



Australian Government

Department of Foreign Affairs and Trade

DIGITAL AGRICULTURE AND THE AUSTRALIAN AID PROGRAM

July 2021

AUSTRALIA'S APPROACH TO AGRICULTURE AND FOOD SECURITY

Aid program is focused on:

- Southeast Asia and the Pacific
- Smallholder farmers

Recognises the need to improve linkages:

- Between farmers and inputs suppliers
- Between farmers and off-takers

Digital solutions can help.



AUSTRALIA'S ENGAGEMENT IN DIGITAL SPACE

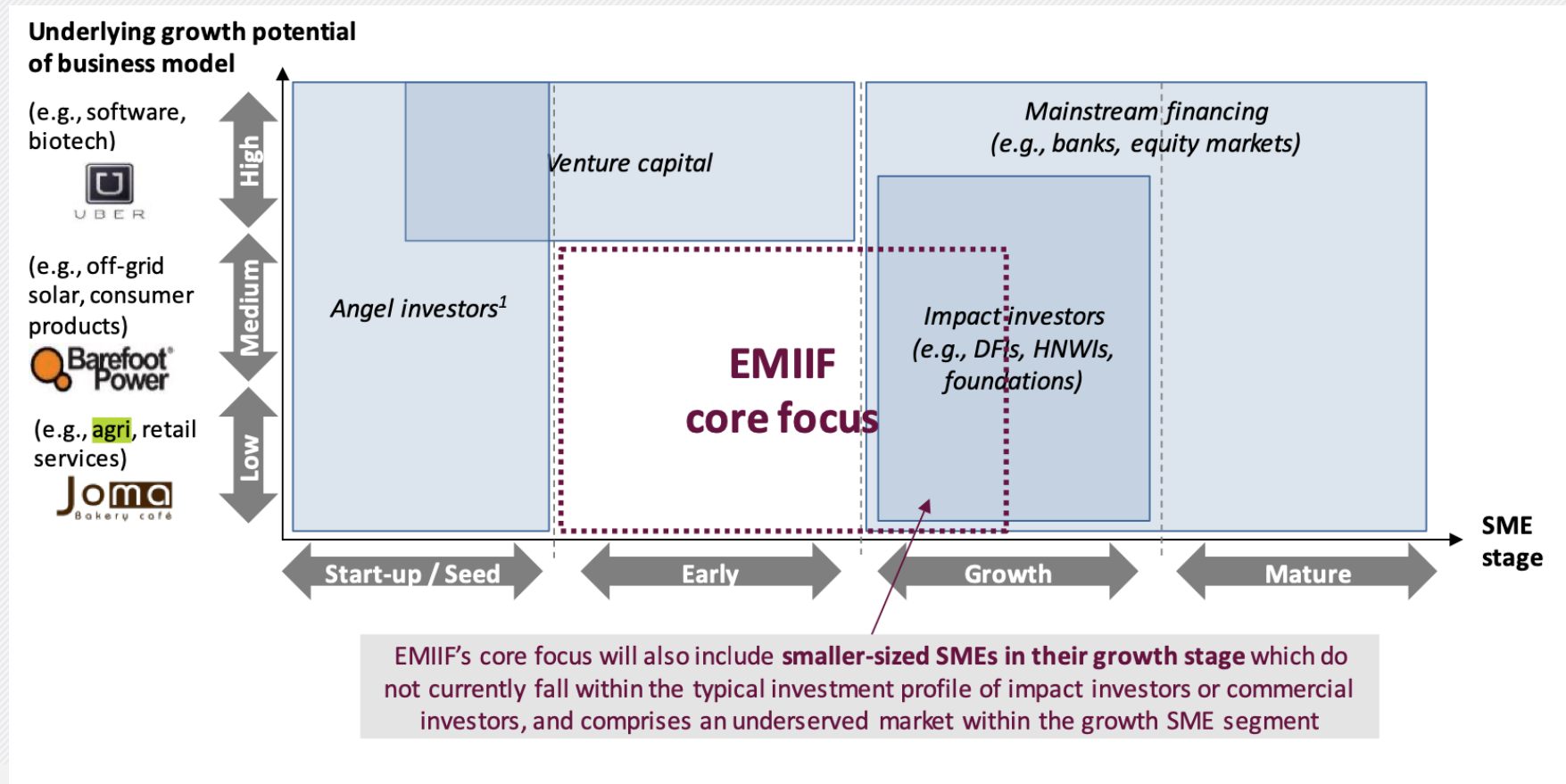
Australia (DFAT) has:

- Funded studies – eg GSMA has scoped opportunities in digital agriculture in PNG
- Funded platforms – chiefly Grow Asia which brings agribusinesses and farmers together to unlock opportunities

