

Harnessing Digital Technologies and Experiences to Accelerate Agricultural and Rural Development in Asia and the Pacific

IFAD-ADB JOINT SYMPOSIUM IN COLLABORATION WITH MAFRA

23-24 November 2022
Seoul, Republic of Korea



Tentative Agenda

23 November 2022 Session 1: Digital Agriculture and its Role in Fostering Inclusive and Resilient Rural Transformation		
Time	Topic	Speakers
09:00 -09:30	Joint Opening Ceremony Welcome remarks by MAFRA, IFAD & ADB.	MAFRA IFAD Qingfeng Zhang, Chief of Rural Development and Food Security (Agriculture) Thematic Group, concurrently, OIC, Chief, Environment Thematic Group, ADB (TBC)
09:35 -10:45	Panel discussion: Role of Digital Agriculture and ICT4D in achieving the SDGs globally, and in APR	<i>Session Moderator:</i> Abdelkarim Sma, Asia and the Pacific Lead Regional Economist, IFAD <ul style="list-style-type: none"> – Navin Twarakavi, Senior Digital Agriculture Specialist, ADB – KOICA REP – Fiona Lynn, Director DFAT – JICA REP – Michelle Winthrop, Ambassador of Ireland to the Republic of Korea and IFAD EB REP
10:45 –11:15	Coffee break & Networking	
11:15 –12:30	Leveraging Korean Experiences for Agriculture and Rural Development in Indonesia, Pakistan, and Philippines	<i>Session Moderator:</i> Mr Abul Basher, Senior Agriculture and Natural Resource Specialist, ADB <ul style="list-style-type: none"> – Presentation by Dr. Jang Heo, Research Director Emeritus Center for International Agricultural Partnership (CIAP) Korea Rural Economic Institute (KREI) – Prof. Dr. Eriyatno, MSAE President Director, Center of System, Indonesia – Dr. Abdul Ghafoor, Associate Professor, Institute

		of Business Management Sciences, University of Agriculture, Faisalabad, Pakistan – Representative from IFAD – Glenn N. Baticados Program Head, Emerging Innovation for Growth Department (EIGD), Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA), Philippines – Closing Remarks by MAFRA and ADB
12: 30 -13:30	Lunch break	
Parallel Sessions		
ADB Session 2: Horticulture Value Chains Development in Indonesia, Pakistan and Philippines		IFAD Session 2: Impact driven solutions
14:00-14:45	<p><i>Moderator: MAFRA (TBC)</i></p> <p>Presentation on Horticulture Value Chains Development in Indonesia</p> <ul style="list-style-type: none"> – Prof. Dr. Eriyatno, MSAE President Director, Center of System, Indonesia <p>Presentation on Horticulture Value Chains Development in Pakistan</p> <ul style="list-style-type: none"> – Dr. Abdul Ghafoor, Associate Professor, Institute of Business Management Sciences, University of Agriculture, Faisalabad, Pakistan <p>Presentation on Horticulture Value Chains Development in Philippines</p> <ul style="list-style-type: none"> – Glenn N. Baticados Program Head, Emerging Innovation for Growth Department (EIGD), Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA), Philippines 	13:45 – 14:55 Part 1: Evidence and Experiences from IFAD projects funded through Korean Supplementary Funds Setting the scene: Importance of innovation and partnerships for Impact driven solutions <ul style="list-style-type: none"> – Grow Asia REP Enhancing Agricultural Productivity and Improving Agricultural Markets in the Asia and Pacific Region through use of ICT - Phase 2 <ul style="list-style-type: none"> – Mr Sorn Vichet, Project Manager and Mr Kit Visal, Director of Bronx Technology, Cambodia – Vietnam Country REP – Philippines Country REP

14:45-15:05	Discussion by country representatives (Indonesia, Pakistan, and Philippines)	15:00-16:10	<p>Part 2: Evidence and Experiences from IFAD projects across APR</p> <p>Experiences from Cambodia</p> <ul style="list-style-type: none"> - Sakphouseth Meng, Country Programme Officer, Cambodia <p>Experiences from scaling-up SHE Software in India</p> <ul style="list-style-type: none"> - India Hub REP, IFAD <p>Experiences from the Pacific</p> <ul style="list-style-type: none"> - Candra Samekto, Country Director Pacific Islands, IFAD <p>Examples funded through IFAD's Rural Poor Stimulus Facility</p> <ul style="list-style-type: none"> - Mr Adeel Shafqat, Country Director Pakistan, PxD - Beena Sharma, Nepal
15:05-15:50	Open discussions and Q&A	16:15– 16:55	<p>Part 3: Evidence and Experiences from different regions: achieving impact at scale</p> <ul style="list-style-type: none"> - Panos Loukos, Agritech Insights Director, GSMA - LAC REP, IFAD - Isaac Mensah, Regional Analyst, WCA - Esha Singh, ICT4D Specialist, ESA - Alessandra Garbero, Regional Economist, NEN
15:50-16:10	Next Steps Md Abul Basher, Senior Agriculture and Natural Resource Specialist, ADB		
16:10-16:25	Remarks by MAFRA (10min) Closing Remarks by ADB (5min)	17:00 –17:30	<p>Closing Remarks and Way Forward</p> <ul style="list-style-type: none"> - Abdelkarim Sma, Asia and the Pacific Lead Regional Economist, IFAD - MAFRA - Reehana Raza, Asia and the Pacific Regional Director, IFAD (recorded message)
16:25-16:55	Networking		

24 November 2022
High-Level Networking

Time	Topic	Speakers
09:00 - 09:30	Finding common ground & catalysing partnerships	<i>Session Moderators:</i> <ul style="list-style-type: none"> - Esha Singh, ICT4D Specialist, ESA - Hanisha Jagtiani, ICT4D Specialist, APR
09:30 -11:00	Mini dealroom Session: Track 1: Engaging with private sector funders Track 2: Using patient capital	<ul style="list-style-type: none"> - Kylie Charlton, Managing Director, Australian Impact Investments - International Financial Corporation REP
11:00 –13:00	Workshop on user-centricity	Shauna Carey, CEO, IDEO.org