



Food and Agriculture
Organization of the
United Nations



United Nations
Decade of
**FAMILY
FARMING**
2019-2028



Global Launch of the UN Decade of Family Farming 2019-2028

With the objective to officially kick off the UN Decade of Family Farming, FAO and IFAD will host this Global Launch to present the Decade's objectives and the Global Action Plan on 29 May. This event will also seek for engagement of various stakeholders through concrete actions at country level to support family farming through enabling policies and investments. Finally, it also aims to increase understanding about the potentials and multi-dimensional contributions of family farming and how it can contribute to the achievement of SDGs.

The Launch will be preceded on 27 and 28 May by farmers' knowledge exchange sessions and regional dialogues on priorities for the implementation of the Decade, open to the participation of representatives of the relevant stakeholders such as governments, civil society organizations, producers organizations, academia, and the private sector.

27 May 2019 – Monday

FAMILY FARMING ORGANIZATIONS AND THEIR CONSTITUENCIES AGENDA

08h00-09h00 ARRIVAL AND REGISTRATION

09h00-09h30 WELCOME COFFEE

Arbre de la vie/
Atrium (Building
A, Ground Floor)

09h30-11h00 Presentation of the United Nations Decade of Family Farming (UNDF)
Red Room

Facilitator: *Mr Stefano Prato*, Managing Director, Society for International Development (SID)

(Language:

English, Spanish,
French, Arabic)

Opening Remarks

- *H.E. Renato Alvarado Rivera*, Minister of Agriculture and Livestock of Costa Rica

Keynote speaker: The critical role of family farmers in achieving SDGs and Food security

- *H.E. Mohammad Hossein Emadi*, Ambassador of the Islamic republic of Iran, Permanent Representative to FAO/ Chair of the Committee on Agriculture (COAG)

Presentation of the Global Action Plan of the UNDF

- *Ms Marcela Villarreal*, Director, Partnerships Division (PSP), FAO
- *Mr Ashwani Muthoo*, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD

UNDF: a unique opportunity that needs ambitious commitments

- *Mr Alberto Ercilio Broch*, Vice-president of WRF, Secretary General of COPROFAM
- *Ms Saquina Mucavele*, Executive Director, MuGeDe, Mozambique and WFO Women Committee
- *Mr Edgardo Lazaro Garcia Aguilar*, International Coordination Committee, La Via Campesina

11h00-12h30 The Diversity of Family Farmers - DIALOGUE AMONG CONSTITUENCIES

Red Room

(Language:

English, Spanish,
French, Arabic)

Panelists:

Pastoralism in Family Farming: *Mr Khalid Khawaldeh*, World Alliance of Mobile Indigenous People (WAMIP)

Fisher folks in Family Farming: *Ms Editrudith Lukanga*, World Forum of Fishers Harvesters & Fish Workers (WFF)

Indigenous People and Family Farming: *Ms Eva Gamboa*, The Continental Network of Indigenous Women (ECMIA)

Mountain Family Farming: *Mr Juan Andres Gutierrez*, EUROMONTANA

Forest Farming: *Ms Vu Le Y Voan*, Vietnam Farmers Union

12h30-14h30 LUNCH BREAK

14h30-16h00 Concrete contributions of Family Farming Organizations to the implementation of the Decade (working groups)

Objective: The aim of the session is twofold: i) sharing concrete experiences on building public policies with and based on family farmers and, ii) gathering key elements which will be necessary to meet the objectives of the UNDF, including the elements to be included in the monitoring system.

- **Working Group in English** (Ethiopia Room)
- Facilitator: George Dixon (FIMARC)

- Case: *Jessie Macinnis (National Farmers' Union, LVC, Canada)*

- **Working Group in French (Lebanon Room)**
 - Facilitator: *Samilata Méite (NCF, Côte D'Ivoire)*
 - Case: *Nahirou Sall (ROPPA, Senegal), National Plan for Investment in Agriculture*
- **Working Group in Spanish (Philippines Room)**
 - Facilitator: *Rodolfo Gonzalez Greco, LVC*
 - Case: *Pedro Guzman (NCF, Colombia), Ministerial Resolution 464/2017 on strategic public policies for family farming; Edgardo Lazaro Garcia Aguilar (LVC)*

16h00-17h00
Red Room

REPORTING BACK

(Language:
English, Spanish,
French, Arabic)

