



**2023 IFAD
INNOVATION DAY**



MARKETPLACE

@2023 IFAD Innovation Day

What is the Marketplace at the Innovation Day?

The Marketplace is an INTERACTIVE OPEN SPACE with stands featuring innovative solutions curated by IFAD and IFAD partners. This year's Marketplace will showcase seven innovations that have proven efficacy in delivering results for poor rural people or to enhance IFAD's business efficiency.

Innovations showcased at the Marketplace will feature the work of the following divisions of IFAD: COM, ICT, LAC, and PMI. The marketplace will also be an opportunity to learn from new engagement models with IFAD partners including YAPU Solutions, the European Institute of Innovation for Sustainability and the International Land Coalition.



09:00 - 20:00 Wednesday 28 June 2023



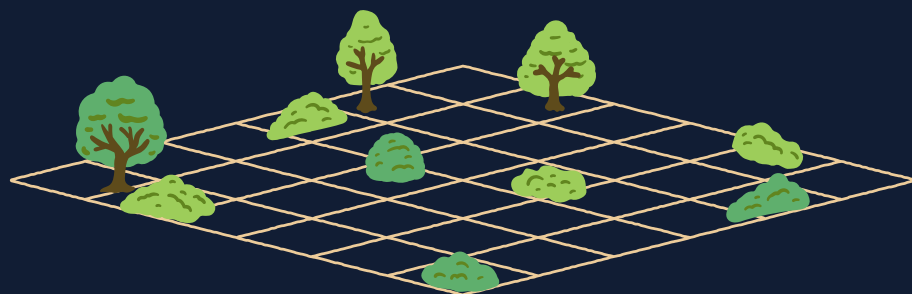
Foyer & -1 Floor, IFAD HQ
In-person only



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LANDMONITOR

LandMonitor collects and integrates inclusive land tenure data for improved reporting, policy engagements and SDGs.



DIGI CLIMATE RISK

Smallholder farmers are vulnerable to climate risks while having little access to finance. DiGi Climate Risk identifies bankable resilience investments to the most vulnerable smallholder farmers by integrating climate credit risk management into partner financial institutions' (PFI) lending process.



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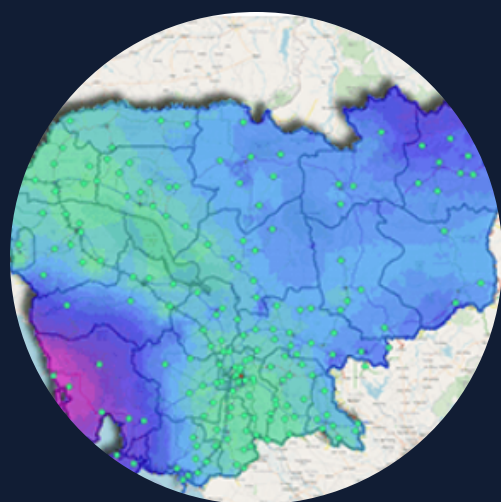
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BEHAVIOURALMINDSET – AVANZAR

Behavioural barriers such as bias and stereotypes can hinder the effectiveness of IFAD's projects. BMA has developed a behavioural toolkit for IFAD projects to diagnose and address such behaviours.



GEOSCAN

Geoscan provides easily accessible geospatial data for IFAD project design, monitoring and evaluation.



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OMNIDATA

Omnidata is a new IFAD data platform enabling advanced analytics and visualizations to facilitate seamless access to data and insightful and impactful dashboards – thus democratizing data and analytics in IFAD.



IFAD-EIIS CERTIFICATE PROGRAM IN FOOD AND SUSTAINABILITY

This innovation challenge-based certificate programme designed by IFAD's Change Delivery and Innovation Unit features international experts and leaders from the food and agriculture international organizations, civil society and the private sector.



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IFAD 360 “STORYTELLING THROUGH VIRTUAL REALITY”

Innovative storytelling approach using VR lenses technology brings IFAD projects and the lives of its beneficiaries to life.



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IFAD Innovation
Network



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AGENDA
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2022 IFAD
Innovation
Challenge



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