Key results of PRICE impact assessment
Project for Rural Income through Exports

Rwanda

Project objectives
To achieve sustainable increased returns to farmers from export-driven value chains across all provinces of Rwanda

Inputs and activities
1. The Turnaround Programme (TAP)
2. Performance-based grants
3. Business proposal endorsement

494,443
Total beneficiaries

136,369
Female beneficiaries

2011-2020

Coffee
TAP1
25 cooperatives

TAP2
25 cooperatives

Horticulture
Business proposal endorsement
360 farmers
Performance-based grants
179 farmers

+32%
Income from coffee per year

+93%
Income from horticulture per year

+71%
Coffee harvest per year

+100%
Coffee sales per year

+400%
Horticulture harvest per year

+500%
Horticulture sales per year

IFAD
Investing in rural people
Sustainable design

Incorporate sustainability in project design to ensure sustainable impacts; coffee cooperatives claimed one-year programme was insufficient.

Learning and making adjustments

Incorporate learning and adapt interventions based on lessons from earlier phases or pilots of project.

Lessons learned

Targeting

To improve equity, design performance-based grants targeted to large farmers differently from those for smaller farmers.

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