17h00-17h30
Red Room

CLOSING REMARKS

(Language:
English, Spanish,
French, Arabic)

Facilitator: Ms Esther Penunia, Secretary General, Asian Farmers' Association for Sustainable Rural Development (AFA), Philippines

- **H.E. Maria Fernanda Espinoza**, President of the UN General Assembly
- **Mr José Graziano da Silva**, Director-General, FAO
- **Mr Gilbert F. Houngbo**, President, IFAD
- **H.E. Mario Arvelo**, Ambassador of the Dominican Republic, Permanent Representative to FAO, Chair of the Committee on World Food Security

28 May 2019 – Tuesday

DAY OF DIALOGUE: PRIORITY TECHNICAL ISSUES RELATED TO FAMILY FARMING

08h00-09h00 ARRIVAL AND REGISTRATION

09h00-09h30 WELCOME COFFEE

Arbre de la vie/
Atrium (Building
A, Ground Floor)

09h30-11h00 Plenary: Setting the enabling environment to boost Family Farming contributions to the SDGs

Red Room

Facilitator: *Ms Ana Paula de La O Campos*, Programme Adviser (SP3), FAO

(Language:

English, Spanish,
French, Arabic,
Russian, Chinese)

Introduction: *Mr Jean-Michel Sourisseau*, Economist and Lead Researcher at the joint research unit 'Actors, resources and territories for development', CIRAD, France

Panelists

- *Mr Gonçalo de Freitas Leal*, General Director, Directorate-General for Agriculture and Rural Development (DGADR), Portugal
- *Mr Souvanthong Namvong*, Green Extension Approach, Deputy Head of Division for Extension Information – Department of Technical Extension and Agro-Processing (DTEAP), Ministry of Agriculture and Forestry (MAF), Lao PDR
- *Mr Salem Talbi*, Deputy Director of Monitoring Evaluation of Programs and Development Projects, General Directorate of Agricultural Studies and Development, Ministry of Agriculture, Hydraulic Resources and Fisheries, Tunisia
- *Mr Nadjirou Sall*, Secretary-General, ROPPA, Senegal
- *Ms Chukki Nanjundaswamy*, Chair, Amrita Bhoomi, Agroecology School of LVC, India
- *Mr Arturo Estrada Acosta*, Coordinator of Institutional Strategy, Bats'il Maya/Capeltic, Mexico
- *Mr Román Gerardo Cordero Mojica*, Coordinator of Institutional Relations, Central American Agricultural Council (CAC)

PARALLEL SESSIONS - REGIONAL SESSIONS

11h00-12h30

ASIA AND SOUTH PACIFIC

Lebanon Room

Introduction and Facilitator: *Dr Dao The Anh*, Vice President, Vietnam Academy of Agriculture Sciences (VAAS), Vietnam

(Language:

English, Chinese,
Russian)

Panelists

- *Mr Bounyasith Saengmany*, Coordinator, Bamboo and NTFPs Development Association (BND), Huaphan, Lao PDR
- *Mr Shimpei Murakami*, Chairperson, AINOUKAI (member of AFA), Japan
- *Dr Aslan*, Acting Deputy Director for Programme, Southeast Asian Ministers of Education Organization (SEAMO) BIOTROP (Southeast Asian Regional Centre for Tropical Biology), Indonesia
- *Ms Shamika Mone*, President, Inter-Continental Network of Organic Farmers Organisations (INOFO), India
- *Mrs Lavinia Kaumaitotoya*, Program Manager, Pacific Island Farmers Organisation (PIFON), Fiji

11h00-12h30

LATIN AMERICA AND THE CARIBBEAN

Ethiopia/Malaysia
Room

Family farming and territorial development: strengthening inclusive governance mechanisms at territorial level

(Language:
English, Spanish)

Introduction and Facilitator: *Mr Luis Carlos Beduschi*, Policy Officer, FAO

Panelists

- **Mr Luis Gabriel Guzmán Castro**, Subdirector of Productive Projects, Agency of Territorial Renewal, Colombia
- **Mr Eduardo Cerdá**, President, National Network of Municipalities and Communities to Promote Agroecology (RENAMA), Argentina
- **Mr Vanderley Zieger**, President of the National Union of Family Farming and Solidarity Economy Cooperatives (UNICAFES) and Member of the Cooperative System of Rural Solidarity Credit (CRESOL), Brazil
- **Ms Karen Vizental**, Vice President, Corporate Communications and Sustainability of Unilever for Latin America and the Southern Cone, Unilever, Argentina
- **Ms Florinda Silva Colman**, Family Farmer, Director of the Peasant National Organization – Paraguay/Secretary of Women of COPROFAM. Representing the Latin American and Caribbean Food Sovereignty Alliance

