



India

Maharashtra Rural Women's Enterprise Development Project

Rural poverty and vulnerability are persistent among households in Maharashtra. Almost 70 per cent of the 16.8 million women active in the workforce are considered highly dependent on agriculture for their livelihood, putting them at greater risk of climate-driven vulnerabilities.

In India, the GTM is strengthening the capacity of the Government's Women Development Corporation of Maharashtra (MAVIM) to become a Centre of Excellence. MAVIM implements several programs including the NAV-Tejaswini, an IFAD co-financed program of 413.28 million. The overall goals of the NAV-Tejaswini are to improve women's economic and social empowerment and to enable one million poor rural households to sustainably overcome poverty by increasing their inclusion in the market, better integrating them in value chains, strengthening the climate resilience, and improving their food and nutrition security.

MAVIM has a long implementation track record with a strong commitment and capacity to promote gender-transformative results and there is great potential for to the Centre of Excellence to develop as a benchmark institution in the field of gender equality and women's empowerment.

KEY FACTS

PROJECT TITLE

Maharashtra Rural Women's
Enterprise Development Project
(Nave Tejaswini Project)

COUNTRY

India

IMPLEMENTATION PERIOD

2021-2026

IFAD FINANCING

US\$ 51.4 million

CO-FINANCING

US\$ 361.88 million

MAVIM's strong results

MAVIM has been supporting GEWE through its grass-roots work in Maharashtra for over 45 years. Its focus on climate and markets addresses the growing climate vulnerability among Maharashtra's women.

In the past, MAVIM has:

- Encouraged women to stand for local office and provided training to enable women to actively participate in men-dominated environments.
- Mobilized women to form pressure groups to access entitlements.
- Introduced labour-saving technologies to reduce drudgery in agricultural and household work.
- Facilitated the joint ownership of property between wife and husband.
- Trained paralegal workers to address violence against women.
- Conducted awareness campaigns to support the girl child.

Centre of Excellence

The GTM will strengthen MAVIM's capacity to sustain and scale up gender-transformative results and climate resilience by establishing it as a high-impact and influential Centre of Excellence. The goal of the COE is to:

1. Develop as a benchmark institution in the field of gender equality and women's empowerment through demonstrated evidence building
2. Provide a stimulating environment and state of art training
3. Engage in evidence-informed practices to advocate for inclusive policies for gender transformative changes and results
4. Promote and facilitate access and exchange of resources with other actors for transforming good practices and lessons learned into opportunities to advance the regional as well as global gender-transformative agenda
5. Promote the global adoption of good practices, lessons learned, innovative gender transformative approaches and climate change adaptation processes to address the root causes of gender inequality and climate vulnerabilities.



Investing in rural people

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