

**Brazil COUNTRY PROGRAMME EVALUATION**  
**Concept Note on the National Round-table Workshop**  
**Brasilia, Brazil, 22 October 2015**

**A. CONTEXT**

1. The Independent Office of Evaluation of IFAD (IOE) conducted the second Country Programme Evaluation (CPE) in Brazil in 2015. In line with the IFAD Evaluation Policy, a national round-table workshop is held at the end of each CPE. In this regard and in consultation with IFAD's Latin America and Caribbean Division, the Brazil CPE national round-table workshop will be co-organized by the Ministry of Planning, Budget and Management (Government of Brazil) and IOE.

**B. OBJECTIVES**

2. The objectives of the Brazil CPE national round-table workshop are to: (i) discuss the main findings, conclusions and recommendations from the Brazil CPE; (ii) provide inputs for the preparation of the evaluation's Agreement at Completion Point (ACP); and (iii) discuss the opportunities and challenges of the IFAD-Government of Brazil partnership in the future, taking into account Brazil's country context evolution, as well as IFAD's policies and priorities in middle-income countries (MICs).

3. The ACP is a short document summarizing the main CPE findings and recommendations, which the Government of Brazil (represented by the Secretary of International Affairs (SEAIN) in the Ministry of Planning, Budget and Management) and IFAD (represented by the Associate Vice-President of the Programme Management Department) agree to adopt and implement within specific timeframes. IOE's role is to facilitate the preparation and finalization of the ACP, which will be included in the final Brazil CPE report.

**C. Brazil CPE NATIONAL ROUNDTABLE WORKSHOP**

4. **Place and timing.** The full day workshop is scheduled to take place in Brasilia on 22 October 2015 at the Event and Convention Centre, Brazil21 (in the Melia Hotel complex).

5. **Workshop invitations and documentation.** Invitations have been sent to all participants jointly in the names of Director IOE and Secretary SEAIN. The evaluation report, profile and insight on the Brazil CPE will be shared in advance with all participants, as background documentation for the workshop. In addition, a power point presentation will be delivered during the workshop on the key findings and lessons from the Brazil CPE, in order to guide the discussions at the event.

6. **Key themes of the workshop.** The workshop will focus on three broad themes emerging from the Brazil CPE, as summarised in the below box. Guiding questions based on the CPE's findings, will be prepared on each of the three themes to stimulate discussions at the workshop.

**Theme 1: The role and priorities of IFAD (e.g., in terms of thematic and geographic coverage) in Brazil as a middle income country.**

**Theme 2: The opportunities and challenges for IFAD to further enhance its non-lending activities (knowledge management, policy dialogue, partnership-building) in support of rural transformation in the country.**

**Theme 3: IFAD's contribution to south-south and triangular cooperation in Brazil focused on family farming, in co-operation with other development partners.**

7. **List of participants.** The workshop will entail the participation of representatives from the Federal and States Government of Brazil, IFAD Management and staff (including IOE), multilateral and bilateral development organizations, project management staff of IFAD-funded projects and programmes covered by the CPE, academics and research institutions, private sector and foundations, non-governmental organizations, and selected resource persons. The provisional list of participants and/or institutions is presented in appendix 2 of this concept note.

8. **Workshop process.** The workshop's provisional agenda (see appendix 1) has been designed to allow for ample opportunity to exchange views and perspectives among participants and panel members throughout the event.

9. The workshop will be chaired by Mr Claudio Castelo Branco Puty (Secretary SEAIN, Ministry of Planning, Budget and Management) from the Government of Brazil. In the opening session of the workshop, Mr Oscar A. Garcia (Director IOE) will deliver an introductory statement, which will be followed by a statement by Ms Lakshmi Menon, IFAD's Associate Vice President of the Corporate Services Department. Thereafter, the Minister of Planning, Budget and Management (Honourable Nelson Barbosa) and the Minister of Agrarian Development (Honourable Patrus Ananias de Sousa) will inaugurate the workshop by making statements on behalf of the Government of Brazil.

10. Subsequently, Mr Ashwani Muthoo, Deputy Director of IOE will present the main findings and recommendations from the Brazil CPE, followed by a question and answer session. The morning session will conclude with an introduction to the workshop's three working groups (which will convene in the afternoon). Each group will consider one of the three themes presented above (see paragraph 6). The facilitator for each working group will be identified prior to the workshop and the groups will nominate a rapporteur.

