



# Tackling the Challenges for Evaluation in the Coming Decade

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5<sup>th</sup> IsDB Group Evaluation Symposium  
Independent Evaluation Department (IEvD)

2023





**The past mirrored a now  
outdated development path and  
paradigm; changed by multiple  
new realities;  
Evaluation must recognize  
these changes**

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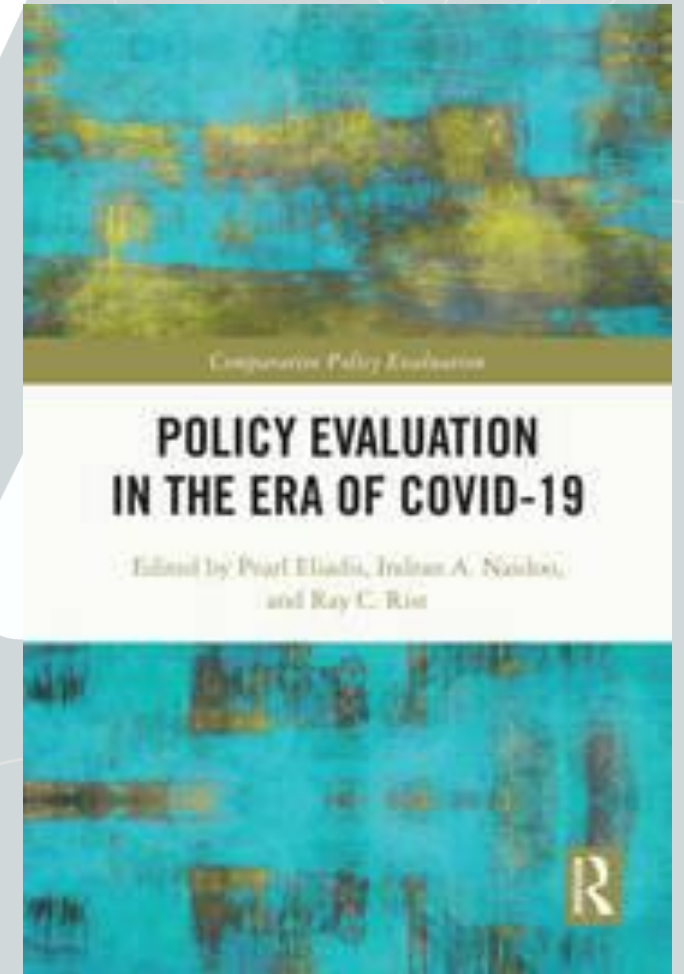




# Redefining evaluation is a must, given the impact of COVID-19 on the world, and evaluation

To watch the book's new promo video, please click [here](#).

To download and read the book, please click [here](#)



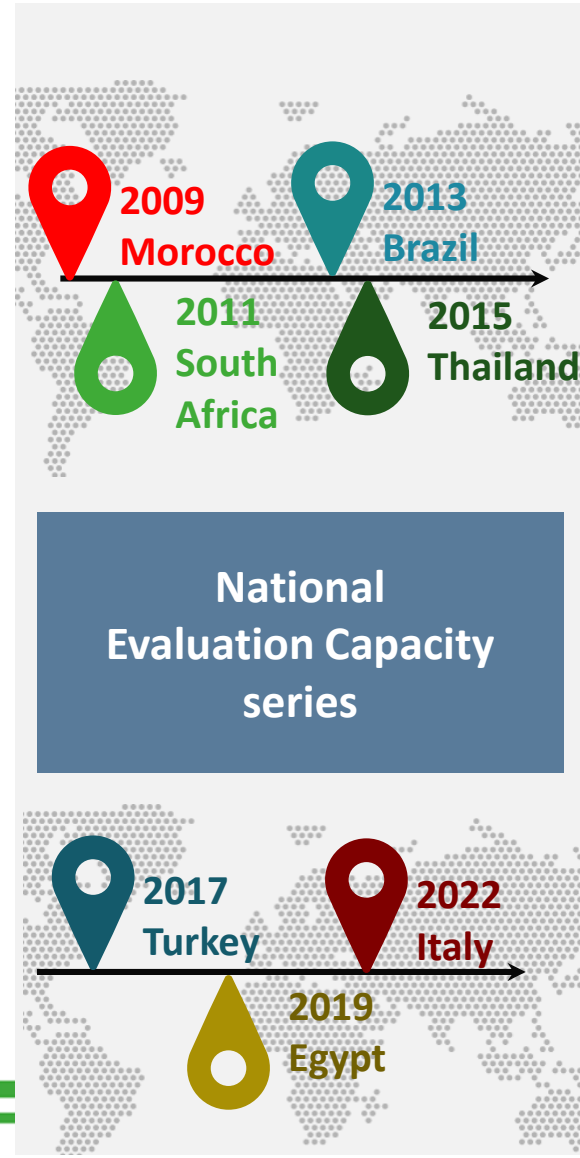
# Development evaluation over the past twenty years: key factors



