



#IFADiNNovationTalk No. 14

BUILDING AN INNOVATION ENGINE: How some organizations manage to innovate consistently, while others fail.

Date: Thursday 06 July 2023

Time: 14.00-15.00 CET

Register here:

[https://ifad.zoom.us/j/82202415865?
pwd=NGh5ZDZmZHhp2Qzl5TWRRMR3R6TWVEUT09](https://ifad.zoom.us/j/82202415865?pwd=NGh5ZDZmZHhp2Qzl5TWRRMR3R6TWVEUT09)

ABOUT THE SESSION

Learn the secrets of Silicon Valley's top innovators, as Chris Heemskerk takes you on a journey in leading for innovation. Discover how the world's leading firms build organizations that are able to develop breakthrough innovations in a repeatable and scalable manner, versus the well-known one-offs. Learn how to use The Innovation Scorecard™ a comprehensive framework designed to identify innovation opportunities across four pillars (Culture, Organization, external Dimensions and Effectiveness) and understand how assessing performance in these areas can help organizations develop targeted strategies for improvement.

Leveraging the art and science of building innovative cultures and developing strategies to support these, the audience will gain exclusive insights derived from cutting-edge institutions such as Google, Apple, Harvard and Stanford.

During the session Mr. Chris Heemskerk will address the following questions:

- What is needed to lead for innovation?
- When to innovate?
- How can The Innovation Scorecard™ help organizations to innovate?
- How do the world's leading innovators operate?
- How do you build an innovation engine for your organization?
- Introduction to Design thinking and Innovation Accounting.

SPEAKERS' PROFILES



CHRIS HEEMSKERK
Founder of The Innovation Alliance and former Head of Scaled Acquisitions, Google North America

Drawing from over a decade of experience in leading technology firms, including Google and Apple, Chris Heemskerk showcases his vision on corporate innovation by heading The Innovation Alliance, a global network of tech executives and innovation leaders.

As former Head of Scaled Acquisitions for Google in North America, Chris transformed his business operation into a global center for innovation and operational excellence. Hence, he was asked to serve as an advisor to Google's Innovation Lab and established a partnership with Harvard Business School to document the labs endeavors in two HBS Case Studies.

In pursuit of providing organizations the necessary resources to innovate consistently, he authored The Innovation Scorecard™ a comprehensive framework that enables firms to maximise their innovation capabilities and discover new growth opportunities. He has been a sought-after innovation speaker and workshop facilitator internally at Google, including his upcoming-external feature at the Arizona Technology Council's CEO Summit of 2023, co-chaired by Honeywell and Intel.

Chris's educational journey is rooted in his passion for lifelong learning. He is a faculty member of the European Institute for Innovation for Sustainability (eiis.eu) and holds executive certifications in Innovation Leadership from Harvard Business School (HBS) and acquired sponsorship to attend the HBS High Potential Leadership Program of 2019. He is certified in Design Thinking at Stanford University, holds an MSc in Marketing The London School of Business and Finance. Residentially, he alternates between Europe and the United States together with his wife and two-year-old son.

SPEAKERS' PROFILES



ANDREA GEREMICCA
Director General
European Institute of
Innovation for
Sustainability

Andrea Geremicca is the Director General of the European Institute of Innovation for Sustainability, His major research and work area is innovation for sustainability. He daily investigates how to drive innovation to achieve Sustainable Development Goals.

Andrea attended the Harvard Business School Exec, where he studied how to drive innovation in large organizations. He is also an alumnus of Singularity University at NASA Research Park in Silicon Valley, which investigates the impacts of exponential technologies on our society. Recently, he has become a Faculty Member at Singularity University as a global expert on innovation for sustainability and future scenarios. Andrea is also an adjunct professor at LUISS and LUMSA University, and has enjoyed being a guest lecturer at Harvard - Kennedy School and Sciences Po.

As an engaging speaker, he spoke at two TEDx events, sharing his insights and experiences with diverse audiences. In addition, Andrea has been writing for Harvard Business Review Italia since 2019 on new trends and future scenarios. Recently, he authored a book on circular economy, further solidifying his expertise and passion for sustainable innovation.



GLADYS H. MORALES
Senior Officer
Global Head of
Innovation
IFAD

Gladys H. Morales is Senior Officer, Change Delivery and Innovation in IFAD's Change Delivery and Innovation Unit (CDI), Office of the President and VicePresident, where she leads the design and implementation of innovation initiatives and partnerships aiming to support testing, learning and scaling up of innovative solutions that impact poor rural people directly. She is also currently the Regional Ambassador in Italy of the Global Blockchain Business Council (GBBC).

Prior to joining IFAD, Gladys led the digital transformation of a range of Multilateral Development Banks and United Nations agencies' projects in Latin America, Asia and Europe; and worked for the International Poverty Reduction Centre in China (IPRCC) where she led the design of digital platforms and established partnerships and knowledge networks for the Global Poverty Reduction and Inclusive Growth (GPIG) Portal. She is also familiar with the startup eco-system, having been part of the management team for a digital advertising startup in Indonesia and founding her own startup in Italy.

Hosting organization

IFAD is an international financial institution and specialized United Nations agency based in Rome, the UN's food and agriculture hub. Since 1978, the Fund has provided US\$23.2 billion in grants and low-interest loans to projects that have reached an estimated 518 million people. At the International Fund for Agricultural Development (IFAD) we invest in rural people, empowering them to increase their food security, improve the nutrition of their families and increase their incomes. We help them build resilience, expand their businesses and take charge of their own development.

About The Innovation Alliance (<https://www.innovationalliance.ai/>)

Leveraging a worldwide network of elite technology executives and innovation leaders, The Innovation Alliance empowers organizations with cutting-edge innovation capabilities to develop breakthrough new products and services, access new markets, and explore novel business models.

About The European Institute of Innovation for Sustainability

EIS is the European Institute of Innovation for Sustainability. We educate individuals and organizations worldwide on the changes needed to achieve sustainable development. We offer master's, certificate, and executive programs on topics such as ecological transition, biodiversity management, sustainability in agribusiness and textiles, space entrepreneurship, and cultural heritage management.

Our team brings together a multidisciplinary melting pot of passionate professionals from science, academia, and business consultancy. We strive to make learning no longer the result of a passive process, but an engaging and interactive journey. To do this, we proactively involve participants through challenges, debates, case studies, and discussions with some of the most authoritative experts in the field of innovation for sustainability at a global level. Underlying everything we do is a belief: there are no students or professors; only people.

About the IFAD INNOVATION TALKS

IFAD Innovation Talks are a series of learning and knowledge sharing sessions, lasting one hour. They feature innovative approaches, tools, products and services developed by IFAD, its partners and the members of the IFAD Innovation Network in order to further the aims of the network. The Talks follow various formats: from interviews and panel discussions to TEDx talks and demonstrations of new technological tools.

About the IFAD INNOVATION NETWORK

The IFAD Innovation Network is an informal, democratic, non-hierarchical space to share ideas, good practices, tools and lessons learned on how members can use innovation to improve performance and better address the needs and challenges of our target groups and beneficiaries.

This group is open to IFAD staff, representatives of IFAD's members, fellow United Nations and Development Finance Institutions colleagues, representatives of academia, research centres, think tanks and the private sector, and those who wish to contribute to advancing innovation for the achievement of the Sustainable Development Goals.

Don't hesitate to get involved and share your ideas with us!

If you're not a member yet, apply to join us here: <https://ifad.dgroups.io/g/IFADInnovation>