11. After lunch, the working groups will convene and start their discussions. After the working groups have completed their discussions, the plenary will re-convened to hear the feedback from each working group. Each group will prepare a short presentation for delivery to the plenary, followed by an open discussion facilitated by the workshop chairperson.

12. Following the plenary session, Mr Joaquin Lozano, Director of IFAD Latin America and the Caribbean Division and Mr Paolo Silveri, IFAD Country Programme Manager for Brazil, will share their reflections on the future directions and timelines for preparing the new IFAD-Brazil country strategy.

13. The workshop's salient conclusions will be set forth in a closing statement to be delivered by a senior representative of the Government of Brazil, covering the key points arising from both the plenary and working group discussions.

#### **D. Communication**

14. In order to highlight some of the strategic issues raised by the CPE and discussed during the workshop, appropriate communication will be organized. This will include the following activities:

- IOE will prepare the profile and insight containing information on key issues emerging from the evaluation. A profile is a 2 page brochure summarising the main findings and recommendations from the Brazil CPE, whereas the insight will focus on one key lesson from the evaluation that merits wider debate among policy makers and development practitioners.
- Issue of a press release by IOE on the Brazil CPE and workshop. The press release will be issued on 22 October 2015. The press release will be posted on the IFAD corporate website, and the websites of the Ministry of Planning, Budget and Management, and Ministry of Agrarian Development.
- Invitation to the workshop to daily newspapers, radio and TV.
- Bilateral interviews by selected members of IFAD's delegation with the Brazilian press.
- Simultaneous interpretation to/from English/Portuguese will be provided during the workshop.

15. Ms Jaqueline Souza (member of the Evaluation Communication Unit of IOE) will be IOE's focal point for communication and media coverage, who will closely collaborate with the IFAD Communication and Latin America and Caribbean Divisions, and the Ministry of Planning, Budget and Management.

#### **E. FIELD VISIT**

16. In addition to participating in the workshop, the IFAD delegation from Rome will undertake a field visit from 18-19 October 2015 to see activities supported by the IFAD-funded Dom Helder Camara Project in the State of Rio Grande do Norte (RN) and a detailed programme will be accordingly developed (see appendix 3). This visit will offer the IFAD delegation an opportunity to directly hold discussions with beneficiaries and their groups, project staff, state government officials and others, as well as to see project activities on the ground.

17. After the field visit, the IFAD delegation will hold discussions with senior Government officials in the State of Ceara in the morning of 20 October, and travel to Brasilia in the afternoon of the same day to prepare for the CPE workshop and hold bi-lateral meeting with Federal Government authorities.

#### **F. BILATERAL MEETINGS IN BRASILIA**

18. Bilateral meetings are being organised for the IFAD delegation on 21 October in Brasilia, with the Rome-based Agencies (FAO and WFP), and the Ministry of Planning, Budget and Management, and Ministry of Agrarian Development.

## **Provisional Agenda**

### **Brazil Country Programme Evaluation (CPE)**

#### **National Round-table Workshop, Brasilia, 22 October 2015**

**Workshop Chairperson:** Mr Claudio Castelo Branco Puty, Secretary, Secretariat of International Affairs in the Ministry of Planning, Budget and Management, Government of Brazil

- 09:00 Registration for participants
- 09:30 Opening remarks by workshop chairperson, Mr Claudio Castelo Branco Puty
- 09:45 Statement by Mr Oscar A. Garcia, Director, Independent office of Evaluation (IOE) of IFAD
- 09:55 Statement by Ms Lakshmi Menon, Associate Vice President, IFAD
- 10:05 Keynote address by Mr Patrus Ananias de Sousa, Honourable Minister of Agrarian Development, Brazil
- 10:15 Inaugural address by Mr Nelson Barbosa, Honourable Minister of Planning, Budget and Management, Brazil
- 10:25 PowerPoint presentation on the findings and recommendations of the Brazil country programme evaluation by Mr Ashwani Muthoo, Deputy Director, IOE
- 10:45 Coffee break
- 11:15 Plenary Discussion: Questions and answers
- 12:20 Overview on the organization of the three working groups Mr Ashwani Muthoo, Deputy Director, IOE
- 12:30 Lunch for all participants
- 14:00 Break out into three working groups. Each group to consider one of the workshop themes.
- 15:15 Coffee break
- 15:30 Plenary reconvened: feedback from working groups and discussions facilitated by workshop chairperson
- 16:30 Reflections on the future directions and timelines for the preparation of the forthcoming IFAD-Brazil country strategy by Mr Joaquin Lozano, Director, IFAD's Latin America and Caribbean Division and Mr Paolo Silveri, IFAD Country Programme Manager for Brazil
- 17:00 Closing remarks by Mr Oscar A. Garcia, Director IOE
- 17:15 Closing statement to be delivered by a senior official from the Government of Brazil