Growth of evaluation through societies and demand for accountability



Formalized professional training and growing literature



National Evaluation Capacity series



Global Evaluation Initiative

Global Evaluation Initiative



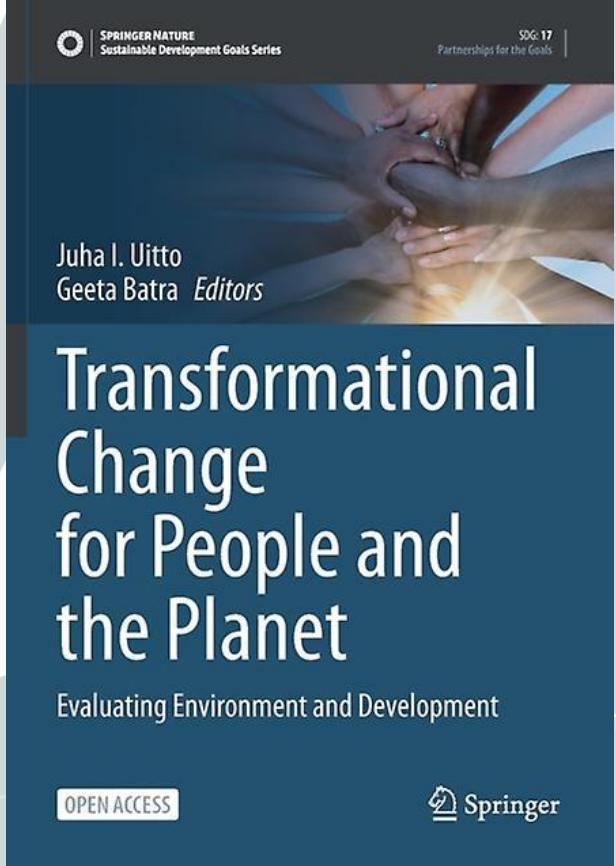
# What are the priorities today?

Need for  
transformative  
change

Methodologically sound practice remains, ensure complexity and scale integrated

Engagement with all stakeholders for empowerment

Comprehensive and multidisciplinary approaches needed



Part I: Evaluation for Transformational Change: Learning by Practice. Indran A. Naidoo  
[https://link.springer.com/chapter/10.1007/978-3-030-78853-7\\_2](https://link.springer.com/chapter/10.1007/978-3-030-78853-7_2)

