

Key results of PRICE impact assessment

Project for Rural Income through Exports

Rwanda

Project objectives

To achieve sustainable increased returns to farmers from export-driven value chains across all provinces of Rwanda

Inputs and activities

1. The Turnaround Programme (TAP)
2. Performance-based grants
3. Business proposal endorsement

 **494,443**
Total beneficiaries

 **136,369**
Female beneficiaries



Coffee

TAP1
25 cooperatives

TAP2
25 cooperatives



Horticulture

Business proposal endorsement
360 farmers

Performance-based grants
179 farmers

2011-2020

+32%

Income from **coffee** per year

+93%

Income from **horticulture** per year



+71%

Coffee harvest per year



+100%

Coffee sales per year



+400% Horticulture harvest per year



+500% Horticulture sales per year



Investing in rural people

COFFEE



+9%

Coffee price

+24%

Coffee washing station utilization rate

+5%

Coffee cherries processed

+26%

Resilience to drought¹

¹Based on the ability of the household to recover from drought

+11%

Livestock and durable assets



+50%

Productive assets

Lessons learned



Targeting

To improve equity, design performance-based grants targeted to large farmers differently from those for smaller farmers.



Learning and making adjustments

Incorporate learning and adapt interventions based on lessons from earlier phases or pilots of project.



Sustainable design

Incorporate sustainability in project design to ensure sustainable impacts; coffee cooperatives claimed one-year programme was insufficient.



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