## **Participants<sup>1</sup>**

### **I. Government of Brazil**

#### **A. Ministries/government institutions**

1. Ministry of Planning, Budget and Management
2. Ministry of Agrarian Development (MDA)
3. Ministry of Agriculture, Livestock and Supply (MAPA)
4. Ministry of External Relations (Itamaraty)
5. Ministry of Social Development and Fight Against Hunger (MDS)
6. Ministry of the Environment (MMA)
7. Ministry of Finance
8. Secretariat of Policies Involving Women's Rights
9. Secretariat of Micro and Small Businesses
10. Brazilian Cooperation Agency (ABC)
11. Frente Parlamentar da Agricultura Familiar (Congresso)
12. Companhia Nacional de Abastecimento (CONAB)
13. Superintendência de Desenvolvimento do Nordeste (SUDENE)
14. Representative of Brazil's permanent representation to the United Nations Food and Agriculture Agencies in Rome

#### **B. Provincial governments/directors of IFAD-financed projects covered by Brazil Country Programme Evaluation**

15. Secretariat of Rural Development of the Government of Bahia (SDR)
16. Companhia de Desenvolvimento e Ação Regional (CAR), Government of Bahia.
17. Secretariat of Agrarian Development (SDA) of the Government of Ceará
18. Secretariat of Planning (SEPLAN) of the Government of Piauí
19. Secretariat of Agricultural Development and Fisheries (SEDAP) of the Government of Paraíba
20. Secretariat of Family Agriculture of the Government of Paraíba

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<sup>1</sup> The list of participants is provisional and will be further developed

21. Secretariat of Agriculture and Rural Development (SEAGRI) of the Government of Sergipe
22. Mr Cesar Maynard, Project Coordinator of the Pro Semi-árido project (and former coordinator of the Gente de Valor Project), Bahia
23. Ms Iris Tavares, Project Coordinator of the Paulo Freire Project, Ceará
24. Mr Carlos Alberto da Silva (Project Coordinator of the Viva o Semiárido Project, Piauí
25. Mr Hélio Silva Barbosa (Project Coordinator of the PROCASE Project, Paraíba)
26. Mr Eduardo Cabral de Vasconcelos Barreto (Project Coordinator of the Dom Tavora Project, Sergipe)
27. Ms Dirce Salete Ostroski (Project Coordinator of the Semear Programme)
28. Mr Espedito Espedito Rufino de Araújo, Project Director Dom Helder Camara

**II. Heads of office/Country director/country representative/heads of rural development units of bi-lateral and multilateral organizations in Brasilia**

29. Food and Agriculture Organization of the United Nations (FAO)
30. Inter-American Development Bank (BID)
31. Inter-American Institution for cooperation on Agriculture (IICA)
32. Latin American Development Bank (CAF)
33. World Bank
34. World Food Programme (PAM)
35. United Nations Development Programme (PNUD)
36. United States Agency for International Development (USAID)
37. Embassies of India and the Netherlands

**III. Research, Extension and academic institutions**

38. EMBRAPA
39. ANATER
40. Centro de Gestão e Estudos Estratégicos (CGEE)
41. EMATER-CE
42. EMATER-PI
43. EMDAGRO-SE

- 44. Instituto Nacional do Semiárido (INSA)
- 45. IPC-UNDP
- 46. Getulio Vargas Foundation (FGV)

**IV. National financial institutions, private sector and NGOs**

- 47. Banco do Brasil (BB<sup>2</sup>)
- 48. Banco do Nordeste do Brasil (BNB)<sup>3</sup>
- 49. Banco Nacional de Desenvolvimento Econômico e Social (BNDES)<sup>4</sup>
- 50. Alberto Ercílio Broch or Willian Clementino da Silva Matias (CONTAG)
- 51. Marcos Rochinski - Federação Nacional dos Trabalhadores e Trabalhadoras na Agricultura Familiar - FETRAF
- 52. Júlio da Silva Rocha Júnior – Presidente da Comissão Nacional dos Empreendedores Familiares Rurais – Confederação Nacional da Agricultura (CNA)
- 53. Banco da Amazônia (in case we want to include institutions from North of Brazil)<sup>5</sup>
- 54. Manoel Roberval da Silva - ASPTA – Agricultura Familiar e Agroecologia (NGO)
- 55. Articulação Semiárido Brasileiro (ASA) <sup>6</sup>

