Behavioural science offers the promise of positive environmental and development outcomes. Yet evidence on which behavioural science tools work best for climate action is lacking.

The International Fund for Agricultural Development (IFAD) and the Green Climate Fund - Independent Evaluation Unit (GCF-IEU) completed an evidence gap map with 84 studies to provide an overview of the evidence landscape. 60 studies were included in a systematic review covering 5 intervention types. This provides evidence that reminders and feedback are an effective behavioural approach to improving intermediate and final outcomes, respectively.

This session summarises findings and includes a panel presentation and debate with speakers from IFAD, GCF-IEU, Food and Agricultural Organisation (FAO), Busara Center for Behavioral Economics, ideas42 and Rare.

https://shorturl.at/juTW0
UN BEHAVIOURAL SCIENCE WEEK

Moderator
Gladys H. Morales Guevara, Senior Officer, Change Delivery and Innovation Unit, IFAD

Opening Remarks
Jo Puri, Associate Vice-President Strategy and Knowledge Department, IFAD

Setting the Scene
Andreas Reumann, Head of the Independent Evaluation Unit, Green Climate Fund

Discussion: "Evidence Gap Mapping" and "Systematic Review"
- Romina Cavatassi, Senior Economist, FAO/IFAD
- Martin Prowse, Evaluation Specialist, Independent Evaluation Unit, Green Climate Fund

Round Table
- Piyush Tantia, Chief Innovation Officer, ideas42
- Nathanial Peterson, Vice President, Partnerships, Busara Center for Behavioral Economics
- Katie Williamson, Manager of Learning & Tools, Rare’s Center for Behavior & the Environment
- Benjamin Curtis, Behavioural Scientist and Principal Consultant, Development Insights Partners

Questions & Answers

Closing Remarks
Andreas Reumann, Head of the Independent Evaluation Unit, Green Climate Fund