
Tel: +39 06 54591
Fax: +39 06 5043463
E-mail: ifad@ifad.org
www.ifad.org
www.ruralpovertyportal.org