

2023 IFAD Innovation Day

How to make innovation and impact investments work for the rural poor.

A dark blue promotional graphic for the 2023 IFAD Innovation Day. On the left, the text "JOIN US!" is written in large, bold, orange letters. Below it is a stylized illustration of a human head profile in white, filled with various colorful icons representing technology, health, and finance, all interconnected by a network of glowing blue and orange lines. To the right of the head, the text "2023 IFAD INNOVATION DAY" is displayed in large, bold, orange and blue letters. Below this, the date "28 June 2023" and time "09:00 - 18:30 CEST" are written in orange, followed by the location "IFAD, Rome, Italy and Online" in orange. At the bottom left, the IFAD logo (a stylized 'J' and 'I' with a wheat stalk) and the tagline "Investing in rural people" are shown next to a circular logo with colorful segments. At the bottom right, there is a circular logo with a lightbulb and the text "IFAD INNOVATION".

JOIN US!

**2023 IFAD
INNOVATION DAY**

28 June 2023
09:00 - 18:30 CEST
IFAD, Rome, Italy and Online

IFAD
Investing in rural people

**IFAD
INNOVATION**

What's Innovation Day all about?

Innovation Day is a forum that brings together high-level representatives and international experts from IFAD's Member States, the private sector, academia, research organizations, civil society, United Nations agencies and other multilateral organizations.

Together they will showcase progress, opportunities and areas where strategic partnerships and co-financing could scale up innovation and enhance impact in order to find out: how to make innovation and impact investments work for the rural poor.

This year, there will be plenary sessions and a marketplace, an interactive open space with stands featuring innovative solutions from:

- **Behavioural Mindset Avanzar**
Behavioural barriers such as bias and gender role stereotypes can hinder the effectiveness of IFAD's projects. BMA has developed a behavioural toolkit for IFAD projects to diagnose and address such behaviours.
- **DiGi Climate Risk**: Smallholder farmers are vulnerable to climate risks while having little access to finance. DiGi Climate Risk identifies bankable resilience investments to the most vulnerable smallholder farmers by integrating climate credit risk management into partner financial institutions' (PFI) lending process.
- **LandMonitor**: The lack of national-level data and reporting on land tenure, as well as a failure to involve people's organizations and communities in land policy processes can hinder the effectiveness and reporting of projects on land tenure. LandMonitor collects and integrates inclusive land tenure data for improved reporting, policy engagements and SDGs.
- **GeoScan**: easily accessible geospatial data for IFAD project design, monitoring and evaluation.

- **IFAD 360 “Storytelling through virtual reality”**: innovative storytelling approach using VR lenses technology.
- **Omnidata**: a new IFAD data platform enabling advanced analytics and visualizations to facilitate seamless access to data and insightful and impactful dashboards – thus democratizing data and analytics in IFAD.
- **IFAD-EIIS Certificate Program in Food and Sustainability**: this innovation challenge-based certificate program features international experts and leaders from the food and agriculture international organizations, civil society and the private sector.

Who’s organizing Innovation Day?

Innovation Day is organised by IFAD's [Change Delivery and Innovation Unit](#) (CDI) in partnership with [Cariplo Factory](#), [Global Action](#) and the [Fund for Innovation in Development](#) with the support of the Governments of Colombia, Finland, France, Germany and Norway and with the media partnership of [adnkronos](#).

Networking opportunities!

Innovation Day will also provide an opportunity for participants to network during breaks and at the post-event reception hosted by CDI from 18:30 Rome-time at [IFAD headquarters in Rome](#).

Participating at the event:

To follow the event via YouTube, please click on this link: <https://www.ifad.org/en/web/latest/-/ifad-innovation-day-2023>

To join remotely via Zoom, please register here: https://ifad.zoom.us/webinar/register/WN_Nw1U-DU9SbiXz3w35VgMlg#/registration

To join in person, please follow these instructions:

- The event will be held at IFAD headquarters in Rome.
- To register to join the event in person please indicate you are joining in person when registering in the [zoom link](#). The **deadline to register for in person participation is 5pm Rome time on Wednesday 21 June 2023**.
- All in person participants must provide: (i) full name; (ii) organization name (if any); (iii) e-mail address; (iv) a contact telephone number; and (iv) where you are based.

Please note that participants attending in-person are responsible for their own travel arrangements, accommodation costs and visa processing. IFAD will not be held responsible for any expenses or logistics related to attending the conference.

- All in-person participants must follow the recommendations of IFAD’s Medical Services Unit and Security Services.

IMPORTANT: Please note that this **event is in English only**. There is limited space for in-person participation. Early registration is strongly advised.

If you have any questions on the event registration, please write to innovation@ifad.org.

We look forward to seeing you on 28 June!