

## CHECKLIST TO GUIDE AND ASSESS TARGETING IN IMPLEMENTATION

Step 1: <i>WHO?</i> Assessing who is the project's target group	Notes/comments
a. Does the <b>main target group</b> – those who benefit most – corresponds to the target group as defined in the PDR? Does the actual target group of the project reflect IFAD commitment to poverty targeting and social inclusion?	
b. Have <b>different socio-economic groups</b> , been identified and targeted, with attention to <b>gender, age, ethnicity and disability</b> differences, as well as the specific situation of those living in fragile situations (e.g. refugees, climate-vulnerable etc.)?	
c. Have <b>feasible targets</b> for different groups been adequately formulated and implemented?	
d. Did the project carry out a <b>PRA analysis</b> of the project's area, addressing the differentiated livelihoods, poverty characteristics, needs and demand of different socio-economic groups?	
e. If the project includes <b>indigenous peoples</b> among its target groups, has the FPIC <sup>1</sup> been carried out either at design or early implementation, also including the development and implementation of the indigenous peoples Action Plan.	
<b>Step 2: <i>WHAT?</i> Targeting strategy and measures</b>	
<b>2.1. defining the pathway out of poverty</b>	
a. Does the project implement a graduation model aimed at empowering the poorest to participate in sustainable economic development and rural institutions or a risk exists to cluster the poorest and most vulnerable in separate and poorly sustainable activities (e.g. tokenism)?	
b. If the better-off are also targeted, is there any evidence that the poorest and most vulnerable are also benefitting from project's activities?	
<b>2.2. Measures for targeting</b>	

<sup>1</sup> Consult IFAD How to do Note on FPIC <https://www.ifad.org/en/web/knowledge/publication/asset/39181253>

Does the project implement a feasible targeting strategy that involve some or all of the following measures?	
<b>A. Geographic targeting</b>	
a. <i>Has there been appropriate use of criteria to select the poorest areas within a country or region?</i>	
<b>B. Direct targeting</b>	
a. <i>Have specific eligibility criteria been formulated and implemented to channel services and resources to specific members or groups of the community that would otherwise not be reached by project activities?</i>	
b. <i>Have communities been involved in the definition of those criteria?</i>	
c. <i>Are those criteria easy to implement and adequate to reach the intended target groups?</i>	
<b>C. Self-targeting</b>	
a. <i>Are the goods, activities, services and delivery methods responding to the livelihoods, resource endowments, priority needs, culture and skills of the intended target groups?</i>	
b. <i>Are the requirements (land, financial) to access project's services in line with the financial, labour and productive capacity of the poor and the poorest?</i>	
c. <i>In case, IPs are included in the target group, is the project building on their cultural and socio-economic traditions?</i>	
<b>D. Empowering measures</b>	
a. <i>how is the capacity and self-confidence of those with less voice and power being developed to enable them to participate in planning, decision-making and project activities?</i>	
<b>E. Enabling measures</b>	
a. <i>Is the project promoting policy dialogue on pro-poor development and social inclusion?</i>	
b. <i>Are pro-poor and gender/youth sensitive criteria included in the ToRs of all service-providers?</i>	

<p>c. <i>Is training and sensitization on targeting being provided to staff and implementing partners?</i></p>	
<p>d. <i>Are there activities to facilitate transparency in administrative procedures and remove unintentional obstacles that may hinder participation and inclusion?</i></p>	
<p><b>F. Partnership for targeting</b></p>	
<p>are partnership arrangements with specialised actors effective in reaching and benefitting the poorest by testing and or scaling up innovative approaches?</p>	
<p><b>2.3. Resources for targeting</b></p>	
<p>a. Are adequate resources for targeting specific vulnerable groups included in the AWPB?;</p>	
<p>b. Is the percentage of project resources, including earmarked grants, adequate to reach and benefit the poorest and socially excluded?</p>	
<p>c. Have dedicated staff being appointed to PMU?</p>	
<p><b>Step 3: HOW, monitoring targeting performance</b></p>	
<p>Does the M&amp;E system monitor targeting performance by</p>	
<p>a. including clear poverty and/or socio-economic classifications</p>	
<p>b. Using a participatory and learning-oriented monitoring system</p>	
<p>c. Monitoring and discussing specific targeting risks (e.g. elite capture, social tensions) as part of M&amp;E and KM activities</p>	