11h00-12h30

NEAR EAST AND NORTH AFRICA
Creating sustainable and inclusive rural livelihoods

Philippines Room

(Language:
English, French,
Arabic)

Introduction and Facilitator: *Mr Rachid Serraj*, Delivery Manager of the Regional Initiative on Small Scale Family Farming, FAO

Panelists

- **Ms Elsayda Mohamed Elhassan Elfadul**, Projects Manager, Forest National Corporation, Sudan
- **Mr Bahaa Gomaa**, Project Coordinator, Egypt-Italy for Agribusiness and Trade, FLW and Value Chain Development in Egypt and Tunisia, Egypt
- **Mr Ahmed Sourani**, General Coordinator, Gaza Urban and Periurban Agriculture Platform (GUPAP), Palestine
- **Mr Slimane Lassakeur**, Algerian representative, World Alliance of Mobile Indigenous Peoples (WAMIP) and Réseau Arabe des Communautés pastorales (Pasto-Arabic), Algeria
- **Mr Bachri Mohamed**, Director of partnership and strategies of National Agency for the development of the oasis zones and the argan tree (ANDZOA), Morocco

12h30-14h30

LUNCH BREAK

12h30-14h00

Side event: Farmer to farmer cooperation on community based water management: strengthening resilience through knowledge exchange

Iran Room

(Language:
English, Spanish,
French,
Portuguese)

Facilitator: *Mr Eduardo Mansur*, Director, Land and Water Division (CBL), FAO

Video:

- Farmer to farmer knowledge exchange: Semiarid, Dry Corridor, Sahel
- Sahel: 1 Million cisterns for the Sahel – climate change adaptation and social protection

Panelists

- **Mr Alexandre Henrique Bezerra Pires**, Executive Coordinator, Brazilian Semiarid Articulation (ASA), Brazil
- **Ms Gloria Díaz Felipe Maldonado**, Leader of the Jocote Plan sector, Maraxcó Village, Municipality of Chiquimula, Guatemala
- **Mr Malick Ba**, Executive Director, NGO Symbiose, Senegal

Speech: *Mr José Graziano da Silva*, Director-General, FAO

Closing remarks: H.E. Joséphine Quedraogo, Ambassador of Burkina Faso, Permanent Representative to FAO, IFAD, and WFP

14h30-16h00

AFRICA

Ethiopia/Malaysia Room

- **Introduction and Facilitator: Dr Cheikh Oumar Ba**, Executive Director, Initiative for Agricultural and Rural Prospective Analysis (IPAR), Senegal

(Language: English, French, Arabic, Chinese)

Panelists

- **Mr Salim Cisse**, Permanent Secretary of the Agricultural Orientation Law, Mali
- **Ms Fatma Ben Rejeb**, Chief Executive Officer, Pan African Farmers Organization (PAFO)
- **Ms Ediltrudith Lukanga**, Co-President of the World Forum of Fish Harvesters and Fish Workers (WFF) and General Secretary of the African Women Fish Processors and Traders Network (AWFISHNET), Tanzania
- **Mr Audace Kubwimana**, Africa Programme Manager, International Land Coalition
- **Mr Daniel Wanjama**, CEO, Seed Savers Network, Kenya
- **Mr Eric Muthomi**, Stawi Foods and Fruits Ltd, Kenya
- **Mr Gérard Landry**, National Committee on Family Farming, Madagascar

14h30-16h00

EUROPE AND CENTRAL ASIA

Lebanon Room

Keynote Presentation – FAO support to smallholders and family farms and the main conclusions and recommendations of the FAO regional synthesis report on smallholders and family farms:

(Language: English, Spanish, French, Russian)

- **Mr Morten Hartvigsen**, Regional Initiative Delivery Manager, FAO

Facilitator: Mr Zoltán Kálmán, Minister Plenipotentiary, Permanent Representative of Hungary to the UN Food and Agriculture Agencies in Rome

