The COVID-19 pandemic and conflicts have adversely affected Tanzania’s agricultural sector, disrupting global supply chains and international commodity trade. To address these challenges, the SSUCORETA project aims to restore and increase the productivity, profitability and market access of three high-demand crops (beans, cassava and sunflower) for rural women and young farmers in Tanzania, mitigating the negative impacts of the COVID-19 pandemic and enhancing resilience.

To achieve its objectives, SSUCORETA consists of three components:

• Boosting resilience of smallholder farmers by improving the productivity of cassava, sunflower and beans.
• Improving private sector development, market access, and the value chains of cassava, beans and sunflower.
• Facilitating South-South partnerships and trade with China and countries in East and Southern Africa.

BACKGROUND

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ACHIEVEMENTS

While the SUCCORETA project is still ongoing, the following results have already been achieved:

Trained over 12,000 smallholder farmers in good agronomic practices to address climate change challenges. ICT tools such as Kobo Toolbox, Seed Tracker, Plant Village Nuru and A KILIMO were utilized to track and document project activities and results.

Completed a market characterization study on beans and sunflowers to identify key value chain actors, assess demand and supply, understand gender involvement, and identify constraints and opportunities. This led to the training of 3,741 farmers to capitalize on market preferences for specific bean varieties.

Provided Chinese processing equipment to farmers for demonstration, playing a significant role in training farmers and lower-level aggregators in post-harvest management and fostering local connections between aggregators and youth entrepreneurs. Business-to-business (B2B) facilitation resulted in the development of innovative platforms such as the functional business ecosystem in the sunflower value chain, benefiting over 1,200 smallholder farmers and 21 youth.