

2023 IFAD INNOVATION DAY



IFAD Innovation Challenge Pitch Event



13:45-14:30 CEST, Wednesday 28 June 2023



Italian Room, IFAD HQ, Italy and Online



This is a core session of the 2023 IFAD Innovation Day where teams from IFAD's Innovation Challenges and investment projects will be showcasing the results of testing and piloting their solutions.

The **Teams Pitch** event will be an opportunity for IFAD Innovation Challenge winning teams to showcase and explore resources and partners for scale-up of some of the most innovative ideas being spearheaded in the organization. The projects have been incubated under the Innovation Challenge from ideation to piloting, and have been selected for further development and additional funding, based on stage-gate assessment.

The Teams are:

- **LandMonitor:** facilitate inclusive, comprehensive land tenure data collection, connecting top-down and bottom-up processes and using people-centered data/tools with a focus on target groups, empowering and engaging them in land policy development, land tenure reporting and SDG monitoring.
- **Behavioural Mindset Avanzar:** create valuable operational knowledge and instruments, provide innovative and low-cost solutions, help country teams work more efficiently, and reach the target population. The project has a high potential for scaling up, increasing IFAD's impact and effectiveness.
- **DiGi Climate Risk:** empower financial service providers to integrate climate risks into their lending processes and finance adaptation solutions accordingly.
- **GeoScan:** provide easily accessible geospatial data for IFAD project design, monitoring and evaluation.

More information on the 2022 IFAD Innovation Challenge [here](#).

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AGENDA

TIME	ITEM
13.45-14:10	<p>TEAMS PITCH <i>Moderator: Dana Catherine Vettel</i> Communication Officer, Partnership and Innovation, Global Communications and Advocacy Division, IFAD</p> <p>LandMonitor Eva Hershaw, Global Data and Land Monitoring Lead, International Land Coalition Michelle Calcatelli, Resource Mobilization and Partnerships, International Land Coalition</p> <p>Behavioural Mindset Avanzar Rosamaria Dasso, Behavioural Insights and Knowledge Expert, Latin America and the Caribbean Division, IFAD Daniel Anavitarte, Regional Specialist and Country Director Bolivia a.i., Latin America and the Caribbean Division, IFAD</p> <p>DiGi Climate Risk Marc De Sousa, Lead Regional Technical Specialist, Sustainable Production, Markets and Institutions Division, IFAD Christoph Jungfleisch, CEO and Founder, YAPU Solutions, Germany</p> <p>GeoScan Lyubomir Filipov, GIS Consultant, Information and Communications Technology Division, IFAD</p>
14.10-14.25	<p>Q&A</p>
14.25-14.30	<p>CLOSING REMARKS Edward Gallagher, Lead Officer, Change Delivery and Innovation Unit, IFAD</p>