

UN BEHAVIOURAL SCIENCE WEEK

Using Evidence from Behavioural Science for Climate Action

12 June 2023
17:00 CEST

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USING EVIDENCE FROM BEHAVIOURAL SCIENCE FOR CLIMATE ACTION



JUNE 12, 2023



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ZOOM MEETINGS

Behavioural science offers the promise of positive environmental and development outcomes. Yet evidence on which behavioural science tools work best for climate action is lacking.

The International Fund for Agricultural Development (IFAD) and the Green Climate Fund - Independent Evaluation Unit (GCF-IEU) completed an evidence gap map with 84 studies to provide an overview of the evidence landscape. 60 studies were included in a systematic review covering 5 intervention types. This provides evidence that reminders and feedback are an effective behavioural approach to improving intermediate and final outcomes, respectively.

This session summarises findings and includes a panel presentation and debate with speakers from IFAD, GCF-IEU, Food and Agricultural Organisation (FAO), Busara Center for Behavioral Economics, ideas42 and Rare.



<https://shorturl.at/juTWO>

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Discussion on the application of Behavioural Science in development finance

Opening Remarks

Jo Puri, Associate Vice-President Strategy and Knowledge Department, IFAD

Moderator

Gladys H. Morales Guevara, Senior Officer, Change Delivery and Innovation Unit, IFAD

Setting the Scene

Andreas Reumann, Head of the Independent Evaluation Unit, Green Climate Fund

Discussion: "Evidence Gap Mapping" and "Systematic Review"

- *Romina Cavatassi, Lead Economist Research and Impact Assessment Division, Strategy and Knowledge Department, IFAD*
- *Martin Prowse, Evaluation Specialist, Independent Evaluation Unit, Green Climate Fund*

Round Table

- *Piyush Tantia, Chief Innovation Officer, ideas42*
- *Nathaniel Peterson, Vice President, Partnerships, Busara Center for Behavioral Economics*
- *Katie Williamson, Manager of Learning & Tools, Rare's Center for Behavior & the Environment*
- *Benjamin Curtis, Behavioural Scientist and Principal Consultant, Development Insights Partners*

Questions & Answers

Closing Remarks

Andreas Reumann, Head of the Independent Evaluation Unit, Green Climate Fund