

INSURED

Insurance for rural resilience and economic development

A technical assistance programme increasing the resilience of poor rural households to climate risks

What is INSURED?

INSURED is a US\$6 million programme financed by Sida (the Swedish International Development Cooperation Agency) and implemented by IFAD through the Platform for Agricultural Risk Management (PARM). INSURED's goal is threefold:

- increase the resilience of poor rural households in the face of climate risks
- build their capacity to manage risks
- strengthen their livelihoods.

The overall objective of INSURED is to protect the incomes of rural women and men and to promote investment in smallholder agriculture – by smallholders themselves and the public and private sectors, including financial service providers, value chain actors and governments.

How INSURED works

INSURED works at different levels to help develop agricultural and climate risk insurance for poor rural people and increase their resilience.

- It develops insurance policies and strategies in partnership with governments in selected countries so they can create enabling environments for public and private institutions to offer agricultural and climate risk insurance.
- It provides technical assistance to incorporate or strengthen insurance in the context of IFAD country programmes and strategies.
- It assesses the feasibility of insurance and gives technical assistance to designing, setting up and implementing holistic insurance schemes within rural development initiatives funded by IFAD and other actors.
- It creates and shares knowledge on insurance, including lessons learned, and builds the capacity of local public and private institutions, government partners and donors to use agricultural and climate risk insurance as a cross-cutting tool.

RESULTS SO FAR

- Over 110,000 small-scale producers covered by agricultural and climate risk insurance in Guatemala, Kenya, Uganda and Zambia.
- Overall, women accounted for more than 50 per cent of those with insurance.
- Agricultural and climate risk insurance activities directly supported in the IFAD portfolio in 13 core countries.
- Worked in partnership with more than 20 governments to advise on policies and operations relating to national agricultural insurance schemes.
- Launched the publicly available Insurance Toolkit to give project teams and partners practical guidance on making insurance work for smallholders.
- Organized and took part in 30 knowledge-sharing and learning events.
- Over 23,000 rural people trained in financial literacy and use of insurance products and services.

WHAT IS CLIMATE RISK INSURANCE?

Insurance is one of the tools used to manage agricultural risks and promote development. The accelerating pace of the climate crisis is heightening risks and increasing the frequency and intensity of weather-related events, such as drought and extreme temperatures, that can have a catastrophic effect on smallholders' livelihoods. INSURED focuses particularly on climate-related agricultural insurance. This is defined as for crops or livestock, and it can be "traditional" indemnity-based insurance, or based on a predefined weather, yield or remotely-sensed index. Climate risk insurance is a financial tool designed to protect against the production risks that affect rural livelihoods. It works best as part of a holistic approach to agricultural risk management (ARM) and development.



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Insurance Toolkit

<https://www.ifad.org/en/insurance-toolkit>

INSURED

<https://www.ifad.org/en/insurance-toolkit>

PARM

www.p4arm.org

Where INSURED works

Since INSURED began work in 2019, it has provided targeted support in 13 countries: Cambodia, Ethiopia, Guatemala, Indonesia, Kenya, Malawi, Nepal, Philippines, Rwanda, Tanzania, Uganda, Viet Nam and Zambia. INSURED has also provided ad hoc technical assistance to design and implementation in additional countries.

Why insurance?

Agricultural and climate risk insurance breaks the vicious cycle of risks, shocks and poverty traps that prevent rural people from strengthening their livelihoods and improving their lives. The unique advantage of insurance is that it can transfer otherwise unmanageable risks away from farmers, businesses and countries. But insurance does more than that; when used with other tools and techniques as part of a holistic approach, it can create a virtuous cycle that enables farming families to produce, earn and invest more, and to build their assets and their resilience.

Access to insurance can increase farmers' willingness to make riskier and potentially more profitable investments, thereby building their businesses. Climate risk insurance can also be used to accompany and incentivize adaptation to climate change, for example by bundling insurance cover to protect investments in higher-value, drought-tolerant seeds.

In developed countries, agricultural insurance against climate shocks is widespread, but in the rural areas of the developing world, where farmers are most vulnerable, only a tiny proportion have any cover at all.

IFAD and insurance

Insurance can play a vital role in increasing the impact of IFAD's work in the rural areas of developing countries, where over 80 per cent of the world's poorest people live. Used as a cross-cutting tool throughout IFAD-supported programmes, insurance can help to strengthen livelihoods, increase investment and protect progress. Embedded in activities across country portfolios, it can provide a cushion against income fluctuations, stabilizing consumption and protecting savings and assets. This makes smallholder farmers a less risky client group for financial service providers and market operators – including input suppliers and processors – who can therefore expand their outreach. Crucially, insurance prevents external shocks wiping out the gains made by rural development programmes and can be particularly useful in protecting growth in markets and incomes.

The integration of insurance schemes in IFAD-supported programmes has been shown to create better value for clients by combining insurance with other financial and non-financial products, such as inputs. Integration in IFAD programmes also fosters public-private partnerships between governments, the financial sector, small and medium agribusinesses, and farmers' organizations. This helps to improve access to insurance for the underserved and at the same time to develop sustainable markets for insurance companies.

INSURED has provided demand-driven technical assistance and implementation support to partner governments, and to aggregators representing or providing products and services to farmers, to develop and implement climate risk insurance solutions for agriculture.

INSURED is managed by IFAD through the Platform for Agricultural Risk Management (PARM), a multi-donor facility hosted by IFAD that promotes a holistic approach to risk management and works on a wide variety of ARM tools.



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