# What does the next decade hold?

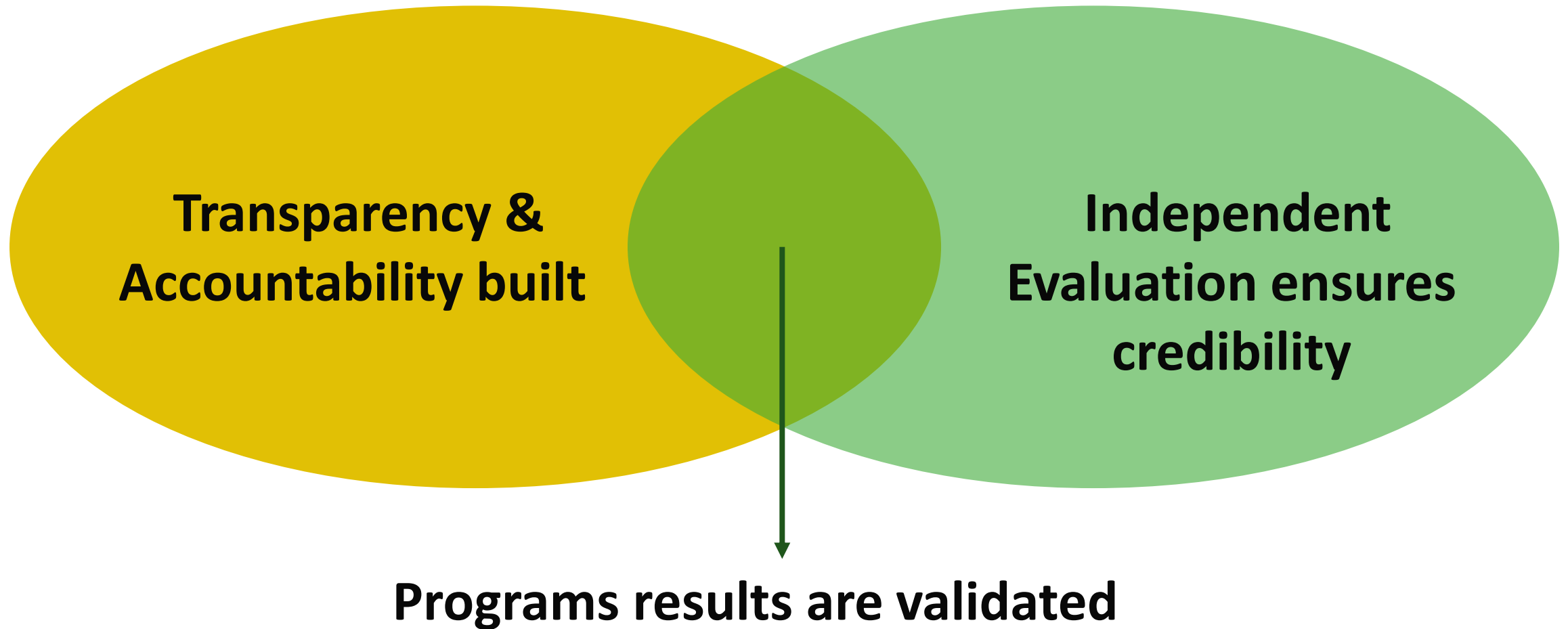
Intervention must be contextualized

Institutional change difficult but needed – governance important

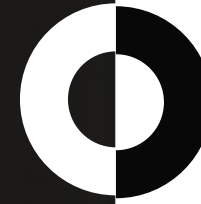
Necessary to address inequality and its causes for sustainable development



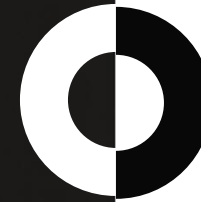
# What happens when you embrace an evaluation culture?



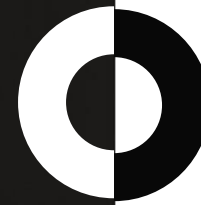
# How do you move away from evaluation phobia?



Applying neuroscience-based principles



Accepting that negative feedback is positive



Realizing that it's not an assessment of leadership





# When is evaluation authentic and transformative?

- Good policy that protects independence
- Skilled evaluators
- Knowing how to communicate results
- Transformative evaluative practice

Learning and  
accountability  
go together

# Neuro science-based principles

The intellectual footprints of IOE's pioneering work on the synergies between brain science and evaluation have ricocheted across the evaluation world over the past twelve months.

What started as a seminar presentation little over a year ago, has since escalated into a series of events, magazine articles, video series, brochures, news items and manuals.

[Link to Evaluation Pills](#)



## Evaluation Pills

**#1 How can we apply neuroscience-based principles to improve evaluation processes?**

As an evaluator, you want change in a positive direction. If you can understand what is going on in the brain of the evaluand, you have a greater likelihood of improving that change.

**VIDEO**

**#2 How is IOE testing neuroscience principles' application to help improve IFAD's effectiveness?**

We are bringing about evaluative conversations. This is because the process is more important than the evaluation report, insofar as it is where the learning takes place.

**VIDEO**

**#3 How we can communicate eval findings based on neuroscience to trigger uptake of recommendations?**

Coming to a meeting with a positive intention is important because you want that to mirror in the other person's brain.

**VIDEO**

**FULL VIDEO**

**IFAD Innovation Talks #13**  
Building a humanized approach for better results

**1**

Evaluation through the lens of brain science

# New IOE website [[www.ioe.ifad.org](http://www.ioe.ifad.org)]



Evaluation advisory panel -  
IOE - [ifad.org](http://ifad.org)



38<sup>th</sup> INTEVAL meeting in  
Rome - [Report](#)

## Annual report on results and impact >

Evaluation synthesis

Corporate-level and thematic evaluations

Sub-regional evaluations

Country strategy and operations evaluations

Project cluster evaluations



# References and resources

## Evaluation and independence

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