**V. IFAD**

**A. Governing bodies representatives**

- 56. Mr Vimlendra Sharan, Minister (Agriculture), Embassy of India, Rome and Chairman of the Evaluation Committee of IFAD's Executive Board
- 57. Mr Wierish Ramsoekh, Executive Board Director to IFAD from the Kingdom of the Netherlands, Rome

**B. IFAD staff (Headquarters)**

- 58. Ms Lakshmi Menon, Associate Vice President, Corporate Services Department
- 59. Mr Oscar A. Garcia, Director, Independent Office of Evaluation (IOE)
- 60. Mr Ashwani Muthoo, Deputy Director, IOE
- 61. Mr Joaquin Lozano, Director, Latin American and the Caribbean Division (LAC)

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<sup>2</sup> <http://www.bb.com.br/portalbb/page3,8623,10816,0,0,1,1.bb>

<sup>3</sup> <http://www.bnb.gov.br/agricultura-familiar2>

<sup>4</sup> <http://www.bndes.gov.br/apoio/pronaf.html>

<sup>5</sup> <http://www.bancoamazonia.com.br/index.php/agricultura-familiar>

<sup>6</sup> [http://www.asabrasil.org.br/Portal/Informacoes.asp?COD\\_MENU=97](http://www.asabrasil.org.br/Portal/Informacoes.asp?COD_MENU=97)

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62. Mr Paolo Silveri, Country Programme Manager for Brazil, LAC

63. Ms Annely Madeleen Koudstaal, Resource Mobilization Officer, PRM

64. Mr Juan Ignacio Cortes Carrasbal, Communications Officer for LAC

65. Ms Giulia Santarelli, Evaluation Assistant, IOE

**66. IFAD Brazil Country Office**

67. Mr Hardi Vieira, Country Programme Officer

68. Mr Leonardo Bichara Rocha, Country Programme Officer

69. Ms Adenike Ajagunna, Country Programme Assistant

**C. IFAD consultants**

70. Mr Emmanuel Bayle (LAC)

71. Mr Igor Carneiro (Brazil CPE)

72. Mr Octavio Damiani (LAC)

73. Mr Arilson Favareto (LAC)

74. Mr Marcio Porto (Brazil CPE)

**Provisional Field Visit Programme to the  
DOM HELDER CAMARA I PROJECT  
18-20 October 2015**

<b>Sunday, 18 October 2015</b>	
<b>Time</b>	<b>Activity</b>
<b>08hr</b>	Departure from the hotel in Fortaleza to the Sertão do Apodi Territory, place of work of Dom Helder Camara Project/ SDT-MDA / IFAD-GEF
<b>12hr</b>	Arrival at <b>Park Hotel – Olho D’água do Milho – Caraúbas-RN</b>
<b>12h30</b>	Lunch
<b>14h</b>	Presentation of Dom Helder Camara Project/ SDT-MDA / IFAD-GEF
<b>15h</b>	Departure to visit the <b>Santa Agostinha Settlement</b> . This settlement has several successful ongoing proposals: management of the savanna; beekeeping / honey warehouse; production of cosmetics youth group; reuse of gray water system for food production (Biowater); day care; water supply; underground dams; plate cisterns, raising chickens; marketing; among others
<b>19h</b>	Dinner
<b>20h30</b>	Cultural Night
<b>Monday, 19 October 2015</b>	
<b>Time</b>	<b>Activity</b>
<b>08h</b>	Departure to visit the <b>Galho do Angico Settlement</b> . This settlement has several successful ongoing proposals: beekeeping; gardens and orchards; reuse of gray water system for food production (Biowater); raising chickens and goats; candy factory; recycling of solid waste; marketing; among others
<b>12h30</b>	Lunch
<b>14h</b>	Debate and Evaluation
<b>15h30</b>	Departure to Fortaleza
<b>Tuesday, 20 October 2015</b>	
<b>Morning</b>	Meeting with the State Governor (Governor and Secretariat of Planning and Agricultural Development) and Banco do Nordeste
<b>Early afternoon</b>	Leaving Fortaleza for Brasilia

16 October 2015