Panelists

- **Ms Ekaterine Zviadadze**, Head of Policy and Analysis Department of the Ministry of Environmental Protection and Agriculture, Georgia
- **Mr Alfredo Campos**, Board Member of Confederação Nacional da Agricultura – CNA (Portugal) and Representative of the European Coordination Via Campesina in the International Steering Committee of the Decade for Family Farming, Portugal
- **Ms Katerina Vrublova**, Policy Advisor, COPA-COGECA, Czech Republic
- **Mr Alessio Miliani**, CEO of Colfiorito, Italy
- **Mr Aleksandr Temirbekov**, Adviser to the Chairman of the Water Users Association, representative of the National Committee for Family Farming, Kyrgyzstan
- **Ms Judith Hitchman**, President, Urgenci – International Network for Community Supported Agriculture, Ireland

14h30-16h00

NORTH AMERICA

Family Farmers and Sustainable Agriculture in North America

Philippines Room

Moderator: Ms Caroline Emond, Director General, International Dairy Federation, Canada

(Language: English)

Panelists

- **Mr Ron Bonnett**, Past President, Canadian Federation of Agriculture, Canada
- **H.E. Kip Tom**, Ambassador of the United States of America, Permanent Representative to the UN Agencies
- **Ms Marilyn Hershey**, Chair, Dairy Management Inc., United States of America
- **Mr Jack Froese**, Director, Canadian Canola Growers Association, Canada

16h00-17h30	Wrap-up Session - INTERACTIVE DIALOGUE AMONG REGIONS
Red Room	Facilitator: <i>Ms Sara Savastano</i> , Director of Research and Impact Assessment, IFAD
(Language: English, Spanish, French, Arabic, Russian, Chinese)	<p>Rapporteurs of the regional sessions</p> <ul style="list-style-type: none"> ○ Asia and South Pacific: <i>Ms Esther Penunia</i>, Secretary General, Asian Farmers' Association for Sustainable Rural Development (AFA), Philippines ○ Latin America and Caribbean: <i>Mr Lautaro Viscay</i>, Technical Secretary, Specialized Meeting on Family Farming of MERCOSUR (REAF) ○ Near East and North Africa: Permanent Representation of the Islamic Republic of Iran to FAO ○ Africa: <i>Dr Cheikh Oumar Ba</i>, Executive Director, Initiative for Agricultural and Rural Prospective Analysis (IPAR), Senegal ○ Europe and Central Asia: <i>Ms Natalija Bogdanov</i>, Professor, Belgrade University, Serbia ○ North America
16h00-18h00	Roundtable “The Role of Parliamentarians in Strengthening Family Farming”
Ethiopia Room	Moderator: <i>Mr Jean-Leonard Touadi</i> , Former member of the Italian Parliament and FAO Special Coordinator for Parliamentary Alliances, FAO
(Language: English, Spanish, French)	<p>Opening and Introduction of the UN Decade of Family Farming</p> <ul style="list-style-type: none"> ○ <i>Mr Ashwani Muthoo</i>, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD <p>The importance of public policies for Family Farming</p> <ul style="list-style-type: none"> ○ <i>Mr Alberto Ercilio Broch</i>, Vice-president of WRF, Secretary General of COPROFAM (tbc) <p>Experiences from Parliamentarians on Family Farming legislation</p> <p>Way Forward</p> <ul style="list-style-type: none"> ○ <i>Ms Marcela Villarreal</i>, Director, Partnerships Division (PSP), FAO <p>Conclusion</p> <ul style="list-style-type: none"> ○ <i>Mr Roberto Ridolfi</i>, Assistant Director-General, Programme Support and Technical Cooperation Department (PS), FAO
18h00-19h00	Cocktail
Aventino Terrace (8th Floor)	

29 May 2019 – Wednesday

OFFICIAL LAUNCH OF THE UN DECADE OF FAMILY FARMING

08h30-09h30 ARRIVAL AND REGISTRATION

09h30-10h00 WELCOME COFFEE

Arbre de la vie/
Atrium (Building
A, Ground Floor)

10h00-13h00 OFFICIAL LAUNCH OF THE UN DECADE OF FAMILY FARMING AND THE GLOBAL ACTION PLAN

Red Room

(Language:

English, Spanish,
French, Arabic,
Russian, Chinese)

