



AgriTech Meet

AgriTech Meet is a two-day event that offers a platform for key players in agriculture and food systems to discuss how to strengthen national and regional digital ecosystems in order to promote inclusive and sustainable agriculture and rural transformation. The conference will focus on strategies and priorities that directly benefit small-scale producers, especially, women, youth, and small and medium-sized enterprises.

The **International Fund for Agricultural Development (IFAD)**, and the **Government of Egypt** will jointly organize the event together with selected United Nations agencies and private sector partners.

Delegates will include experts from the Government of Egypt, IFAD, international financial institutions, development partners, private sector, academia, and civil society.

Also taking part are representatives of international financial institutions, the United Nations system, leading telecoms, e-finance entities, the private sector and civil society.

They will discuss the following topics:

- Vision and road map for the digitalization of agriculture in Egypt
- Digital innovations relevant to COP27
- Frontier technologies and their relevance to future agrifood systems
- Scoping for decent life: harnessing digital technologies to support small-scale farmers
- Scientific and evidence-based solutions: digital integration (research and academia)
- Future of public-private partnerships: winning together
- Harnessing the farmers' perspective to drive digital transformation
- Gender-sensitive and inclusive digital transformation.

And more...

Expected outcomes

- Creation of a community of agritech experts to exchange best practices in future digital strategies..
- A cooperation framework on unlocking the potential of digital transformation in agrifood systems and exploring its potential contribution to Egypt's flagship project Haya Karima (Decent Life) for rural development.
- A stocktake of existing digital innovations in Egypt and discussion of relevant global experiences at IFAD.
- Finally, by making rural poor people partners in the digital transformation of agrifood systems, the event will redefine the way AgriTech is approached in various forums.

Who can participate?

Face-to-face participation will be by invitation while virtual registration will be open. The event will also be webcast/livestreamed. Participants will be drawn from high-level government representatives; senior officials from IFAD and other United Nations agencies; high-level non-state actors and senior agritech managers; industry players, women farmers and agritech start-ups.

Private individuals and agritech agencies interested in taking part in the event are requested to contact: agritech@ifad.org