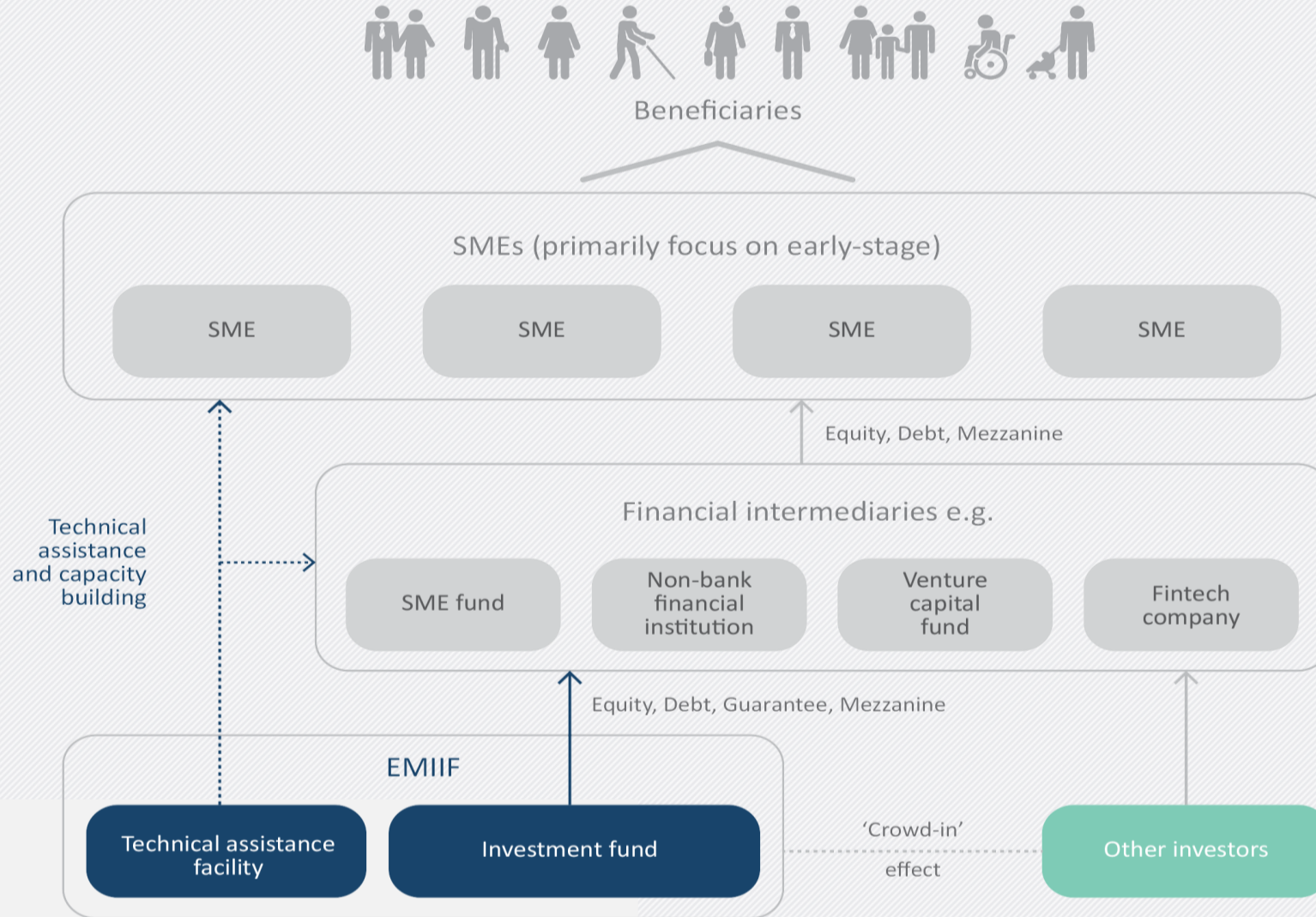
Increasingly interested in how to use public funds to unlock private finance



EMERGING MARKETS IMPACT INVESTMENT FUND – MARKET FOCUS



EMERGING MARKETS IMPACT INVESTMENT FUND - OPERATION



EMIIF – IMPACT AND GENDER LENS

- EMIIF has a strong focus on impact through
 - Choice of investments;
 - Management of investments (including use TA);
 - Monitoring and evaluation
- “Gender lens investment” approach
 - Good for people and good for business
 - Gender integrated across EMIIF operations
 - Helps investee funds and SMEs improve their gender strategies → business models



EMIIF INVESTMENTS



- EMIIF Pipeline is in advanced development
- 4-6 investments over pilot phase of EMIIF
- **Example 1:** fintech fund that provides debt to early-mid stage companies
 - Increases access to digital lending and other financial services for micro and SMEs
- **Example 2:** a venture capital fund in Vietnam
 - Focus includes agri-tech sector



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