Facilitator: *Ms Charlotte Salford*, Associate Vice-President, External Relations and Governance Department, IFAD

Screening of the official video for the UN Decade of Family Farming

Launch of the Global Action Plan

- *Mr José Graziano da Silva*, Director-General, FAO
- *Mr Gilbert F. Houngbo*, President, IFAD
- *WFP representative*
- *H.E. Maria Fernanda Espinoza*, President of the UN General Assembly (Video message)
- *Mrs Elizabeth Mpofu*, General Coordinator, La Via Campesina (LVC)
- *Mr Theo De Jager*, President, World Farmers' Organisation (WFO)
- *Mr Martín Uriarte*, President, World Rural Forum (WRF)

GROUP PICTURE

MINISTERIAL SEGMENT – PROMOTING FAMILY FARMING TO ACHIEVE THE SDGS

Facilitator: *Mr Roberto Ridolfi*, Assistant Director-General, Programme Support and Technical Cooperation Department (PS), FAO

Panelists

- *H.E. Marcos Alexandre Nhunga*, Minister of Agriculture and Forest of Angola
- *H.E. Renato Alvarado Rivera*, Minister of Agriculture and Livestock of Costa Rica
- *H.E. Francisco Martins dos Ramos*, Minister of Agriculture Fisheries and Rural Development of Sao Tome and Principe
- *H.E. Santiago Hardie*, Secretary for Family Farming of Argentina
- *H.E. Syukur Iwantoro*, Secretary General Ministry of Agriculture of Indonesia
- *H.E. Alessandra Pesce*, Undersecretary for Agricultural, Forestry, Food and Tourism Policies of Italy
- *H.E. Abdallah Lahlouh*, Deputy Minister for Agriculture of Palestine

13h00-15h00 LUNCH BREAK

13h15-14h45 **Side event: "Cabbage, Potatoes and Other Demons"**

A film by Serban Georgescu (Romania, 2016, 60 minutes)

Austria Room

(Language:
English)

Documentary Film, presented under the patronage of the Romanian Embassy in Italy, on the occasion the Romanian Presidency of the Council of the European Union

In a Romanian village, 1,000 family farmers with 1000 tractors sit on 100,000 tons of cabbage in the local market, waiting for customers. At the end of the day they either sell for nothing or destroy their crops. Is there any way out? A documentary on family farms that take a close look at the everyday struggles, challenges and hopes they face and their issues from

technology, to financing and market access.

15h00-17h00

HIGH LEVEL SESSION – UNDF: People at the center of Healthy and Sustainable Food Systems to achieve the SDGs

Red Room

(Language:
English, Spanish,
French, Arabic,
Russian, Chinese)

Co-Facilitators

- **Ms Marcela Villarreal**, Director, Partnerships Division (PSP), FAO
- **Mr Ashwani Muthoo**, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD

Introduction: **Mr Carlos Furche**, Former Minister of Agriculture of Chile and Director Agricultural Development Economics Division (ESA), FAO

Panelists

- **Dr Dick Nuwamanya Kamuganga**, President, The Uganda National Farmers' Federation, Uganda
- **Ms Francisca Rodriguez**, President, National Association of Rural and Indigenous Women (ANAMURI/CLOC-VC), Chile
- **Mr Nathanael Buka Mupungu**, President of PROPAC, Democratic Republic of the Congo
- **Ms Bernadette F. San Juan**, SAAD Program Director, Ministry of Agriculture, Philippines
- **Mr Thomas Cherenet Asfaw**, National Coordinator, Livestock and Fisheries Sector Development Project (LFSDP), Ethiopia
- **Ms Khadija Catherine Razavi**, Head, NGO Cenesta, Iran
- **Mr Tuntiak Katan**, Vice Coordinator, Indigenous Organizations of the Amazon Basin (COICA), Ecuador
- **Mr Leonard Mizzi**, Head of Unit C1 in DG DEVCO, European Commission

17h00-17h30

CLOSING REMARKS

- FAO
- **Ms Charlotte Salford**, Associate Vice-President, External Relations and Governance Department, IFAD
- Permanent Representation to FAO, Republic of Costa Rica

The event is funded by FAO including the Flexible Multi-Partner Mechanism (FMM), and IFAD. The FMM has been supported by Sweden, the Netherlands, Belgium, the Flanders Cooperation, Italy, Switzerland, and France.