

MINIMUM REQUIREMENTS TO ADDRESS TARGETING DURING PROJECT DESIGN

The project design leverages the analysis and recommendations in the COSOP and further defines target groups, activities, measures and implementation arrangements to reach the poor in the target area. Follow the steps to learn **how to address targeting in project design**

Step 1	Poverty analysis and target group definition Poverty and Target Group profiling of the target area, using a variety of data and methods is the necessary first step to develop a sound targeting strategy.	<ul style="list-style-type: none">✓ Poverty and target group analyses, using national poverty data is combined and validated with local stakeholders, including poor rural communities and IFAD's priority groups, using participatory tools. ✓ The target group is disaggregated along poverty and social axis, with attention to IFAD's crosscutting priorities and based on national definition of poverty
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Step 2	Developing the targeting strategy Outcome of the analysis tailor the project's activities and targeting strategy, which includes detailed measures and implementation mechanisms to enable the intended target group to participate in and benefit from the project.	<ul style="list-style-type: none">✓ The ToC sets out the pathways for reaching and benefiting the poorest, the poor and the vulnerable, and shows how the poorest will benefit in projects that are directly targeted at them. ✓ The targeting strategy includes:<ul style="list-style-type: none">• Poverty-focused criteria and cross-cutting priorities for selecting provinces and communities (geographic targeting) • A clear definition of activities, eligibility criteria and measures (enabling, empowering and self-targeting) for reaching and benefiting specific poverty
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segments, in line with IFAD targeting approach.

- **The financial and human resources needed** to deliver activities for poverty targeting
- **Partnerships** for poverty targeting
- **Mechanisms for the implementation** of the targeting strategy (PIM)

Step 3 **Monitoring targeting performance**

- ✓ **Targeting-related indicators** are included in M&E framework, log-frame and learning systems.
- ✓ Mechanisms for participatory monitoring are in place.